

Updated June 2025

The Community Health Improvement Plan 2020-2024

Jefferson County, Alabama



Strategic Issue 1: Control Gun Violence and Improve Community Safety					
Goal 1. Reduce the number of gun-related violent injuries committed in Jefferson County, Alabama by 5% by December 2024.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
Jefferson County Coroner/Medical Examiner's Office Annual Report: Homicide Rate	24.4 Homicides per 100,000 Population	Stabilize homicide rate due to gun-related injuries in Jefferson County, AL	Reduce homicide rate by 5%	180 homicides due to gun-related injuries occurred in 2024.	2025 Homicide data will be updated upon release of the most recent data.
UAB Department of Trauma, Burns and Surgical Critical Care	602 emergency department visits presented at UAB during 2019	Stabilize emergency department visits due to gunshot wound injuries in Jefferson County.	Reduce number of emergency department visits by 5%	621 patients presented to the Emergency Department for non-fatal gunshot wound injuries between January 1, 2024-December 31, 2024.	214 patients presented to the Emergency Department for non-fatal gunshot wound injuries between January 1, 2025 and June 30, 2025.
UAB Department of Trauma, Burns and Surgical Critical Care	307 hospitalizations due to gunshot wound injuries presented at UAB during 2019	Stabilize number of hospitalizations due to gunshot wound injuries in Jefferson County, AL	Reduce number of hospitalizations by 5%	308 hospitalizations due to non-fatal gunshot wound injuries between January 1, 2024-December 31, 2024.	117 hospitalizations due to non-fatal gunshot wound injuries between January 1, 2025 - June 30, 2025.
UAB Department of Trauma, Burns and Surgical Critical Care	47 fatal gunshot wound injuries presented at UAB during 2019	Stabilize number of fatal gunshot wound injuries in Jefferson County, AL	Reduce gunshot wound injuries by 5%	55 Fatal Gun Shot Wound Injuries presented to UAB between January 1, 2024-December 31, 2024	15 Fatal Gunshot Wound Injuries presented to UAB between January 1, 2025 - June 30, 2025.
Strategy 1: Reduce fatal and nonfatal injuries in Jefferson County, Alabama due to Gunshot Wound Injuries.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Reduce fatal gunshot wound injuries at UAB by 5%	Number of fatal injuries	Ongoing through 2025	UAB Department of Trauma, Burns and Surgical Critical Care	32 Fatal gunshot wound injuries presented to UAB between July 1, 2024-December 31, 2024.	15 Fatal Gunshot Wound Injuries presented to UAB between January 1, 2025 - June 30, 2025.
2. Reduce hospitalizations at UAB for nonfatal injuries due to gunshot wounds by 5%	Number of hospitalizations	Ongoing through 2025	UAB Department of Trauma, Burns and Surgical Critical Care	141 hospitalizations due to non-fatal gunshot wound injuries between July 1, 2024-December 31, 2024.	117 hospitalizations due to non-fatal gunshot wound injuries between January 1, 2025 - June 30, 2025.
3. Reduce emergency department visits for non fatal injuries due to gunshot wounds	Number of emergency department visits	Ongoing through 2025	UAB Department of Trauma, Burns and Surgical Critical Care	303 patients presented to the Emergency Department for non-fatal gunshot wound injuries between July 1, 2024-December 31, 2024.	214 patients presented to the Emergency Department for non-fatal gunshot wound injuries between January 1, 2025 and June 30, 2025.
Strategy 2: Establish a multidisciplinary plan to reduce homicide and gun violence through prevention efforts					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Pilot Project Safe Streets: East Lake program to limit the number of entry and exit points to reduce crime in the area	Number of emergency calls	Ongoing through 2025	City of Birmingham	Launched 90-day pilot on July 8, 2024 in the East Lake neighborhood with street barriers in 18 entry points and alleys. In November the program was extended an additional 90 days and a hearing has been scheduled for January 14, 2025 to determine if the project will be indefinite.	Project Safe Streets was approved in January to remain indefinitely at intersections in East Lake. Public safety calls in East Lake have declined from 4,698 in 2023 to 3,667 in 2024. The Birmingham Shot Spotter program in East Lake recorded 804 fired gunshots in 2024 compared to 1,011 in 2023. During the pilot project, police seized 20 firearms and made 159 criminal arrests. Permanent road closures would take eight to ten months for the expected 14 roads and 6 alley closures.

Strategy 2: Establish a multidisciplinary plan to reduce homicide and gun violence through prevention efforts (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
2. Implement Birmingham Crime Commission advisory panel to identify effective strategies to reduce homicides	Execution of recommendations	Ongoing through 2025	City of Birmingham	Mayor Randall Woodfin launched the Birmingham Crime Commission (BCC) on October 15, 2024, and was charged to have an initial report of strategies and programs in 60 days that will help reduce crime. The first BCC meeting was held October 25, 2024.	The Birmingham Crime Commission released its 66-page report, which includes 82 recommendations, on January 6, 2025, focused on implementing evidence-based violence reduction strategies, including focused deterrence, community violence intervention, shooting reviews, and targeting hotspots. Many of the recommendations are currently in progress, including the expansion of the UAB hospital-linked violence intervention program in the emergency department and street outreach initiatives.
3. Launch summer violence reduction initiatives designed to empower the community and reduce violence	Number of participants	Ongoing through 2025	City of Birmingham, Miles College, Institute of Research for Social Justice in Action (IRSJA)	No update for this period.	The City of Birmingham launched three community-based initiatives that lasted 4 weeks, June 30th-August 1st: Rise Up Birmingham, Flipping the Game: From Hustle to Enterprise, and The Community Practitioner in Residence Program. Rise Up Birmingham Youth Empowerment Training is a Junior Violence Interrupter Program working 20 hours per week, building leadership skills. Flipping the Game initiative is a 6-week entrepreneurship program that provides up to \$2,000 in startup funding, weekly stipends, and mentorship on Tuesdays and Thursdays. The Community Practitioner-in-Residence Program is a certification program for community and policy advocacy held on Mondays and Wednesdays.

Goal 2. Reduce fatal and nonfatal gunshot wound injuries in children (ages 0-17) that reside in Jefferson County, AL.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
Children's Hospital of Alabama: Percentage of patients receiving anticipatory guidance during emergency room visits	Percentage of patients receiving anticipatory guidance in the Emergency Department	Increase percentage of patients receiving anticipatory guidance regarding firearm safety during emergency room visits.	10% of patients will receive anticipatory guidance regarding firearm safety during emergency room visits.	Children's of Alabama patients and their guardians received anticipatory guidance regarding firearm safety when visiting the emergency room.	Children's of Alabama patients and their guardians received anticipatory guidance regarding firearm safety when visiting the emergency room.
Children's Hospital of Alabama: Percentage of behavioral health patients receiving firearm safety education in the emergency room	Percentage of behavioral health patients receiving firearm safety education	Maintain percentage of behavioral health patients receiving firearm safety education during emergency room visits.	2.5 % of behavioral health patients discharged from the emergency room will receive firearm safety education	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) began to provide firearm safety information in all discharge folders of emergency department behavioral health patients and caregivers. PIRC distributed this information to 100% of behavioral health patients and caregivers in 2024.	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) began to provide firearm safety information in all discharge folders of emergency department behavioral health patients and caregivers. PIRC continues to distribute this information to 100% of behavioral health patients and their caregivers.
Strategy 1. Reduce Children's Exposure to gun violence by providing firearm safety education in the emergency room.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Address firearms safety as a part of routine anticipatory guidance with 10% of patients that present to the Emergency Room	Percentage of patients reached in the emergency room	Ongoing through 2024	Children's Hospital of Alabama (COA)	Children's of Alabama provided social service consults to patients who present to the emergency room for ingestions and all behavioral health patients received firearm safety counseling.	Children's of Alabama provided social service consults to patients who present to the emergency room for ingestions and all behavioral health patients received firearm safety counseling.
2. Limit youth access to firearms by distributing gun locks to parents and guardians that present to the emergency room for treatment.	Number of gun locks distributed	Ongoing through 2024	Children's Hospital of Alabama (COA)	Children's of Alabama distributed gun locks to caregivers who presented to the emergency department for firearm injuries. Data requests for the number of gun locks distributed during this time period have been unsuccessful.	Children's of Alabama distributed gun locks to caregivers who presented to the emergency department for firearm injuries. Data requests for the number of gun locks distributed during this time period have been unsuccessful.
3. Provide firearm safety education packets to 2.5% of all behavioral health patients who present to the emergency room for treatment.	Percentage of behavioral health patients receiving firearm safety education packets at discharge from the emergency room	Ongoing through 2024	Children's Hospital of Alabama--Psychiatric Intake Response Center (PIRC)	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) has provided firearm safety planning information in discharge folders to 100% of emergency department behavioral health patients. The discharge paperwork helps caregivers assess firearm risk and safety and includes firearm safety instructions for discussion.	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) has provided firearm safety planning information in discharge folders to 100% of emergency department behavioral health patients. The discharge paperwork helps caregivers assess firearm risk and safety and includes firearm safety instructions for discussion.
Strategy 2: Reduce recidivism among justice involved youth and to prevent criminal activity among at risk youth.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement the Reduce-Educate-Support-Train-Organize-Realize-Empower (R.E.S.T.O.R.E) juvenile re-entry program for persons 16 to 19 years of age by providing multiple support services for families involved in the juvenile justice system	Number of youths enrolled and families impacted	Ongoing through 2024	City of Birmingham, Jefferson County Family Court, Jefferson County Family Resource Center, Jefferson County Juvenile Detention Center	No update received for this period.	The RESTORE program provided full case management to 23 community referrals who are not justice-impacted or involved in Family Court. RESTORE coordinators conducted A total of 1,452 client touches in January and February of 2025.

Strategy 2: Reduce recidivism among justice involved youth and to prevent criminal activity among at risk youth. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
2. Expand the R.E.S.T.O.R.E juvenile re-entry program for youth ages 11 to 15 using community-informed planning to design and launch	Number of participants enrolled and families impacted, Minutes from community-based meetings to design and implement the expansion, Percentage of enrolled youth with no additional involvement in the juvenile justice system	Ongoing through 2024	City of Birmingham, Jefferson County Family Resource Center, Housing Authority of the Birmingham District	No update received for this period.	There were 118 participating youths between the ages of 11 and 15 that received full case management and wrap-around services as of March 3, 2025. The number of youths who have attended workshops held every Tuesday and Thursday in January and February was 243. No additional updates were received beyond February 2025 after several requests.
3. Develop and promote the use of positive anger management and conflict resolution strategies using the H.E.A.T (Habilitation, Empowerment, and Accountability Therapy) curriculum among students enrolled in the Birmingham City School (BCS) district	Number of participating students	Ongoing through 2024	Birmingham Municipal Court, City of Birmingham Department of Youth Services, Birmingham City Schools, Community Coaches	At the start of the 2024-2025 school year, the H.E.A.T curriculum expanded into Birmingham City School elementary schools. A new curriculum, SPEAKS, has also been introduced and includes conflict resolution, social and emotional intelligence, and civil rights history.	No update received for this period.
4. Continue to monitor and report the number of children who participate in the Safe Haven program initiative	Number of participants enrolled	Ongoing through 2024	Birmingham Parks and Recreation, City of Birmingham	Safe Haven after-school program resumed for the 2024-2025 school year on September 9, 2024. The initiative occurs Monday-Wednesday for grades K-5. An estimated 25-30 students participated in the program at each site offered during this period.	No update received for this period.
Strategy 3: Implement Credible Messengers Mentoring Movement program to reduce the commission of a crime among at-risk youth					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase violence prevention efforts in marginalized communities through targeted training	Number of events and individuals trained	Ongoing through 2024	OAA, City of Birmingham	No update received for this period.	No update received for this period.

