



JEFFERSON COUNTY BOARD OF HEALTH
Wednesday, July 10, 2019 - 5:00 p.m.
5th Floor Board Room

PRESENT: Joshua Miller, D.O., Yocunda Clayton, M.D., Sylvie Stacy, M.D., and Kenny Murray, M.D.

ABSENT: Commissioner Jimmie Stephens and Hernando Carter, M.D.

OTHERS

PRESENT: David Hicks, D.O., Kim Cason, Bryn Manzella, David Maxey, Esq., and Denisa Pridmore

Call to Order

The meeting was called to order by Dr. Clayton, Chair.

Minutes

Minutes of the June 12, 2019 meeting were approved as distributed.

Preliminary Community Health Assessment Results

Bryn Manzella, MPH, Director of Quality Improvement, provided an overview of the Community Matters ongoing process of community health assessment and improvement planning, implementation and evaluation for Jefferson County. The Quality Improvement and Decision Support Division (QIDS) coordinated the process and completed data collection for the four assessments of the Mobilizing for Action through Planning and Partnerships (MAPP) process. Input was received from over 1,800 county residents and representatives of the local public health system. The four assessments are:

- Community Health Status Assessment
- Community Themes and Strengths Assessment
- Forces of Changes Assessment
- Local Public Health Assessment

The *Community Health Status Assessment (CHSA)* monitors quantitative data related to demographics, health status, quality of life and risk and protective factors, including social determinants of health. Ms. Manzella reviewed the survey results for life expectancy and leading causes of death in Jefferson County. The CHSA identified 168 indicators of community health in eleven categories. The assessment captures data for a total of 146 indicators from a variety of

national, state and local data sources. The CHSA will guide the development of the 2020-2024 community health improvement plan for Jefferson County.

The *Community Themes and Strengths Assessment (CTSA)* identifies community experiences, opinions and concerns related to health. This assessment gathered information from community members about what is important to the community, how quality of life is perceived and community-based assets that can be used to improve community health using a survey and focus groups. As part of the process, over 1,350 online and paper “Your Opinion Matters!” surveys were completed, fifteen focus groups were conducted, and one community conversation was held with participation from 200 county residents.

Results revealed the main issues impacting quality of life and health in Jefferson County are transportation, crime and violence, access to services, specifically, access to specialty services for the low income, Spanish-speaking, uninsured, disabled and the homeless population.

The *Forces of Change Assessment (FOCA)* identifies the forces, opportunities and threats that can affect the health of the community and the local public health system both now and in the future. Six brainstorming sessions were held in various community settings combined with a SWOT Analysis.

The top five forces of change identified:

- Transportation: Inadequate and inefficient public transportation system
- Mental Health: Lack of equitable access to mental health care and education
- Drug/Opioid Crisis: Increasing opioid and other drug dependency and number of overdose deaths
- Access to Services: Inadequate access to quality healthcare providers and affordable medications for select sub-populations, including those with a disability, the uninsured and low-income, those not lawfully present, and the elderly
- Environmental Concerns: Perceived poor indoor and outdoor air quality, neighborhood flooding and poor ecosystem preservation

The *Local Public Health System Assessment (LPHSA)* uses the National Public Health Performance Standards Local Instrument to measure how well the local public health system delivers the 10 Essential Public Health Services. This assessment gathers information about the activities, competencies and capacity of the local public health system. QIDS conducted ten three to four hour-long sessions using the National Public Health Performance Standards Local Instrument to generate consensus on the degree of performance on model standards related to each Essential Service. Consensus scores were submitted to the Public Health Foundation which returned the assessment scoring.

LPHSA Summary:

- Jefferson County’s Overall Mean Performance Score improved from 56.5 (low-level of Significant Activity) to 74.4 (almost Optimal Activity) between 2014 and 2018.