Goal 3: Increase community understanding of the impacts of gun violence in Jefferson County, AL.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
Community Roundtable; Everytown for Gun Safety; Faith in Action Alabama; Moms Demand Action; Jefferson County Department of Health	Number of events, calls, educational sessions and individuals reached	Increase number of events, calls and educational sessions related to gun violence and community safety	Increase the number of events, calls, educational sessions and number of individuals reached.	The second annual Stop the Violence Classic was held on August 22, 2024, at Legion Field during the Ramsay vs Parker football game. Mothers who lost their children to gun violence were honored during halftime. Faith in Action Alabama held the Lament and Hope Memorial Ride on Saturday, December 14, 2024, to honor those lost to gun violence this year.	The third annual Stop the Violence Classic was held on August 21, 2025, at Legion Field during the Ramsay vs Parker football game. Mothers who lost their children to gun violence were honored during halftime. Faith in Action Alabama is currently in the planning stages for their 2025 annual Lament and Hope Memorial Ride, usually held in December.

Strategy 1: Conduct educational sessions to increase community and governmental leaders knowledge and awareness of effective strategies to reduce gun violence in Jefferson County, AL.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Conduct community-focused activities to improve awareness of gun violence's impact on families	Number of events and individuals reached	Ongoing through 2024	Faith in Action Alabama (Lament and Hope); Mom's Demand Action	"No Guns Allowed" signage distributed to Smithfield and Five Points West businesses. Faith in Action Alabama (FIAA) hosted a webinar series: Breaking the Cycle: Community Solutions to Gun Violence in Alabama. FIAA held the Lament and Hope Memorial Ride on Saturday, December 14, 2024, to honor those lost to gun violence this year.	No update received for this period.
2. Present "Parts of Power" presentation through the Birmingham Housing Authority	Number of events and individuals reached	Ongoing through 2024	Faith in Action Alabama	No update received for this period.	No update received for this period.
3. Conduct a community violence panel to discuss the causes of violence, current efforts, underway and possible solutions to addressing violence in Jefferson County, AL	Number of events and individuals reached	December 17, 2021	Center for Clinical and Translation Science; UAB Center for the Study of Community Health; Prevention Research Center	Previously completed.	Previously completed.

Goal 4: Launch Hospital-Linked Violence Intervention Program for Jefferson County, AL					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
UAB Department of Trauma, Burns and Surgical Critical Care	Number of patients referred	100% of patients with gunshot wound injuries referred to the HVIP	100% of patients with gunshot wound injuries referred to the HVIP	There were 137 total clients and 97 active clients at the end of 2024, and continues to improve client health outcomes and engage clients with other services such as mental health services, job placement, and if needed, relocation assistance.	
Offender Alumni Association	Number of participants enrolled	100% of referrals enrolled into the HVIP.	100% of referrals enrolled into the HVIP	There were 137 total clients and 97 active clients at the end of 2024, and continues to improve client health outcomes and engage clients with other services such as mental health services, job placement, and if needed, relocation assistance.	
Strategy 1: Explore the feasibility of a Hospital-Linked Violence Intervention Program for Jefferson County, AL.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Identify an evidence-based violence prevention strategy that has a high likelihood of success in Jefferson County.	Number of evidence-based violence reduction strategies recommended to JCDH	December 31, 2020	Jefferson County Community Roundtable	Previously completed.	Previously completed.
2. Collaborate with Everytown for Gun safety and Moms Demand Action to discuss Everytown's interest in Hospital-Linked Violence Intervention Programs as a violence reduction strategy.	Number of calls	March 31, 2020	Jefferson County Department of Health; Moms Demand Action	Previously completed.	Previously completed.
3. Identify and contract with a technical and training assistance provider to assist with exploring the feasibility of a Hospital-Based Violence Intervention Program for Jefferson County, AL	Identification of a Technical and Training Assistance Provider	December 30, 2020	Community Roundtable; Jefferson County Department of Health	Previously completed.	Previously completed.
Strategy 2: Increase community and policy leader awareness about the impacts of Hospital-Based Violence Intervention Programs (HVIPs) in Violence Reduction.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Collaborate with Everytown for Gun Safety to identify and provide four educational sessions with community and policy leaders to examine the effectiveness of Hospital-Linked Violence Intervention Programs in reducing gun violence.	Number of Sessions	April 29, 2021	Everytown For Gun Safety and The Health Alliance for Violence Intervention	Previously completed.	Previously completed.

Strategy 3: Implement Phase Zero Planning Activities with the Health Alliance for Violence Intervention.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Establish a contract with the Health Alliance for Violence Intervention to explore the feasibility of a Hospital-Linked Violence Intervention Program for Jefferson County, AL.	Execution of a Contract with the HAVI	December 31, 2021	Jefferson County Department of Health	Previously completed.	Previously completed.
2. Review and implement Phase Zero planning with the Health Alliance for Violence Intervention to assess Hospital-Linked Violence Intervention Program (HVIP) interest, readiness and resources needed to launch a HVIP in Jefferson County, AL	Number of Phase Zero Activities Completed	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI); UAB Trauma and Wound Services	Previously completed.	Previously completed.
3. Plan for and conduct three interviews with community leaders, stakeholders and community-based organizations to inform planning and implantation of a Hospital-Linked Violence Intervention Program (HVIP) in Jefferson County, AL and analyze findings to inform planning and implementation of a HVIP.	Number of interviews completed	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI); UAB Trauma and Wound Services	Previously completed.	Previously completed.
4. Conduct initial asset mapping of community resources (and compile an initial service directory for communities served).	Number of community resources listed in the initial service directory	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI); UAB Trauma and Wound Services	Previously completed.	Previously completed.
5. Develop and communicate Phase Zero summary of findings to the Jefferson County Department of Health	Phase Zero Checklist	December 31, 2021	Health Alliance for Violence Intervention (HAVI)	Previously completed.	Previously completed.
Strategy 4: Select a Community Based Organization to serve as the institutional home and provide case management services for clients of a Hospital-Linked Violence Intervention Program (HVIP).					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Draft Request for Proposals (RFP) for selection of a Community Based Organization to house the Hospital-Linked Violence Intervention Program.	RFP Draft Completed	October 22, 2021	JCDH	Previously completed.	Previously completed.
2. Submit and release HVIP RFP through the Community Foundation of Greater Birmingham as a grant application for Community Based Organizations to apply to provide the institutional home and operation of case management services for clients of a Hospital-Linked Violence Intervention Program in Jefferson County, AL.	RFP Released	December 31, 2021	JCDH and Community Foundation of Greater Birmingham.	Previously completed.	Previously completed.
3. Appoint an Ad Hoc Public Health Advise Fund (PHAF) grant application review committee to review HVIP applications.	AD Hoc Public Health Advise Fund Committee members selected and notified	March 1, 2022	JCDH	Previously completed.	Previously completed.

Strategy 4: Select a Community Based Organization to serve as the institutional home and provide case management services for clients of a Hospital-Linked Violence Intervention Program (HVIP). (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
4. Conduct HVIP Grant Application interviews at JCDH for Community Based Organization finalists and submit final rankings for each individual organization.	Number of interviews completed	April 1, 2022	JCDH; Ad Hoc Public Health Advise Fund Grant Application Review Committee	Previously completed.	Previously completed.
5. Select a Community Based Organization to serve as the institutional home and provide case management services for clients of the HVIP.	Selection of a Community Based Organization	April 30, 2022	JCDH; Ad Hoc Public Health Advise Fund Grant Application Review Committee	Previously completed.	Previously completed.
Strategy 5: Implement Phase One Planning Activities with the Health Alliance for Violence Intervention (HAVI).					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Establish HVIP measurable goals and outcomes	Goals and outcomes data Established	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.
2. Identify HVIP standards and indicators for process and outcome measurement	Process and outcomes data identified	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.
3. Develop a custom implementation plan that includes staffing, policies, procedures and guidelines; model description and focus population; Partnership development tools (MOUs, etc.)	Implementation plan developed	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.

Goal 5: Decrease Domestic Violence in Jefferson County, AL					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
One Place Metro Family Justice Center	135 clients receiving coordinated services at One Place Metro Family Justice Center	Increase the number of clients and victims receiving coordinated services at One Place Metro Family Justice Center by 10%.	Increase the number of clients and victims receiving coordinated services at One Place Metro Family Justice Center.	No update received for this period.	One Place Metro Alabama Family Justice Center provided 176 clients with services from January 1, 2025 - June 30, 2025.
Strategy 1: Increase community awareness of causes, warning signs, supportive services and resources for Domestic Violence Victims					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Develop a public service announcement to increase knowledge about firearm safety in Jefferson County.	Number of public service announcements developed and aired	January 1, 2022	One Place Metro Alabama Family Justice Center	Previously completed. No New public service announcement developed.	No new public service announcement developed during this reporting period.
2. Conduct monthly multidisciplinary team meetings to increase knowledge and awareness of client services with multidisciplinary partners.	Number of attendees Number of agencies	Ongoing through 2024	One Place Metro Alabama Family Justice Center	No update received for this period.	One Place Metro Alabama Family Justice Center held four multidisciplinary team meetings with 50 attendees and 15 agencies represented.
3. Implement policies and protocols to prevent abusers from having access to firearms in domestic violence cases.	New policies/protocols developed	Ongoing through 2024	One Place Metro Alabama Family Justice Center	No update received for this period.	No new policies or protocols were developed during this reporting period.
4. Raise awareness of domestic violence through events and the promotion of community resources	Number of events served and individuals reached	Ongoing through 2024	One Place Metro Alabama Family Justice Center	No update received for this period.	One Place Metro Alabama Family Justice Center conducted four outreach and training events, reaching 30 people in the community.
Strategy 2: Increase awareness of Domestic Violence Prevention in marginalized communities through public service announcements and other community outreach activities					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase domestic violence outreach to marginalized communities through targeted training.	Number of events served and individuals reached	Ongoing through 2024	One Place Family Justice Center; Housing Authority of Birmingham	No update received for this period.	No update received for this period.

Goal 6: Provide wrap-around support for victims of gun violence and their families					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2024 Status	2025 Status
Faith In Action Alabama: Number of Victim Packets Distributed	75 packets per year	150 packets distributed annually.	175 packets distributed to community partners in Jefferson County, AL.	Packets have been redesigned to reflect the changes to VOCA forms and information for families with 25+ being distributed.	Packets have been redesigned to reflect the changes to VOCA forms and information for families with 25+ being distributed to families and victims of violence.
Strategy 1: Increase the number of gun violence victims receiving Victims of Crime Acts (VOCA) funding					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase the distribution of Faith in Action's Victim's Packet to include information regarding VOCA funding and Victim Response Hotline	Number of Victim's Packets dispersed	Ongoing through 2024	Faith in Action Alabama	Victim Response Packets have been revamped with a letter from the Birmingham Peacemaker Association and pamphlets from different organizations. These have been dispersed to Birmingham Police Detectives to provide to homicide victim's families with 25+ being distributed	Victim Response Packets have been revamped with a letter from the Birmingham Peacemaker Association and pamphlets from different organizations. These have been dispersed to Birmingham Police Detectives to provide to the homicide victim's families, with 25+ being distributed
Strategy 2: Implement chaplain and/or faith community-led street outreach violence prevention programs in communities experiencing the highest rates of gun violence.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Expand Peacemaker Night Walks to additional communities or neighborhoods through recruitment and training of persons from local houses of faith.	Number of persons trained to conduct Night Walks Number of communities or neighborhoods with regular Peacemaker Night walks	Ongoing through 2024	Faith in Action	FIAA suspended peacemaker night walk operations during the winter months.	FIAA started peacemaker night walk operations in March and will continue through the spring months.
Strategy 3: Provide equipment and supplies for post-discharge wound management for victims of violent crime, as indicated					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement Wound Care Banks to provide wound care supplies in communities with the highest rates of violent crimes	Number of wound care banks implemented	Ongoing through 2024	Faith in Action Alabama	No longer being pursued.	No longer being pursued.

Strategic Issue 2: Provide a Timely, Safe, Equitable and Well-Maintained Public Transportation System

Goal 1. Improve access to reliable public transportation for residents of Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of Birmingham Jefferson County Transit Authority (BJCTA) rides	2.4 million rides between May 2019 and September 2019	No goal established	2,520,000 rides		There were 1,630,000 total rides in 2024

Strategy 1. Improve Birmingham Jefferson County Transit Authority (BJCTA) MAX bus on time performance and ClasTran accessibility by December 2024.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Replace aging MAX buses	Number of replaced buses [Baseline: 11 replaced buses in May to October 2019]	Ongoing beginning 2020	Birmingham Jefferson County Transit Authority, ClasTran	Two new flyer buses were received.	No buses were replaced from January to June 2025.
2. Maintain the average miles until bus breakdown above the industry standard through daily bus preventive maintenance	Number of road calls Mileage until breakdown [Industry average is 3,500 miles to breakdown; BJCTA is currently experiencing breakdown at 15,000 miles]	Ongoing through December 2025	Birmingham Jefferson County Transit Authority	The average miles to bus breakdown was 6,021 miles for fixed route buses; 15,145 miles for Birmingham Rapid Transit; and 20,965 miles for paratransit vehicles.	The average miles to bus breakdown was 6,988 miles for fixed route buses; and 35,235 miles for paratransit vehicles.
3. Reduce headway on bus routes	Number of buses Bus schedules	December 2025	Birmingham Jefferson County Transit Authority, Municipalities	The average headway on fixed routes is 60 minutes. The Magic City Connector has a headway of 20 minutes on weekdays and 30 minutes on Saturdays.	The average headway on fixed routes is 60 minutes. The Magic City Connector has a headway of 20 minutes on weekdays and 30 minutes on Saturdays.
4. Develop a rapid transit system with East/West routes	Amount of funding awarded Date of route initiation Date of route completion	December 2025	Regional Planning Commission of Greater Birmingham, Birmingham Jefferson County Transit Authority	Completed.	Completed.
5. Continue to monitor on-time bus service performance	On-time performance metrics	December 2025	Birmingham Jefferson County Transit Authority	Through 2024 to date, bus on-time service performance continues to be monitored.	Through 2025 to date, bus on-time service performance continues to be monitored.

Strategy 2. Implement transportation specific portions of the Framework Plans for Birmingham neighborhoods

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Complete and adopt Framework Plans for Birmingham neighborhoods	Date of plan adoptions	December 2023	City of Birmingham	All nine of the Birmingham Area Framework Plans have been adopted by the Birmingham Planning Commission.	Completed.
2. Complete Framework Plan rezoning for Birmingham neighborhoods	Completion of rezoning	December 2025	City of Birmingham	The City of Birmingham hosted a series of community meetings to discuss the rezoning in Birmingham neighborhoods. Planning has begun on the 2040 Birmingham Master Plan.	Proposed rezoning maps were drawn for eight of the 24 City of Birmingham communities. A second draft of the 2040 Birmingham Master Plan has been completed.
3. Implement transportation specific projects for each Birmingham neighborhood	Date of project initiation Date of project completion	December 2025	City of Birmingham	Transportation specific projects for some Birmingham neighborhoods were completed and in development in 2024 to date.	Transportation specific projects for some Birmingham neighborhoods were completed. The City of Birmingham worked on three main transportation projects: Birmingham Civil Rights Crossroads Project, Rugby Avenue Traffic Calming Project, and the Reconnecting 4th Avenue North Project

Strategy 3. Develop a centralized database and hub for disseminating transportation information					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Obtain agreements and approval from ALDOT and the Federal Transit Authority	Date of ALDOT and Federal Transit Authority approval and agreements	March 2021	United Way of Central Alabama, Health Action Partnership	Completed.	Completed.
2. Launch the planning phase of the 211 transportation information hub and database	Date of planning phase launch	June 2021	United Way of Central Alabama, Health Action Partnership	Completed.	Completed.
3. Launch the transportation information hub and database	Date of transportation information hub launch	December 2023	United Way of Central Alabama, Health Action Partnership	Completed.	Completed.
4. Provide transportation to residents through the 211 call line	Number of rides provided Number of medical rides Number of unique riders	September 2022	United Way of Central Alabama, Health Action Partnership	Between July and December 2024, there were 2,366 rides given to 1,089 unique riders. Of these, 1,574 were rides for medical purposes.	Between January and June 2025, there were 1,295 rides given to 649 unique riders. Of these, 903 were rides for medical purposes.
Strategy 4. Develop and implement on-demand transportation for Jefferson County residents					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Launch the Via B 'ham transportation pilot program	Date of Via B'ham launch	December 2019	City of Birmingham	Completed.	Completed.
2. Monitor and report Via B'ham transportation pilot program data	Number of rides Performance Metrics	February 2021	City of Birmingham	Between July and December 2024, Via B'ham averaged 3,224 rides per week with an average of 215 wheelchair accessible rides per week. Top destinations between July and December 2024 were BJCTA Central Terminal, UAB, UAB Hospital, Walmart, Ramsay High School, Saint Vincent's, Princeton Baptist Medical Center, Woodlawn High School, and Publix.	Between January and June 2025, Via B'ham averaged 3,800 rides per week with an average of 148 wheelchair accessible rides per week. Top destinations between January and June 2025 were Walmart, BJCTA Transit Centers (Central and Woodlawn), Publix, Elyton Village, and UAB Hospital.
3. Obtain funding to extend Via B'ham pilot program	Date of funding approval	February 2021	City of Birmingham	The Via B'ham program has kept the same footprint in the East Zone and the Central Zone during this time frame. Via B'ham works with the BJCTA to operate the East Zone.	In February 2025, the Via B'ham program expanded the Downtown zone further west to include Powderly Hill, Midfield, and Fairfield. BJCTA took over full operations of the East Zone and launched new zone in Mountain Brook.
Strategy 5. Maintain public transportation in Jefferson County					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Promote the use of Birmingham City's 311 phone line and smart phone application for reporting maintenance concerns	Number of calls to the Birmingham's 311 phone line Number of downloads of Birmingham's smart phone application	Ongoing	Birmingham Public Works	No update has been received.	No update has been received.

Goal 2. Improve equitable access to public transportations within Jefferson County by December 2025.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of Birmingham Jefferson County Transit Authority (BJCTA) rides	2.4 million rides	No goal established	Increase number of rides by 5% to 2,520,000	In 2022, the BJCTA had 2,577,881 total rides.	There were 1,630,000 total rides in 2024
Health Action Partnership: Number of municipalities with adopted Complete Streets Policies	Number of municipalities with adopted Complete Streets policies [Baseline: eight municipalities have adopted Complete Streets policies]	Add one municipality with an adopted Complete Streets policy by December 2022	Add 2-3 municipalities with adopted Complete Streets policies by December 2025	No other municipalities have developed Complete Streets policies to date.	No other municipalities have developed Complete Streets policies to date.
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	Number of municipalities with comprehensive Sidewalk Plans [Baseline: four municipalities have comprehensive Sidewalk Plans]	No goal established	Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities	No other municipalities have developed a Sidewalk Master Plan to date.	No other municipalities have developed a Sidewalk Master Plan to date.
Strategy 1. Increase the community's awareness of public transportation options.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement educational campaigns to inform residents on where and how to purchase MAX tickets	Number of campaigns Number of bus tickets sold Ridership	Ongoing beginning 2021	Birmingham Jefferson County Transit Authority	There were 837,000 total rides between July and December 2024.	There were 841,138 total rides between January and June 2025.
Strategy 2. Implement the Birmingham Comprehensive Plan related to public transportation through December 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Reassess current bus routes in relation to population distribution and populations with a high density of individuals with no personal transportation	Ridership	Ongoing through December 2025	Birmingham Jefferson County Transit Authority, Birmingham Business Alliance (regarding new industry)	The BJCTA has made progress converting the transit system to 30% microtransit. The transition to 30% microtransit is scheduled to be completed by 3rd quarter 2026. BJCTA will begin construction on a new Compressed Natural Gas station in preparation for the new transit maintenance facility. BJCTA is currently working on creating a new mobile app, redesign of the website, a new fare box collection system, new BRT platforms, and transit oriented development.	The BJCTA has removed three routes, extended the Magic City Connector route, shortened one route and added a new route. The microtransit zone coverage has expanded to include a North Birmingham microtransit zone. BJCTA is entering Phase 2 of the 70/30 plan. The Compressed Natural Gas Station project officially kicked off. BJCTA continued work on the mobile app, fare box collection system, the Maximize Me program. The Transit Oriented Development initiative held an industry day and is currently developing a policy and guidelines for implementation in Birmingham.
Strategy 3. Re-imagine and improve MAX Transit service in the Birmingham-Jefferson County Region.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Identify key challenges and needs of the current MAX system	Meeting Date, Report	October 2020	Birmingham Jefferson County Transit Authority	Completed.	Completed.
2. Determine goals and priorities for the future MAX system	Development of MAX system goals and priorities	January 2021	Birmingham Jefferson County Transit Authority	Completed.	Completed.

Strategy 3. Re-imagine and improve MAX Transit service in the Birmingham-Jefferson County Region. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
3. Draft recommendations and plan for future MAX system	MAX system plan creation	June 2021	Birmingham Jefferson County Transit Authority	Completed.	Completed.
4. Implement the MAX system plan	MAX System Plan project launch	Ongoing	Birmingham Jefferson County Transit Authority	The BJCTA has made progress converting the transit system to 30% microtransit. The transition to 30% microtransit is scheduled to be completed by 3rd quarter 2026. BJCTA will begin construction on a new Compressed Natural Gas station in preparation for the new transit maintenance facility. BJCTA is currently working on creating a new mobile app, redesign of the website, a new fare box collection system, new BRT platforms, and transit oriented development.	The BJCTA has removed three routes, extended the Magic City Connector route, shortened one route and added a new route. The microtransit zone coverage has expanded to include a North Birmingham microtransit zone. BJCTA is entering Phase 2 of the 70/30 plan. The Compressed Natural Gas Station project officially kicked off. BJCTA continued work on the mobile app, fare box collection system, the Maximize Me program. The Transit Oriented Development initiative held an industry day and is currently developing a policy and guidelines for implementation in Birmingham.
Strategy 4. Provide transportation to COVID-19 testing and vaccination sites for Jefferson County residents					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Establish contracts with local transportation companies to provide rides	Contracts	April 2020	ClasTran, Yellow Cab	Completed.	Completed.
2. Provide transportation for persons experiencing homelessness to COVID-19 testing sites	Rides provided	Ongoing	ClasTran, Jefferson County Unified Command	Completed.	Completed.
3. Provide transportation for Jefferson County residents to COVID-19 vaccination sites	Rides provided	Ongoing	ClasTran, Yellow Cab, Jefferson County Department of Health	Completed.	Completed.

Goal 3. Improve safe access to public transportation to all areas and residents of Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of municipalities with adopted Complete Streets Policies	8 municipalities have adopted Complete Streets policies		Add 2-3 municipalities with adopted Complete Streets policies by December 2025		No other municipalities have developed Complete Streets policies to date.
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	3 municipalities have comprehensive Sidewalk Plans		Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities		No other municipalities have developed a Sidewalk Master Plan to date.
Freshwater Land Trust: Miles of completed bike Lanes	20.8 miles of completed bike lanes		30 miles of completed bike lanes by December 2025		There are currently 160 miles of trails, sharrows and bike lanes in Jefferson County

Strategy 1: Adopt Complete Streets policies and design by December 2025.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide technical assistance for municipalities adopting Complete Streets Policies	Number of technical assistance requests and responses	Ongoing through December 2025	Regional Planning Commission of Greater Birmingham	No other municipalities have implemented Complete Streets.	No other municipalities have implemented Complete Streets.
2. Monitor and report Complete Streets activities	Number of Complete Streets projects completed	Ongoing through December 2025	City of Birmingham	The 2nd Avenue South Streetscape, and the Graymont Avenue Complete Streets project were completed in this time period. The 2024 Citywide Resurfacing Packages 1 & 2, the Carraway Infrastructure Package Phase 1, and the 4th Avenue North One-Way to Two-Way Conversion were initiated. The Civil Rights Cross Roads RAISE Grant to build an urban trail along 16th Street North to Legion Field has been awarded and a firm has been brought on to begin trail design work. The City of Fairfield was awarded a RAISE program grant to construct an urban trail from the High Ore Line trail to Valley Creek. Half of this project will be in Birmingham and will include Complete Street improvements on Vinesville Road and 52nd Street Ensley.	No update has been received.
3. Launch City of Birmingham Complete Streets stakeholders advisory committee	Date of stakeholders advisory committee launch	December 2021	City of Birmingham, Health Action Partnership	There is currently not a stakeholders advisory committee. The City of Birmingham plans to implement a committee in the future when federal Department of Transportation grant money is received.	There is currently not a stakeholders advisory committee. The City of Birmingham plans to implement a committee in the future when federal Department of Transportation grant money is received.