- Jefferson County's LPHS is strongest in Essential Services 2 and 6.
 2. Diagnose and investigate health problems and health hazards in the community
 6. Enforce laws and regulations that protect health and ensure safety
- Jefferson County's LPHS is weakest in Essential Services 3, 4 and 7.
 3. Inform, educate and empower people about health issues
 4. Mobilize community partnerships and action to identify and solve health problems
 7. Link people to needed health services

Ms. Manzella shared the overall themes from the quantitative Community Themes and Strengths, the Forces of Change, and the qualitative Community Themes and Strengths with the top three leading health issues being Transportation, Crime/Violence, and Access to Services. The Executive Summaries to the 2019 Community Health Assessments are available on the JCDH website. Ms. Manzella anticipates the full assessment to be ready by the end of August.

Ms. Manzella's team is in the process of identifying the strategic issues to inform the Community Health Improvement Plan. A survey tool has been developed and she would like for the Board members to provide their opinions on the most important areas. An Advisory Committee will be formed and she is hopeful one of the Board members would like to serve on it. The survey tool will be sent to the Board.

June 2019 Financial Statements

Dr. Clayton noted the June 2019 Financial Statements were included in the Board package. Dr. Hicks stated JCDH continues to make some progress with Clinical Services' revenue and the current month is favorable to budget. Dr. Hicks answered questions from the Board.

Contracts

On the motion of Dr. Stacy, and seconded by Dr. Murray, the following contracts were approved:

A new contract with Metro Monitor, Inc. (payee) to provide JCDH with access to useable links to media stories and unlimited downloads for an amount not to exceed \$2,000 from July 1, 2019 through July 1, 2020.

New contracts with New Hope Baptist Church, Greater Shiloh Missionary Baptist Church, and More Than Conquerors Faith Church, Inc. (payees) to identify, recruit, and attain commitment of three congregants to complete a 40 hour Community Health Worker training to support the "Let's Get Down 35211: A High Blood Pressure Program by providing space, advertising, promoting and recruiting eligible individuals for an amount not to exceed \$2,000 for each contractor from June 1, 2019 through August 31, 2020.

Renewal of a contract with the Board of Trustees of the University of Alabama System (payee) for UAB staff to provide clinical support to the JCDH STD Program for a rate not to exceed \$62,000 from October 1, 2018 through September 30, 2019.

Renewal of a contract with Sheila Moore (payee) to provide training and consultation to JCDH employees in human research policy and regulations at a rate of \$60 per hour; not to exceed \$30,000 from October 1, 2019 through September 30, 2020.

A new contract with the Birmingham Times Media Group, LLC (payee) to provide advertising services for the Diabetes Awareness Campaign for a rate not to exceed \$2,800 from June 27, 2019 through July 18, 2019.

A new contract with Gray Media Group, Inc. (WBRC Fox 6) (payee) to provide advertising, production and/or other media related services as it relates to Diabetes Awareness and Prevention for a rate not to exceed \$10,520 from July 1, 2019 through January 1, 2020.

A new contract with Lamar Alabama Inc. (payee) to provide advertising services on the Birmingham Transit System for the Diabetes Awareness Campaign for a rate not to exceed \$3,200 from July 1, 2019 through August 4, 2019.

A new contract with Sinclair Broadcast Group, Inc. (payee) to provide digital and broadcast advertising services as it pertains to the Diabetes Awareness Campaign for a rate not to exceed \$7,000 from July 1, 2019 through September 1, 2019.

A new contract with Cumulus Media, Inc. (payee) to provide advertising (radio spots) for the Diabetes Awareness Campaign for a rate not to exceed \$2,255 from June 24, 2019 through July 28, 2019.

A new contract with Summit Media Management, Inc. (payee) to provide advertising (radio spots) for the Diabetes Awareness Campaign for a rate not to exceed \$7,500 from June 24, 2019 through July 28, 2019.

A new contract with Rivera Communications, LLC (payee) to provide advertising (75 radio spots) for the Diabetes Awareness Campaign for a rate not to exceed \$2,000 from June 24, 2019 through July 28, 2019.

A new contract with EngVision, LLC (payee) to provide structural engineering services to JCDH for the MIS/Guy M. Tate lobby area for a rate not to exceed \$9,850 from June 18, 2019 through June 18, 2021.