Goal 4. Increase access to active transportation options for residents of Jefferson County by December 2025.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Freshwater Land Trust: Miles of Multi-Use Trails	122.9 miles of multi-use trails		129.0 miles of multi-use trails		There are currently 160 miles of trails, sharrows and bike lanes in Jefferson County
Freshwater Land Trust: Miles of On Street Bike Lanes	20.8 miles of on street bike lanes		21.8 miles of on street bike lanes		There are currently 160 miles of trails, sharrows and bike lanes in Jefferson County
Department of Parks and Recreation: Number of Parks	In 2019, the City of Birmingham Parks System had 118 parks and 24 recreation facilities		120 parks and recreation facilities		In 2024, the City of Birmingham Parks System had 116 parks and 24 recreation facilities
Conservation Alabama: Number of municipalities with adopted Complete Streets Policies	Number of municipalities with adopted Complete Streets policies [Baseline: 6 municipalities have adopted Complete Streets policies]		Add 2-3 municipalities with adopted Complete Streets policies by December 2024		No other municipalities have developed Complete Streets policies to date.
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	Number of municipalities with comprehensive Sidewalk Plans [Baseline: 3 municipalities have comprehensive Sidewalk Plans]		Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities		No other municipalities have developed a Sidewalk Master Plan to date.
Freshwater Land Trust: Miles of completed bike Lanes	Number of miles of completed bike lanes [Baseline is 20.8 miles of completed bike lanes]		21.8 miles of completed bike lanes		There are currently 160 miles of trails, sharrows and bike lanes in Jefferson County
Strategy 1. Increase the community's awareness and the availability of trails, bike lanes and other active transportation options.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement educational campaigns for newly developed trails and bike lanes within Jefferson County	Number of campaigns implemented	Ongoing through December 2025	Fresh Water Land Trust, Jefferson County Department of Health	The Shades Creek Greenway, phase 2, was completed with 1.4 miles of additional trails. There was a social media campaign to prompt the new trail.	Educational campaigns on Birmingham Mountain Radio highlighted the High Ore Line Trail, the Shades Creek Greenway Extension, Woodlawn Protected Bike Lane, Birmingham Civil Rights Trail and Valley Creek Rails to Trails. On the Gary Richardson Morning Show, there was an educational segment highlighting the Birmingham Civil Rights Trail. There was a press conference to celebrate the acquisition of three miles of the former CSX rail line to be converted to trail in the Valley Creek Rails to Trails program.
2. Develop new trails in the Red Rock Ridge and Valley Trail System of Jefferson County	Miles of new trails Projects launched	Ongoing through December 2025	Freshwater Land Trust	The Shades Creek Greenway, phase 2, was completed with 1.4 miles of added trails.	The Shades Creeek Greenway Extension was completed with 1.2 miles of added trails.
3. Continue Red Rock Tuesday or other television-based communication regarding trails and other public active transportation options.	Number of Red Rock Tuesdays sessions Total viewers	Ongoing through December 2025	Freshwater Land Trust	Red Rock Tuesday segments have continued and featured the District 8 Walking Group at the Birmingham CrossPlex, the Hugh Kaul Trail, the Chace Lake Trail and East Lake Park.	Red Rock Tuesday segments have continued and featured the Shades Creek Greenway Extension, Complete Streets/ Woodlawn Protected Bike Lane, Ruffner Mountain Plant Sale, Trussvill Civitan Park Greenway, and BUMP Mountain Bike Trails at Oak Mountain.
4. Reassess trail signage in Jefferson County	Contract for assessment	December 2021	Freshwater Land Trust	Completed.	Completed.
5. Add signage and wayfinding for trails in Jefferson County	Number of signs	Ongoing through December 2025	Freshwater Land Trust	Twenty-four new health signs were added to the Jefferson County Trail System, four per corridor.	No new signs were added for Jefferson County trails.

Strategy 2. Increase the number of public access sidewalks by December 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement the yearly improvements for the Sidewalk Master Plan for the City of Birmingham	City of Birmingham's Master Sidewalk Plan and creation date	Ongoing through December 2025	City of Birmingham, Alabama Department of Transportation	The Year One Sidewalk Master Plan Improvements project is in final back check reviews with the Alabama Department of Transportation and construction will begin in early 2025. The 2023 Citywide Repair Project was completed. The East Lake Sidewalk Project, the Graymont Avenue Complete Streets Project, the 2nd Avenue South Streetscape Project, and the Carver Avenue Project were completed. The ATN Railroad Crossing Replacement Project, the 2023 Citywide Resurfacing Package, the 2024 Citywide Resurfacing Package 1 & 2 and the ALDOT State and Federal Highway ADA Project were initiated in this period.	No update has been received.
2. Create and implement a Sidewalk Master Plan for all municipalities in Jefferson County	Number of municipalities with a Sidewalk Master Plan [Baseline: 3 municipalities, Homewood, Mountain Brook and Vestavia, have Sidewalk Master Plans]	Ongoing through December 2025	Regional Planning Commission of Greater Birmingham, Freshwater Land Trust	No other municipalities have developed a Sidewalk Master Plan to date.	No other municipalities have developed a Sidewalk Master Plan to date.

Strategic Issue 3: Improve Mental Health Care Access and Utilization					
Goal 1. Increase the availability of and access to mental health services for children and adults by at least 10% from current rates by November 2025					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
County Health Rankings: Mental Health Provider to Population Ratio	One mental health provider per 1,024 population		One mental health provider per 922 population	There were 440:1 provider to population	There were 410:1 provider to population
County Health Rankings: Poor Mental Health Days per Month	The average number of poor mental health days per Jefferson County adult resident is 3.9 days during the past month		The average number of poor mental health days per Jefferson County resident is three or less during the past month	Average poor mental health days were 5.0 per population	Average poor mental health days were 5.8 per population
Jefferson County Department of Health: Vital Events Database: Suicide Rate	11.9 suicide deaths per 100,000 population		Reduce suicide rate of 10.7 per 100,000 or less	Data Unavailable	Average rate for 2022 was 15.5 per 100,00 population
Strategy 1. Increase the community and local public health system's access to information regarding mental wellness, mental health resources, diagnosis and treatment as measured through the tactics listed below by November 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Continue and expanded electronically available information regarding mental health resources within Jefferson County	Number of visits to the Alabama Mental Health Resource Directory and other electronically-available resources providing information regarding mental health resources Number of mental health providers listed in the referenced sources.	December 2020 and ongoing	United Way of Central Alabama 2-1-1 System, UAB St. Vincent's Health System, Mental Health Roundtable, Addiction Prevention Coalition, Psychiatric Intake Response Center, Recovery Resource Center	The Alabama Department of Mental Health Resource Directory continued to provide crucial online information about mental health resources at www.alabamamentalhealth.org . United Way of Central Alabama (UWCA), received a total of 16,033 calls to the 211 Call Center and 287 referrals were made for Mental Health and Substance Use Disorder resources during this review period. The UWCA Database is continuously being updated with vital resources for the community.	The Alabama Department of Mental Health (ADMH) Resource Directory is a key online resource for mental health information at www.alabamamentalhealth.org . The United Way of Central Alabama (UWCA)'s 211 Program handled 19,050 calls, resulting in 442 referrals for Mental Health/Substance Use Disorder. The Recovery Resource Center (RRC) maintains a strong online presence and collaborates with ViTA and ADMH on the Connect Alabama App, along with the Addiction Prevention Coalition (APC) and the Jefferson County Department of Health (JCDH) for referrals.
2. Promote children's mental health by conducting children's mental health awareness events	Number of children's mental health events	Annually beginning October 2020	Mental Health Priority Group, Children's Policy Council, Girls On The Run, Children's of Alabama, Crisis Center, Mental Health Youth Council, Alabama Regional Medical Services	Girls on the Run served 331 girls during this review period. Children's of Alabama and PIRC hosted the Mental Health, Equity and Liberation Summit on July 11, 2024. Nurture of Alabama partnered with the City of Birmingham and other organization to host its 3rd Annual Community Mental Health Day event at Linn Park on July 12, 2024.	The Children's Policy Council (CPC) organized a Promoting Alternative Thinking Strategies (PATHS)s Workgroup for early care providers in March 2025. Additionally, Children's of Alabama held its Annual Mental Health Awareness Conference on May 2, 2025, fostering important discussions on mental health initiatives. Girls on the Run (GOTR) served seven girls through its GOTR Summer Camp Program.
3. Promote mental health awareness by conducting Mental Health Awareness events	Number of mental health awareness events	Annually beginning October 2020	Mental Health Priority Group, UAB, National Alliance on Mental Illness Birmingham Chapter, Black Women Mental Health Institute, Brother Let's Talk, Alabama Regional Medical Services	NURTURE of Alabama partnered with the City of Birmingham and other organizations to host the 3rd Annual Birmingham Community Mental Health Day event at Linn Park on July 12, 2024. The Black Women's Mental Health Institute (BWMHI) continued hosting its monthly Sister to Sister Meet Up Groups as well as offered free counseling sessions. Also, BWMHI hosted its 8th Annual Mental Health Equity and Liberation Summit on July 13, 2024, at the Botanical Garden Brother. Additionally, BWMHI has plans to host its 9th Annual Mental Health Equity and Liberation Summit in the summer of 2025. Brother Let's Talk hosted five events during this review period.	NURTURE of Alabama partnered with the City of Birmingham and other organizations to host the 4th Annual Birmingham Community Mental Health Day at Linn Park on June 22, 2025. On July 17, 2025, the Black Women Mental Health Institute (BWMHI) held its 9th Annual Mental Health Equity and Liberation Summit at Sloss Furnace Historic Landmark.

Strategy 1. Increase the community and local public health system's access to information regarding mental wellness, mental health resources, diagnosis and treatment as measured through the tactics listed below by November 2025. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
4. Expand mental health support and services for children in schools, building on the progress of school districts mental health expansion i.e., trainings, screenings, counselling services, school-based health centers, and broader support from state mental health coordinators in each school districts.	Number of implemented school based-trainings, centers	November 2025	Mental Health Priority Group, Children's Policy Council, United Way 211, Crisis Center, Mental Health Youth Council, Alabama Medical Regional Services	Birmingham City Schools were awarded \$3.1 million dollars to expand school-based mental health services as well as offer additional supportive services for students and their families.	CPC partnered worked with ADMH to offer a three day certification training for 15 Early Childhood Clinicians. This training was led by PEER Early Childhood Mental Health Specialists and focused on DC-05 Clinical Practices.
5. Increase the number of providers that participates in the Watershed Program for the enabling of cross- providers collaboration, simplified use of care plans, sharing patients medical records and for better health outcomes.	Number of providers participating in the Watershed Program	November 2020 and ongoing	St. Vincent's Health System	There were no providers enrolled in the Water Shed Program during this review period.	No update available
6. Increase the number of partnerships with community and faith-based leaders to increase mental health access and utilization	Number of faith-based and community partnerships Number of participants in the program,	November 2020 and ongoing	South Highland Baptist Church Mental Health Outreach Project, Black Women Mental Health Institute	The National Alliance of Mental Health (NAMI), Birmingham Chapter continued hosting its Family to Family Support and Connection Recovery Groups during this review period. Additionally, BWMHI, continued hosting its Faith and Mental Health Collective sessions with churches and faith leaders for provision of mental health services.	The National Association on Mental Illness (NAMI), Birmingham Chapter continued offering its Family-to-Family Support, Peer-to-Peer, and Connection Recovery Groups both virtually and in-person. Additionally, BWMHI continued hosting its Faith and Mental Health Collective sessions with churches and faith leaders.
7. Develop campaigns related to mental health stigma	Campaigns including the number of social media, print and other media used and campaign reach	November 2025	UAB, The Black Women Mental Health Institute, Alabama Department of Mental Health, National Alliance on Mental Illness, Brother Let's Talk, Mental Health Youth Council, Alabama Regional Medical Services	The National Association on Mental Illness (NAMI) Birmingham Chapter continued hosting its monthly Recovery and Family Support Groups.	NAMI, Birmingham Chapter continued offering its, Peer-to-Peer Groups as well as a on-line educational program for caregivers.
8. Complete and publish an update of resources available for those providing mental health leadership in Jefferson County	Mental Health Leadership Resource Inventory with publication date	November 2025	United Way of Central Alabama, Alabama Department of Mental Health, Mental Health Provider Roundtable, Psychiatric Intake Response Center	The Mental Health Round Table continued to provide information on mental health resources through its weekly newsletter.	The Mental Health Round Table continued to provide information on mental health resources through its weekly newsletter.
Strategy 2. Increase the capacity of community health workers and lay leaders, such as parish or church nurses, educators and PTA representatives, social workers, etc., to recognize and address mental health concerns through the provision of training programs such as Mental Health First Aid by November 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide Mental Health First Aid training to lay leaders to improve the identification and referral of individuals with potential mental health illness	Number of individuals completing Mental Health First Aid training Number of Mental First Aid training sessions Number of Mental Health First Aid trainers	Ongoing through November 2025	Jefferson Blount St. Clair Mental Health Authority, St. Vincent's Health System, Black Women Mental Health Institute, Mental Health Youth Council, UAB Employee Assistance Counseling Center, Addiction Prevention Coalition, Children's Policy Council	The Black Women Mental Health Institute (BWMHI) continued hosting its Mental Health First Aid trainings during this review period. The Addiction Prevention Coalition also continued providing its Mental First Aid trainings. APC trained a total of 89 Adults and 60 teenagers on Mental Health First Aid.	The Black Women Mental Health Institute (BWMHI) continued hosting Mental Health First Aid trainings, empowering individuals to support those in need. The Addiction Prevention Coalition (APC) trained 44 adults and 115 teenagers on Mental Health First Aid, demonstrating a commitment to community mental health. Additionally, the Children's Policy Council (CPC) has plans to host Youth Mental Health Aid Training in the Fall.

Strategy 2. Increase the capacity of community health workers and lay leaders, such as parish or church nurses, educators and PTA representatives, social workers, etc., to recognize and address mental health concerns through the provision of training programs such as Mental Health First Aid by November 2025. (Continued)

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
2. Provide broad-based community education on available mental health resources	Number of educational outreach activities	Ongoing through November 2025	Firehouse Shelter, St. Vincent's Health System, Children's Policy Council, Black Women Mental Health Institute, Brother Let's Talk	Children's Policy Council (CPC) continued sharing mental health resources through its monthly CPC Newsletter and its website. Additionally, CPC continued to host its monthly First Friday Mental Health Awareness Educational Forums.	CPC co-hosted a Parent University Work Group in collaboration with the Tarrant School System on April 8, 2025, aimed at providing comprehensive outreach and mental health services. Additionally, CPC continued to facilitate its monthly First Friday Forums. Furthermore, Nurture of Alabama, in partnership with the City of Birmingham and other organizations, hosted the 4th Annual Mental Health Day at Linn Park on June 27, 2025.
3. Offer school-focused, mental health-related mental health training and technical assistance for the local educational systems	Number of educational opportunities Number of participants	Ongoing through November 2025	Improve Mental Health Priority Group of the Health Action Partnership of Jefferson County, Children's Policy Council (CPC)	Update Unavailable	CPC partnered with the Alabama Department of Mental Health (ADMH) and a PEER Early Childhood Mental Health Specialist to host an impactful training on the Diagnostic Classification of Mental Health and Developmental Disorders of Infancy and Early Childhood (DC-05). The training is tailored for clinicians in the school system, equipping them with essential knowledge and skills to offer mental health services to children and their families.

Strategy 3. Increase fund development, facilitation and coordination of mental health services November 2025.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Improve services and treatment for non-seriously mentally ill individuals through the provision of services provided Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System	Number of patients receiving care through the Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System on an annual basis	November 2025	Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System	Update Unavailable	Cooper Green Cooper Mercy Health Service provided services to 557 individuals through its behavioral health clinic during this review period.
2. Increase the days and hours of access to mental health services	Documentation of new and expanded mental health services. Number of entities with mental health services provided after hours or on weekends	Ongoing through November 2025	Jefferson Blount St. Clair Mental Health Authority, UAB Healthy Care Authority formerly the Cooper Green Behavioral Health Clinic, Children's of Alabama's Psychiatric Intake Response Center, Oasis Counseling, Alabama Regional Medical Services	JBS Mental Health Authority (JBS) Crisis Center continued operating with a 16-bed capacity and working with emergencies rooms and agencies for provision of referrals.	The Alabama Department of Public Health (ADPH), the Alabama Department of Mental Health (ADMH), Jefferson County Department of Health (JCDH), and Mobile County partnered together to launch a Mental Health Platform called Credible Mind in the Summer. This platform empowers individuals to tackle mental health challenges and stigma through a personalized self-care approach
3. Increase funding available for mental health in Jefferson County	Public Health funding for mental health in Jefferson County, including Housing and Urban Development (HUD) resources	November 2025	Alabama Department of Mental Health, Jefferson Blount, St. Clair Mental Health Authority	The Alabama Department of Mental Health (ADMH) has plans to request more funding for mental health services. Birmingham City Schools were awarded \$3.1 million dollars to expand school-based mental health services.	ADMH requested a total of \$248 million for FY 2026 to include civil commitment beds and crisis centers expansion for mental health services.
4. Increase members serving on One Roof's Street Outreach Team from three to five	Number of members on the Street Outreach Team {Baseline: The Street Outreach Team has four members}	November 2025	One's Roof Alethia House, Fire House Shelter	One Roof continued to be staffed with four full-time street outreach workers.	One Roof continued to be staffed with four full-time street outreach workers.

Goal 2. Decrease illicit drug use and substance abuse, including abuse of prescription medications November 2025.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
County Health Rankings: Driving Deaths due to Alcohol Impairment	16% of driving deaths in Jefferson County are due to alcohol impairment		15.2% of driving deaths in Jefferson County are due to alcohol impairment	14% of driving deaths in Jefferson County were due to alcohol impairment in 2023.	12% of driving deaths in Jefferson County were due to alcohol impairment in 2024.
Behavioral Risk Factor Surveillance Survey: Percentage of Population Reporting Binge Drinking	12.2% of the Jefferson County adult population reporting binge drinking		11.6% or less of the Jefferson County adult population reports binge drinking	15% of Jefferson County population reports binge drinking	15% of Jefferson County population reports binge drinking
Jefferson County Coroner's Office: Drug Overdose Deaths	236 Drug Overdose Deaths 89 Heroin Overdose Deaths		Reduce drug overdose deaths by 10% to 212 deaths per year Reduce heroin overdose deaths by 25% to 67 deaths per year	There were 461 overdose deaths in Jefferson County as of January 18, 2024, with 29 suspected awaiting toxicology testing for 2023.	There were a total of 329 confirmed overdose deaths.
Strategy 1. Increase community and local public health system's access to information regarding illicit drug use, substance abuse and abuse of prescription medications, as well as substance abuse prevention, diagnosis and treatment by November 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide education for substance abusers and their family members on the signs, symptoms and treatment options available in Jefferson County to include a social media campaign to supplement the existing education program	The social marketing campaign's methodologies and reach [Baseline: The Addiction Prevention Coalition has an educational campaign featuring short videos regarding the signs, symptoms and treatment options for substance abuse]	November 2025	Addiction Prevention Coalition(APC), Recovery Resource Center (RRC) , Psychiatric Intake Response Center (PIRC), Children's Policy Council, Jefferson County Department of Health (JCDH)	The Children's Policy Council (CPC) conducted 12 substance use prevention and awareness sessions through its Social Media Websites during this review period. Additionally, the Recovery Resource Center (RRC) continued to maintained its online presence, providing mental health and substance use resources. Also, the RRC continued partnering with VitAl (University of Alabama) and Alabama Department of Mental Health on the Connect Alabama App as well as partnering with the Addiction Prevention Coalition (APC) and JCDH for website-based referral links. APC also hosted 18 Substance Use and Mental Health Education events through community outreach events.	The Children's Policy Council (CPC)'s Safe Care Program initiated the release of video segments on social media that highlighted the SAFE Care Program, featuring resources and testimonials from clients and individuals with lived experiences, along with outlining the program's benefits. Simultaneously, the Recovery Resource Center (RRC) sustained its online presence, offering comprehensive resources related to mental health and substance use. Additionally, the RRC continued to partner with VitAl (University of Alabama) and ADMH on their ConnectAlabama App for treatment information, referrals and services.
2. Provide technical assistance on the implementation of evidence-based substance abuse prevention interventions (ex. Life Skills)	Number of local and state-wide technical assistance offerings on implementation of evidence-based substance abuse prevention strategies [Baseline: Technical assistance is offered through quarterly statewide meetings provided by the Alabama Department of Mental Health]	November 2025	Alabama Department of Mental Health (ADMH), Children's Aid Society, Cooper Green Mercy Health Services Authority, Affiliate of the UAB Health System	The Alabama Department of Mental Health (ADMH) continued providing training to primary care providers on case management, peer support, and recovery-oriented systems of care. Children's Aid Society continued offering its EPIC Parenting courses in English and Spanish during this review period.	ADMH continued its focus on enhancing the skills of primary care providers through its trainings in case management, peer support, and recovery-oriented systems of care. At the same time, the Children's Aid Society continued supporting families by offering EPIC Parenting courses in both English and Spanish.
3. Increase the number of Fellowship House Pre-treatment Education Classes provided at various community locations	Number of community locations for Pre-treatment Classes Number of Pre-treatment Classes Number of Pre-treatment Class participants	November 2025	Fellowship House	Update Unavailable	Fellowship House hosted 44 pre-treatment classes with 165 participants in attendance.

Strategy 2. Decrease prescription drug availability for unintended use as a means to prevent illicit drug use initiation November 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide continuously available drug drop boxes at Birmingham Police Department stations for community members to appropriately dispose of medications and other substances associated with substance abuse	Number of police stations with medication and substance drop boxes	TBD	Birmingham Police Department, US Attorney's Office, Drug Enforcement Administration(DEA), Addiction and Prevention Coalition(APC)	The Drug Enforcement Administration sponsored its 27th National Drug Take Back event on October 26, 2024.	The Drug Enforcement Administration sponsored its 28th National Drug Take Back event on April 26, 2025.
Strategy 3. Enhance access to care for substance abuse disorders and integrate substance abuse disorder management as part of medical care by November 2025.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Convene groups to discuss ways to provide substance abuse treatment	Meeting minutes Percentage of Jefferson County Indigent Care funding dedicated to substance abuse treatment' [Baseline: Zero percent of the Jefferson County Indigent Care funding is dedicated exclusively to substance abuse treatment]	November 2025	Jefferson County Department of Health (JCDH), Addiction and Recovery Alliance, Recovery Resource Center(RRC)	JCDH distributed 4,200 Naloxone Kits and over 12,440 Fentanyl Test Strips at community events and fairs during this review period. The Recovery Resource Center (RRC) continued participating on JCDH Overdose Taskforce and the Governor's Opioid and Addiction Council as well as hosted various meetings with Stakeholders to discuss ways to increase access to treatment services during this review period.	JCDH distributed 7,888 Naloxone Kits and 22,521 Fentanyl Test Strips during this review period. The RRC continued participating on JCDH Overdose Taskforce and the Governor's Opioid and Addiction Council as well as hosted various meetings with Stakeholders to discuss ways to increase access to treatment services.
2. Increase the understanding of primary and specialty care providers addressing substance abuse regarding referrals to available resources through networking and education	Number of education and networking sessions Number of referrals made by primary care and specialty care providers to resources Distribution of a Substance Abuse Resource Directory	November 2025	Jefferson County Department of Health (JCDH), Aletheia House, Fellowship House, Alcohol and Drug Abuse Treatment Centers, Addiction and Recovery Alliance, Alabama Department of Public Health, Recovery Resource Center(RRC)	The Recovery Resource Center (RRC) advertised substance use information on the Medical Association website for the State of Alabama and conducted outreach to local primary care and specialty care providers, including UAB Women and Infants for education and treatment information.	The RRC continued its efforts to disseminate substance use information through the Medical Association for the State of Alabama website. Additionally, the RRC also continued conducting outreach to local primary and specialty care providers, including UAB Women and Infants and Cahaba Medical Care. Furthermore, the RRC established a contract with the Alabama Care Network Mid-State to provide services to Medicaid recipients in Central Alabama during this review period. The 9th Annual End Addiction Bham Walk was held on April 5, 2025 at CityWalk Bham Amphitheater.
3. Pilot a program for substance abusing pregnant women for screening and referral for substance abuse treatment (Example: Screening, Brief Interventions, and Referral to treatment for Substance Use Problems)	Identification of a pilot program for screening and referral of substance abusing pregnant women, Number of participants in the pilot program Process and outcome measures associated with the pilot program	November 2025	Aletheia House, Recovery Resource Center (RRC), Alabama Department of Public Health, Safe Care Program of the Children's Policy Cooperative of Jefferson County, Resource Organization of Support Specialists (ROSS)	The Children's Policy Council's Safe Care Program received 45 referrals and enrolled 25 pregnant substance abuse women into the program. The Recovery Resource Center (RRC) operated a pilot project with the Alabama Department of Mental Health to increase access to treatment by offering telehealth assessments by following the priority population protocol. Additionally, RRC continued partnering with the Safe Care Program for pregnant women.	CPC Safe Care Program received 56 referrals and enrolled 47 pregnant women facing substance use issues. However, in April 2025, the program faced a loss of grant funding for Jefferson, Calhoun, and Mobile counties. The program has since been integrated with the RRC to continue its mission of support and recovery for pregnant substance using women. Also, the RRC operated a pilot project with ADMH to increase access to treatment by offering telehealth assessments by following the priority population protocols. Furthermore, the RRC also continued partnering with UAB CAPP, UAB Infants and Mothers Center for service provision for pregnant women.