An amendment to a contract with Terminix, LLC (payee) to provide pest control services for all JCDH air monitoring sites for a rate of \$420 annually per site for 9 sites; not to exceed \$3,780 annually, from June 15, 2019 through November 1, 2020.

A new contract with Birchfield Penuel & Associates, LLC (payee) to provide architectural services for JCDH Eastern Health Center maternity relocation for a rate not to exceed \$60,000 from June 5, 2019 through June 5, 2020.

An amendment to a contract with the University of Alabama Health Services Foundation, The Board of Trustees of the University of Alabama for the University of Alabama Hospital to

provide family planning services to JCDH patients with the insertion and removal of long-acting contraception methods and provide supervision, instruction, and training for JCDH staff, with no funds exchanged, from February 1, 2019 through December 31, 2020.

A new contract with Alabama Care Plan Mid-state for the contractor to provide care coordination services to JCDH Medicaid recipients. JCDH will agree to participate with contractor in working collaboratively to help coordinate health care services, work with multidisciplinary teams to develop care plans, participate in quality measures and attend quarterly Medical Management meetings, with no exchange on funds, from October 1, 2019 until terminated.

New contracts with Alabama Medicaid for JCDH to provide and bill for primary care services in pediatrics or adult health at Central, Eastern, and Western Health Centers for a fee for service billing from June 1, 2019 until terminated.

An amendment to a contract with Storm Water Management Authority, Inc. (payor) for JCDH to provide storm water management services to the members of the Storm Water Management Authority, Inc. for an amount not to exceed \$650,000; eleven monthly payments of \$54,167 and one payment of \$54,163 from January 1, 2017 through December 31, 2017.

A new contract with United Way of Central Alabama (payor) for a grant for the Capacity Building for Sustained Maternal and Child Health Collaboration Program for a rate not to exceed \$10,000 from July 1, 2019 through December 31, 2019.

Renewal of a contract with the Alabama Department of Public Health (payor) for JCDH to provide early detection of breast and cervical cancer for women in Jefferson County for a rate not to exceed \$180,000 from June 30, 2019 through June 29, 2020.

Renewal of a contract with the Alabama Department of Public Health-Family Health Services (payor) for JCDH to provide family planning services under the Title X Family Planning Grant for an amount not to exceed \$401,045 from April 1, 2019 through March 31, 2020.

Relocation Expenses

Dr. Hicks discussed the following resolution which will allow JCDH to offer a moving and relocation lump-sum payment for new employees who are recruited for hard-to-fill positions and meet certain criteria outlined in the JCDH policy.

On the motion of Dr. Miller, and seconded by Dr. Stacy, the following resolution was approved:

WHEREAS, the Jefferson County Board of Health (Board) recognizes the importance of recruiting, hiring, and retaining skilled employees for the Jefferson County Department of Health (Department) workforce, and

WHEREAS, the Board understands that in certain circumstances, recruitment from job markets outside the Jefferson County area may be necessary to hire skilled employees for hard-to-fill positions, and

WHEREAS, the Board recognizes that relocation expenses can be an impediment to the Department's ability to recruit skilled employees from job markets outside the Jefferson County area;

THEREFORE, BE IT RESOLVED that the Jefferson County Board of Health authorizes the Health Officer to use Jefferson County Department of Health funds for relocation expense assistance as needed to recruit new employees for hard-to-fill positions. The Health Officer shall establish a Department policy that defines eligibility and monetary allowances for reimbursement of relocation expenses.

Deputy Health Officer Report

Hepatitis A Outreach and Response

Dr. Hicks reported that JCDH remains in Incident Command System (ICS) for Hepatitis A. Currently there are 92 cases in Alabama. Jefferson County is not considered an outbreak county at this time but JCDH continues to plan its response. JCDH is working with various stakeholders including correctional facilities, healthcare organizations, substance abuse treatment providers, AIDS service organizations, and agencies providing service to the homeless population.