Strategy 3. Enhance access to care for substance abuse disorders and integrate substance abuse disorder management as part of medical care by November 2025. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
4. Create or facilitate the capacity to offer information and navigation services to Jefferson County residents in need of substance abuse treatment	Number of residents receiving education and treatment referral services	November 2025	Addiction and Recovery Alliance , Jefferson County Department of Health (JDCH), Crisis Center, Recovery Organization of Support Specialists (ROSS), Recovery Resource Center, Fellowship House, Addiction Prevention Coalition (APC)	The Recovery Resource Center (RRC) continued to support the UAB Emergency Room Department as a referral source for pregnant women. UAB ER is fully staffed with Peer Navigators to connect patients to treatment resources. The Recovery Organization of Support Specialist (ROSS) continued its collaboration efforts with organizations for hosting community events to raise awareness on the availability of substance use resources and treatment information. Additionally, the RRC provided information and navigation services to 1,001 Jefferson County residents during this reporting period.	The RRC partnered with the Medical Association for the State of Alabama to promote its services to primary and specialty care providers, including UAB Women and Infant and Cahaba Medical Care. Th RRC also organized health fairs and worked with the Alabama Care Network Mid-State to support Medicaid recipients in Central Alabama. Additionally, the RRC offered information and navigation services to 925 Jefferson County residents through in-person and telehealth options. The Recovery Organization of Support Specialist (ROSS) continued its efforts hosting community events to raise awareness about substance use resources and treatment.

Goal 3. Decrease the number of opioid-related drug overdose deaths by 5% due to COVID					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Jefferson County Coroner's Office: Drug Overdose Deaths	236 Drug Overdose Deaths, 89 Heroin Overdose Deaths		Reduce drug overdose deaths by 10% to 212 deaths per year Reduce heroin overdose deaths by 25% to 67 deaths per year	As of January 18, 2024, there were 461 overdose deaths, with 29 suspected cases pending toxicology testing.	There were a total of 329 confirmed overdose deaths.
Strategy 1: Enact legislation for the enablement and legalization of the availability and legalization of drug testing strips as harm reduction techniques for individuals using substances.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Draft proposed language for legislation on the availability and use of drug testing strips as a harm reduction strategy for substance abusers.	Draft legislation	December 2022	TBD	The Jefferson County Department of Health (JCDH) distributed 4,200 Naloxone Kits and over 12,400 Fentanyl Testing Strips.	JCDH actively distributed 7,888 Naloxone Kits with essential resources from ADMH, along with 22,521 Fentanyl Testing Strips to strengthen community safety, awareness and preventive strategies to combat overdose deaths.
2. Educate legislators on the need for the proposed legislation to provide drug testing strips as a harm reduction technique and for the use as a technique for the prevention of injection- drug related infectious diseases.	Documentation of discussions of the proposed legislation with Alabama lawmakers	November 2025	TBD	Efforts continued with expanding access to drug testing strips, including Xylazine, despite being denied by the Alabama Legislators. Combined outreach efforts between the Jefferson County Department of Health, community partners and medical partners continued as a preventative strategy for reducing the risks of drug related infectious diseases.	JCDH and other community partners continued outreach efforts for distributing drug testing strips as a preventive strategy to reduce infectious diseases.
3. Implement and or pilot a program to combat, track and decrease the number of drug related overdose deaths and or illicit drugs in Jefferson County	Documentation of piloted program data	November 2025	Jefferson County Department of Health(JCDH), Health Equity and Population Health Division, Recovery Resources Center, Addiction Prevention Coalition (APC)	JCDH continued to utilize the Power BI Dashboard data to track real-time overdose data, EMS Runs, and Emergency Room visits in Jefferson County targeting areas with the highest number of overdose deaths as an intervention strategy.	JCDH continued utilizing the Power BI Dashboard to monitor real-time overdose data, EMS runs and emergency room visits. This allows JCDH to identify neighborhoods with the highest overdose death rates, enabling the implementation of targeted interventions, reduce overdose deaths and improve public health outcomes.

Goal 4: Increase the number of healthcare providers providing child and adult mental healthcare services in rural areas of Jefferson County, Alabama by November 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
PATHS Program, Children's of Alabama	Number of participants Year 2: 28 ; Number of participants Year 3: 193		250 Jefferson County providers will participate in the Pediatric Access to Tele mental Health Service Program	407 Jefferson County providers participated in the Pediatric Access PATHS Program.	452 Jefferson County providers participated in the Pediatric Access PATHS Program.

Strategy 1. Enhance access to mental health care and utilization of services for rural counties by November 2024

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase the number of providers in Jefferson County, AL participating in the PATHS Program, Children's of Alabama	Number of providers participating in the PATHS Project ECHO Program Number of calls for consultation to the PATHS Project ECHO, Number of telemedicine referrals provided through PATHS Project ECHO	November 2025	Children's of Alabama, Pediatric Access to Tele mental Health Services Program, Alabama Department of Mental Health	Children's of Alabama currently has 442 providers enrolled in the PATHS Program, with 113 practice sites for enrollees and nine urban practice sites. During the reporting period, PATHS Program conducted 275 telemedicine visits. Additionally, Project ECHO Behavioral Health Training continued to have an average of 85 participants in each session.	Children's of Alabama enrolled 508 providers in the PATHS Program across 128 practice sites, including 14 urban locations. The program conducted 282 telemedicine visits during this reporting period. Additionally, the Project ECHO Behavioral Health Training engaged an average of 77 participants per session, emphasizing the focus on collaboration and community support.

Strategic Issue 4: Reduce Obesity

Goal 1. Reduce the percentage of Jefferson County residents who are obese based on the Centers for Disease Control and Prevention's Body Mass Index definition of 30.0 or greater for adults

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Behavioral Risk Factor Surveillance Survey: Adult Obesity Rate	33.8% of Jefferson County adults self-report being obese (2018)	33% of Jefferson County adults self-report being obese	32% of Jefferson County adults self-report being obese	38.3% of Alabama residents self-reported being obese (2022)	39.2% of Alabama residents self-reported being obese (2023)

Strategy 1. Increase worksite commitment to increasing physical activity.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Jefferson County Department of Health Wellable Program	Number of employees able to make step goal.	December 2025	Jefferson County Department of Health	There was a challenge from August 5, 2024 – September 13, 2024. There were 152 who participated and 97 met the goal. At this time we are still in search for another vendor.	Starting in April 2025, a new vendor is being used called Wellable. The first challenge started April 29, 2025 with a second challenge that has started on August 1, 2025.
2. UAB Grand Challenge will develop on campus walking trails with accompanying signage as well as healthy lifestyle reminders.	Number of signage installed	December 2025	UAB Grand Challenge Live Health Smart Alabama	Tactic completed as of June 2023.	Tactic completed as of June 2023.
3. Promote student and staff using the stairs in buildings throughout campus.	Number of stairwells painted and signage installed.	December 2025	UAB Grand Challenge Live Health Smart Alabama	The Stairway to Wellness has continued and has completed 3 stairwell murals in the Webb Building and School of Education. There are currently two projects in progress.	The Stairway to Wellness has continued and students have completed one stairwell mural in the Chemistry Building since the last update.

Strategy 2. Increase nutritional education/awareness in community

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Implement changes at a local market in East Lake utilizing price, placement, and promotion to encourage the purchase of healthy foods	Percent of healthy foods purchased out of store inventory	December 2025	UAB Grand Challenge Live Health Smart Alabama	Activity suspended.	This tactic can be removed. We do not plan to resume this activity
2. Increase healthy vending across the UAB Campus	Number of vending machines installed	December 2025	UAB Grand Challenge Live Health Smart Alabama	Three Campus Healthy Vending locations via the partnership with Buffalo Rock located in the School of Nursing, Sterne Library, and the Collat School of Business.	Working alongside Deans in the College of Arts and Sciences and the School of Public Health to determine which vending machines may be appropriate for the Healthy Vending Initiative.

Goal 2: Increase leisure time physical activity within the past month among Jefferson county adult residents.					
Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Behavioral Risk Factor Surveillance Survey: Physical Activity	72.1% of Jefferson County adults report physical activity (2018)		74% of Jefferson County adults report physical activity	Data not available.	71.6% of Jefferson County adults report physical activity (2022)
Strategy 1. Enhance the awareness, availability, accessibility and utilization of fitness facilities, parks, trails and bike trails, etc.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Create universally designed environments for everyone to be physically active, including the implementation of the Red Rock Ridge and Valley Trail System	Number of Americans with Disabilities Act compliant miles of sidewalks, trails and bike lanes	December 2025	Freshwater Land Trust, Local Municipalities, Regional Planning Commission of Greater Birmingham, City of Birmingham	No current changes.	The Freshwater Land Trust opened 1.4-miles of new ADA-compliant miles in the City of Homewood with an additional 1.3-miles under construction in the City of Birmingham.
2. Increase awareness and utilization of new trails and sidewalks	Number of awareness campaigns Number of trail users	December 2025	Freshwater Land Trust, Jefferson County Department of Health, Black People Run Bike and Swim	No current changes.	The Freshwater Land Trust (FWLT) hosted Red Rock Tuesdays at Shades Creek Greenway Extension in Homewood, Complete Streets/Woodlawn Protected Bike Lanes, Ruffner Mountain Plant Sale, Trussville Civitan Park Greenway and BUMP Mountain Bike Trails at Oak Mountain. The FWLT installed 24 health signs across the Red Rock Trail System (4 in each corridor), created in partnership with JCDH.
Goal 3. Increase Access to Healthy Food					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Alabama Kids Count Data Book, Food Insecurity	18.4% of Jefferson County residents experience food insecurity		17.5% of the Jefferson County population is food insecure	14.4% of the Jefferson County population is food insecure	12.7 % of the Jefferson County population is food insecure (2021)
Alabama Kids Count Data Book, Supplemental Nutrition Assistance Program (SNAP) Recipients	17.0% of the Jefferson County households are enrolled in SNAP		17.9% of the Jefferson County population is enrolled in SNAP	95,409 of the Jefferson County population receive SNAP (2021)	95,409 of the Jefferson County population receive SNAP (2021)
Strategy 1. Increase access to healthy food.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase access to healthier food options in food deserts through the Community Food Bank of Central Alabama's family market schools and mobile pantry program	Number of family market schools and mobile pantry program partners	December 2025	Community Food Bank of Central Alabama	The Community Food Bank of Central Alabama's mobile pantry program served 3,276,708 lbs. of food in 2024. The Family Markets served 184,274 lbs. in Jefferson county in 2024.	Not available.
2. Support Meals on Wheels program feeding seniors of Jefferson County.	Number of seniors fed through Meals on Wheels Program	December 2025	United Way of Central Alabama	In 2024 Meals on Wheels served 237, 203 meals.	Meals on Wheels provided 119,374 meals to 1,110 clients between January 1, 2025-June 30, 2025.
3. Increase the number of Farmer's Markets offering an incentive for the purchase of fresh fruits and vegetables to SNAP recipients buying fresh fruits and vegetables using SNAP benefits at participating markets	Number of farmers markets that accept EBT/Double Bucks	December 2025	Auburn University Hunger Solutions Institute	As of December 2024, there are four farmers markets, one grocer, one mobile market, and one community supported agriculture.	As of June 2025, there are four farmers markets, one grocer, and one community supported agriculture partner that is delivering throughout Jefferson County.

Strategy 1. Increase access to healthy food. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
4. Increase the purchase of healthy fluid milk (Skim/1%) by low-income consumers participating in SNAP with the +ADD Milk! program.	Number of store locations that are in Alabama	December 2025	Auburn University Hunger Solutions Institute	Currently, there are thirteen participating states with more than 600 operating locations, one of which is currently running in Alabama. The Hunger Solutions Institute is working to onboard five new Alabama locations.	As of June 2025, there is one grocer participating in the "Add Milk" SNAP incentive program in Jefferson County.
Strategy 2. Increase access to mobile markets					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase community awareness of the Supplemental Nutrition Program for Women, Infants, and Children (WIC) through community outreach events.	Number of WIC outreach stops	December 2025	Jefferson County Department of Health	WIC has conducted eight outreach events at health screenings for Childcare Resources Head Start, Baby Palooza, From Day One Baby Shower, Strengthening Families Safety and Resources Fair, Maternal Outcomes Matter Shower and Fiesta Hispanic Culture Fair.	During January 2025 thru June 2025, WIC did outreach and gave information about breastfeeding support, breastfeeding classes and benefits of the WIC program at five outreach events: Good Day Alabama, El Lider Radio, Railroad Park Resource Fair, UAB Early Head Start Wellness and Community Resource Fair and the East Lake Fishing Rodeo.
2. Increase community access to healthy food through mobile grocery store on wheels.	Number of mobile grocery store stops	December 2025	UAB Grand Challenge Live Health Smart	During this reporting period, Live HealthSmart Alabama's mobile grocery store made 171 stops and reached 2,119 shoppers in 28 communities throughout Birmingham/Jefferson County. Since inception, 11,513 shoppers have been served at 1,171 stops.	During this reporting period, Live HealthSmart Alabama's mobile grocery store made 172 stops and reached 3,162 shoppers in 29 communities throughout Birmingham City and Jefferson County. Since inception of the mobile grocery stores, 14,279 shoppers have been served at 1,317 stops.
Goal 4. Reduce Childhood Obesity					
Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Robert Wood Johnson Foundation-State of Obesity, Childhood Obesity Rate	21.8% of 10-17 year olds in Alabama are obese		20.7% of 10-17 year olds in Alabama are obese	Data not available.	Data not available.
Strategy 1. Increase childcare provider knowledge of proper nutrition.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase childcare provider uptake in virtual learning collaborative focusing on childhood nutrition.	Number of childcare centers that receive nutrition education.	December 2025	Alabama Healthy Kids Healthy Future	Update unavailable	No update available
2. Increase number of childcare providers participating in quarterly continued education trainings for obesity prevention related topics.	Track GO NAPSAC best practice scores to monitor provider progression over the course of training	December 2025	Alabama Healthy Kids Healthy Future	Discontinued contract with Go NAPSACC, no longer able to track this metric.	No update available

Strategy 2. Increase breast feeding to prevent childhood obesity.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase number of childcare centers with breastfeeding certifications.	Increase number of childcare centers that become breastfeeding certified	December 2025	Alabama Healthy Kids Healthy Future	No new certifications in the second half of 2024.	No update available
2. Increase breastfeeding initiation by mothers of infants in Jefferson County and education and support for continued breastfeeding	a. Breast-feeding Initiation Rate b. Number of Peer Counseling contacts	December 2025	WIC and Jefferson County Department of Health	During this period, 67.5% of WIC participants had initiated breastfeeding, an increased rate from prior months. Breastfeeding Peer Counselors (BFPC) and Breastfeeding Counselor Coordinator have worked hard to strengthen this program. Two virtual Infant Feeding and Breastfeeding Classes were held, which received positive feedback from participant surveys. Based on the Alabama Breastfeeding PC Activities Report there were a total of 2,542 contacts collectively.	From January 2025 to June 2025, 71% of infants participating in WIC had initiated breastfeeding. Peer Counselor contacts a total of 2,718 collectively. The Jefferson County WIC Peer Counselor Program recently was awarded the WIC Breastfeeding Award of Excellence from the National WIC Association. Jefferson County WIC was the only program in Alabama to receive this award. The Peer Counselors have been conducting quarterly virtual Breastfeeding Classes and monthly Breastfeeding support meetings that are held in person. The virtual classes have been attended better than the in-person support groups. The Peer Counselor program will be evaluating other options for ways to make breast feeding support more accessible to clients.
Strategy 3. Increase access to healthy food for children.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase access of food insecure children and their families through food outreach efforts.	Number of Family Markets at schools Pounds of food distributed	December 2025	Community Food Bank of Central Alabama	Update unavailable	Not available.
2. Educate and encourage healthy eating behaviors in children across schools in Jefferson County through nutrition education.	HEAL's knowledge assessments, behavior assessments HEAL Heroes data Number of Jefferson County students participating in HEAL Percentage of HEAL Jefferson County, AL program participants who made changes to their eating behaviors	December 2025	HEAL (Health Eating Active Living)	Seventy schools in Jefferson County continued to implement the HEAL Curriculum during the Fall semester.	Not available.
Strategy 4. Increase physical activity for school aged children.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Monitor number of Jefferson County Children who participate in the Alabama Physical Assessment.	Number of student participants in this twice a year assessment	December 2025	Alabama Department of Education	No longer a metric.	No longer a metric.
1. Motivate, educate, and empower children to adopt an active lifestyle.	HEAL's knowledge and behavior assessment HEAL Heroes data Number of children who increased their physical activity	December 2025	HEAL (Health Eating Active Living)	Seventy schools in Jefferson County continued to implement the HEAL Curriculum during the Fall semester.	Not available.

Goal 5. Advance the adoption of and encourage compliance with regulations and policies supporting physical well-being by December 2024.					
Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Alabama Arise: Grocery Tax bills introduced in Alabama legislature	Senate Bill 144 House Bill 131 introduced in 2020 to end the grocery tax.		Passage of Senate and House Bills ending the grocery tax.	House Bill 479 passes and is effective September 1, 2023.	Complete
Strategy 1. Support the adoption of policies and programs supporting physical well being.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Publish Alabama Physical Activity and Nutrition Plan.	Document Published.	December 2025	Alabama Obesity Task Force, Alabama Healthy Kids Healthy Future	The Alabama Wellness Alliance launched the "For Every Body" campaign and toolkit to promote the Alabama Physical Activity and Nutrition Plan (ALPAN).	The Alabama Wellness Alliance has planned a dynamic one-day event dedicated to advancing health and wellness across the state. The summit, "Cultivating Healthier Communities Together" on October 21, 2025 will explore a wide spectrum of wellness topics.
2. Support advancement of efforts to reduce or eliminate grocery tax.	House or Senate vote.	December 2025	Alabama Arise	Alabama Arise continues to advocate for a more equitable tax system to untax groceries and ensure fair, sustainable funding for vital services. This includes advocating for breakfast for all Alabama school children through the Education Trust Fund budget.	Alabama Arise advocated for House Bill 386 to help reduce the state sales tax on groceries from three percent to two percent starting on September 1, 2025.

Strategic Issue 5: Advance Health Equity Through Equitable Policies and Access to Resources and Services

Goal 1. Decrease the percentage of households living at less than the 100% Federal Poverty Level (FPL) from 16.0% to 15.2% by December 2024.

Data Source	Baseline Status	Long-Term Target	2023 Status	2024 Status
Alabama Kids Count Data Book	16% of the Jefferson County, AL population live at less than 100% FPL	15.2% of the population live at less than 200% FPL	15.9% of the population live at less than 200% FPL	15.9% of the Jefferson County, AL population lives below the federal poverty threshold (2024 Alabama Kids Count Data Book)

Strategy 1. Invest in education to provide educational and skill development opportunities.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Expanded access to quality pre-kindergarten programs	Action Network membership list(s) and minutes from Action Network Meetings Kindergarten Entry Assessment	VOICES for Alabama's Children	In the 2024 Legislative Session, First Class Pre-K received a \$3.9 million increase for FY2025 to fund a teacher pay raise to keep quality teachers in pre-k classrooms. In late 2024, Alabama was selected as one of only four states nationwide for a new initiative aimed at integrating family child care educators (home-based childcare providers) into state-funded pre-K programs.	The National Institute for Early Education Research which tracks preschool enrollment, funding and quality across states found that Alabama is one of only five states in the country to meet all ten research-based quality benchmarks. Five new First Class Prek classrooms will be opening in Jefferson County for the 2025-2026 school year.
2. Increase access and enrollment in out-of-school time academic programs focused on literacy and science, technology, engineering, and math	Number of students enrolled in out-of-school programs Reading and math gains SAIL three year reading and math gains	Summer Adventures in Learning (SAIL), Better Basics	Summer Adventures in Learning (SAIL) prepares children for success through summer learning programs focused on reading and math. In the Summer of 2024, SAIL programs in Jefferson County enrolled 1208 students of which 95% qualified for free or reduced-cost lunch. SAIL programs provided 50 hours of instruction in reading and 50 hours of instruction in math, resulting in an average gain of 1.0 months of learning in reading and 2.5 months of learning in math. Given the expected summer learning loss of three months, this results in an impact of 4 months in reading and 5.5 months in math.	Summer Adventures in Learning (SAIL) will not have their Summer 2025 data processed until October or November 2025.

Strategy 1. Invest in education to provide educational and skill development opportunities. (Continued)

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
3. Increase school attendance rates for students at high risk for non-completion and support families through case management and referrals to vocational training, academic services, housing and food assistance, counseling, etc.	Number of individuals and families participating in the Helping Families Initiative Number of referrals Pre/Post North Carolina Family assessment scores	Jefferson County District Attorney's Office-Helping Families Initiative	The Jefferson County District Attorney's Office Helping Families Initiative served 46 schools through six case officers from July 2024 through December 2025. Two thousand one hundred four individual in 946 families received intensive support and an additional 432 people from 168 families received phone support. Case officers made 3,069 referrals to community resources. The Helping Families Initiative measures student and family progress through pre-and post-scores from the North Carolina Family Assessment Scale (NCFAS). For the 2023 through 2024 school year, 70% of students receiving long-term intensive services improved their overall NCFAS score; 72% improved in the Child Well-Being domain and 70% finished at or above baseline (not in need of intervention). The most significant gains were in the domains of Child Well-Being, Self-Sufficiency, and Family and Mental Health.	The Jefferson County District Attorney's Office Helping Families Initiative served 46 schools through six case officers from January 2025 through June 2025. Seven hundred thirty-eight individuals in 133 families received intensive support, and an additional 7,898 people from 14,731 families received phone support. Case officers made 5,125 referrals to community resources. The Helping Families Initiative measures student and family progress through pre-and post-scores from the North Carolina Family Assessment Scale (NCFAS). For the 2024 through 2025 school year, 70% of students receiving long-term intensive services improved their overall NCFAS score; 72% improved in the Child Well-Being domain, and 70% finished at or above baseline (not in need of intervention). The most significant gains were in the domains of Child Well-Being, Self-Sufficiency, and Family and Mental Health.

Strategy 2. Remove barriers that prevent economically insecure workers from accessing good jobs.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Scale up workforce development efforts that connect Jefferson County residents to career pathways through education, training, internships and apprenticeships	Number of work certifications obtained Number of participants completed training or apprenticeship programs Number of GED completions	Jefferson State Community College, Birmingham Education Foundation	Between July 1, 2024, to December 30, 2024, Jefferson State Community College (JSCC) Adult Education (AE) enrolled 810 new students in AE classes, 63 students earned a GED or secondary school diploma and 979 certificates were issued to AE students. JSCC had 1,206 workforce students enrolled during the July thru December 2024 time period.	Between January 1, 2025 to June 30, 2025, Jefferson State Community College (JSCC) Adult Education (AE) enrolled 820 new students in AE classes, 78 students earned a GED or secondary school diploma and 1,655 certificates were issued to AE students. JSCC had 1,118 workforce students enrolled in 126 workforce classes.