Disease Control Update

Dr. Hicks announced that Wesley Willeford, M.D., Medical Director of Disease Control, began employment with JCDH this week.

Ending HIV/AIDS Epidemic Strategic Plans

Dr. Hicks and Dr. Wilson participated in an ADPH meeting with Centers for Disease Control and Prevention (CDC) Director, Dr. Robert Redfield on June 14, 2019, to discuss a proposed federal initiative called *Ending the Epidemic: A Plan for America*. The goal is to reduce new HIV infection by 75% in 5 years and at least a 90% reduction in 10 years. Phase 1 of the initiative focuses geographically on 48 counties, Washington, DC, San Juan, Puerto Rico, and seven states with a substantial number of HIV diagnoses in rural areas, with Alabama being one of those states.

Dr. Wilson and Dr. Hicks highlighted JCDH's HIV pre-exposure prophylaxis (PrEP) program, a proposed collaborative project with Harvard, and UAB's Center for AIDS Research, respectively, to develop a predictive model to better identify those at risk for HIV acquisition, and progress on a development of a county-wide strategic plan to end the epidemic.

Dr. Scott Harris, State Health Officer, has invited Dr. Hicks to participate on a HIV State Leadership team to help develop a statewide strategic plan.

ABC Coke

Dr. Hicks reminded the Board of the proposed consent decree regarding a complaint filed by the Jefferson County Board of Health and the United States District Court for the Northern District of Alabama against Drummond Company, Inc. d/b/a ABC Coke for alleged violations of the Clean Air Act at the byproducts recovery process at ABC Coke's facility in Tarrant, Alabama. Dr. Hicks reaffirmed Dr. Wilson's intention to request that the Board of Health, after legal fees are paid, use

the remaining revenue for the public health benefit of the communities in the ABC Coke vicinity once the consent decree and fine are finalized.

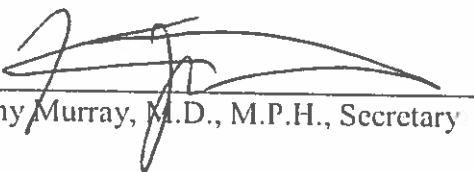
The EPA has extended the deadline for comment on the consent decree to July 17, 2019. A community press conference was held earlier this week regarding a request to create a trust fund with a community oversight board to manage the funds. Dr. Hicks stated that JCDH will continue to work with the community to ensure that they are involved in how these funds would be used.

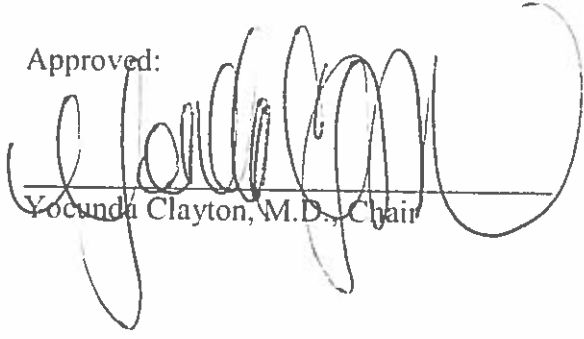
Electronic Medical Record (EMR)

Dr. Hicks reported that there has been a steady increase in the number of clinic visits over the past several months and JCDH is back to baseline volume. He reminded the Board that appointment slots were limited when JCDH transitioned to the new EMR last year. JCDH is starting to receive more robust patient satisfaction data via the new add-on components in the EMR system.

Dr. Miller asked Dr. Hicks to check with Rodney Holmes, Director of Finance, to determine how much of the Clinical Services revenue shortfall, reflected in the monthly financial reports, is due to reduced patient visits because of JCDH's EMR transition.

The next Board of Health meeting is scheduled for Wednesday, August 14, 2019 at 5:00 p.m. in the Fifth Floor Board Room. There being no further business, the meeting adjourned at 6:25 p.m.


Kenny Murray, M.D., M.P.H., Secretary

Approved:

Yocunda Clayton, M.D., Chair