Goal 2. Reduce food insecurity by increasing access to food distribution networks and resources and increase access to health care by providing low-cost transportation options.

Data Source	Baseline Status	Long-Term Target	2023 Status	2024 Status
Alabama Kids Count Data Book, Food Insecurity	18.4% of Jefferson County residents experience food insecurity	17.5% of the Jefferson County population is food insecure	12.7 % of the Jefferson County population is food insecure	15.2 % of the Jefferson County population is food insecure (2024 Alabama Kids Count Data Book)
Alabama Kids Count Data Book, Supplemental Nutrition Assistance Program (SNAP) Recipients	17.0% of the Jefferson County households are enrolled in SNAP (Food Stamp Program)	17.9% of the Jefferson County population is enrolled in SNAP (Food Stamp Program)	94,008 Jefferson County residents are enrolled in SNAP	88,749 Jefferson County residents are enrolled in SNAP (2024 Alabama Kids Count Data Book)

Strategy 1. Increase participation in the Supplemental Nutrition Assistance Program (SNAP or Food Stamp Program) from 13.7% to 14.7% by 2024.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide SNAP enrollment education to low income residents	Number of education programs Number of education program participants Number of completed SNAP applications	Community Food Bank of Central Alabama, Jefferson County Department of Health, Women, Infants and Children (WIC), UAB Blazer Kitchen	The Community Food Bank of Central Alabama completed 224 applications for SNAP during this reporting period.	The Community Food Bank of Central Alabama completed 143 applications for SNAP.
2. Increase the number of Farmer's Markets offering an incentive for the purchase of fresh fruits and vegetables to SNAP recipients buying fresh fruits and vegetables using SNAP benefits at participating markets	Number of Farmer's Markets providing the defined incentive	Auburn University Hunger Solutions Institute	As of December 2024, there are four farmers markets, one grocer, one mobile market, and one community supported agriculture.	As of June 2025, there are four farmers markets, one grocer, and one community supported agriculture partner that is delivering fresh produce throughout Jefferson County.

Strategy 2. Develop strategies to address transportation challenges to increase access to food distribution and medical services.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Utilize mobile food pantries and produce boxes to provide fresh fruit and vegetable access in census tracts considered to be food deserts and in populations at risk for food insecurity.	Number of mobile food pantries	Community Food Bank of Central Alabama, PEER, Inc., Christian Service Mission	The Community Food Bank of Central Alabama distributed 1,806,660 pounds of food across central Alabama. The mobile pantry program served 3,276,708 lbs. of food in 2024.	No update received this reporting period.
2. Increase access of food insecure children and their families through food outreach efforts.	Number of Family Markets at schools Pounds of food distributed	Community Food Bank of Central Alabama	The Community Food Bank's Family Markets served 184,274 lbs. in Jefferson County in 2024.	The Community Food Bank of Central Alabama's Summer Meals Program provided free, healthy meals to children ages 18 and under at ten sites in Jefferson County during June and July 2025.
3. Increase access to health care services by providing transportation of children and expectant mothers to medical appointments	Number of transports to medical appointments	Kid One Transport	In the time period of July 1, 2024 through December 31, 2024 Kid One Transport provided 4,781 transports for children and expectant mothers in Jefferson County.	The number of transports for 2025 has increase by 129 rides in Jefferson County over 2024 ridership. In 2025 we have provided 4,517 transports to health care over 4,388 in 2024.

Goal 3. Reduce the current disparity in life expectancy between the white and black populations by 5% by 2024.

Data Source	Baseline Status	Long-Term Target	2023 Status	2024 Status
Alabama Department of Public Health Center for Health Statistics: Infant Mortality Rates	Infant mortality rates for the white and black/other populations [Baseline infant mortality rate is 5.0 per 1,000 live births for the white population and 11.6 per 1,000 live births for the black/other populations]	Reduce the variance in infant mortality rates between the black and white populations from 6.6 live births per 1,000 to 6.3 live births per 1,000	Infant mortality rate is 5.5 per 1,000 live births for the white population and 12.7 per 1,000 live births for the black/other populations	Data not available.
Behavioral Risk Factor Surveillance System: Hypertension Rates	Alabama Hypertension Rate(s) [Baseline self-reported hypertension rate is 42.4% for the white adult population and 47.8% for the black adult population]	Reduce the rate of disparity in hypertension rates between the black and white populations by 5% from baseline	Self-reported hypertension rate is 43.8% for the white adult population and 52.7% for the black adult population	Data collected every other year.
Behavioral Risk Factor Surveillance System: Diabetes Rates	Alabama Diabetes Rate(s) [Baseline diabetes rate for the white population is 14.2% and 18.1% for the black population]	Reduce the rate of disparity in diabetes mortality rates between the black and white populations by 5% from baseline	Diabetes rate for the white population is 14.8% and 20.6% for the black population	Data not available.

Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide education on regular prenatal care, nutrition and regular exercise during pregnancy, signs of preterm labor, the labor process, avoiding smoke exposure, car seat safety, breastfeeding, birth spacing, safe sleep, sudden infant death syndrome (SIDS) and postpartum care to improve prenatal maternal health and infant health with a focus on reducing the rate of infant mortality among black infants and the promotion of fatherhood and family activities	Program's infant mortality rate Number of educational contacts Number of program participants receiving prenatal care Program's preterm birth, low birth weight and breastfeeding rates	Birmingham Healthy Start Plus, Inc., BirthWell Partners, UAB School of Nursing Nurse Family Partnership, Jefferson County Department of Health From Day One Program	BirthWell Partners Doulas attended the births of 59 babies to 59 birth givers. Of the 59 births, 8.6% were born preterm, 3.5% were born low birthweight, and 39.6% were born by c-section. The breastfeeding initiation rate for birth givers was 77.19%. BirthWell Partners provided 22 free childbirth education classes. From July 1, 2024 – December 31, 2024, the Jefferson County Department of Health's From Day One (FDO) Program had 93 active maternity clients in the program who received day-to-day monitoring by the Community Health Workers. For the year 2024 (January 1 – December 31), a total of 38 clients graduated from the program during this period. There were over 4,570 contacts made with the clients which included phone, text, email, video chat or voice, face-to-face or home visits. In the year of 2024, FDO had a total of 43 deliveries during this period. There were 46 live births (Three sets of twins) doing this period. Of the 46 live births, 34 delivered at > 37 weeks (term delivery); 8 delivered at 33-36 weeks (two sets of twins); 2 delivered at 28-32 weeks and two delivered at <28 weeks (set of twins). There was an 87.8% breastfeeding initiating rate among the FDO clients and 87.8% of the FDO clients completed their postpartum visit. Between July and December 2024, the Nurse Family Partnership (NFP) had 212 clients. One hundred percent of NFP clients received prenatal care and of the births, 8% were preterm, 12% had low birth weight and 92% of postpartum moms breastfeed. Unfortunately, NFP had one case of infant mortality.	BirthWell Partners doulas attended the birth of 18 babies to 18 birth givers in Jefferson County. Of these 18, 0% were born preterm, 0% were born low birthweight, and 27.7% were born via c-section. The breastfeeding initiation rate for birth givers was 88.9%. BirthWell Partners provided 18 free childbirth classes. Additionally, BirthWell Partners held a series of four community classes, open to all community members. Between January and June 2025, the Nurse Family Partnership (NFP) had 223 clients in Jefferson County. One hundred percent of NFP clients received prenatal care and of the births, 6% were preterm, 9% had low birth weight and 85% of postpartum moms breastfeed. Sadly, we had one case of infant mortality. From January 1, 2025 – June 30, 2025, the Jefferson County Department of Health's From Day One (FDO) Program had ninety-three active maternity clients in the program who received day-to-day monitoring by the Community Health Workers. For the year 2025 (January 1 – June 30), a total of nineteen clients graduated from the program during this period. There were over 1,319 contacts made with the clients which included phone, text, email, video chat or voice, face-to-face or home visits during this reporting period. From January – June 2025, FDO had a total of twenty-four moms who delivered during this period. There were twenty-six live births (which included two sets of twins) doing this period. Of the 26 live births, 20 were born > 37 weeks (term delivery); 5 were born between 33-36 weeks (2 sets of twins); 1 delivered at 28-32 weeks. There was a 92% breastfeeding initiating rate among the FDO clients and 87.5% of the FDO clients completed their postpartum visit.
2. Provide coaching, mental and behavioral health counseling, home-visits, resources, screenings, assessments and/or referrals to social support services through pregnancy, infant and postpartum programs	Number of program participants receiving home-visitation, virtual services or sessions and referrals	Birmingham Healthy Start Plus, Inc., BirthWell Partners, Nursing Nurse Family Partnership, Jefferson County Department of Health From Day One Program, Bundles of Hope Diaper Bank	BirthWell Partners doulas provided prenatal support to 63 clients and conducted 129 prenatal visits and 64 postpartum visits. During these visits, BirthWell Partners doulas provided education for their clients about preparing for birth, breastfeeding and caring for the baby. Additionally, BirthWell held 6 monthly prenatal groups and 12 monthly postpartum groups that offered continuous support and education to clients throughout their pregnancy and parenting journey. The Jefferson County Department of Health's From Day One (FDO) program provided 1, 271 referrals for resources to various agencies from January 1, 2024 to December 31, 2024.	BirthWell Partners provided prenatal support to 36 clients and conducted 51 prenatal visits and 24 postpartum visits. During prenatal visits, BirthWell doulas provided education on topics such as: preparing for labor, birth options and rights, comfort measures, and advocacy. During postpartum visits BirthWell doulas provided education on topics including: breastfeeding, caring for newborns, processing labor and birth, and mental health. Nurse Family Partnership provided 1436 home visits and virtual services or sessions to 223 clients. The Jefferson County Department of Health's From Day One (FDO) program provided 498 referrals for resources to various agencies from January 1, 2025 – June 30, 2025.

Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives. (Continued)				
Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
3. Increase breastfeeding initiation by mothers of infants in Jefferson County and education and support for continued breastfeeding	Breastfeeding Initiation Rate Number of PEER Counseling Contacts Number of program participants and sessions	Jefferson County WIC Program, BirthWell Partners	Between July and December 2024, 67.5% of WIC participants initiated breastfeeding. Two virtual Breastfeeding Counseling and education classes were held.	Between January 2025 and June 2025, 71% of WIC participants initiated breastfeeding. The Jefferson County WIC Peer Counselors have been conducting quarterly virtual Breastfeeding Classes and monthly Breastfeeding support meetings that are held in-person. The Peer Counselor program has been staffed at Central and Eastern but the WHC clinic was not staffed for part of the 6 month reporting period. The Breastfeeding Peer Counselors made 2,718 contacts with WIC breastfeeding participants between January and June 2025.
4. Collect, pasteurize and dispense human donor milk from Alabama mothers to regional hospitals through the Mothers' Milk Bank of Alabama	Amount of human donor milk dispensed	Mothers' Milk Bank of Alabama	Mother's Milk Bank of Alabama dispensed 63,973 oz between January and June 2024	Mother's Milk Bank of Alabama dispensed 76,300 oz between January and June 2025.
5. Provide case management to pregnant and post-partum mothers with substance use disorders and advocate for jail diversion and law enforcement deflection initiatives to create pathways to divert pregnant women, including chemical endangerment offenses, away from incarceration	Number of Jefferson County residents enrolled in the Safe Care Program Number of Jefferson County Safe Care Program participants that complete the recommended treatment Number of Alabama moms charged with Chemical Endangerment offenses Number of infants remaining with their parent while enrolled in Safe Care Program Women who receive prenatal and postpartum plans of safe care	Children's Policy Cooperative Safe Care Program, Jefferson County Department of Health, March of Dimes	From July thru December 2024, the Safe Care program received 45 referrals and newly enrolled 25 pregnant women into the program. Eight clients successfully completed the program and 30 clients are currently enrolled. The Safe Care program made 37 referrals for additional support and resources.	The SafeCare program was previously funded through a federal Substance Abuse and Mental Health Services Administration grant, but funding was rescinded in April 2025 resulting with the program stopping immediately while the state director was funded until June 2025 to transfer clients to other providers. The state director has been investigating alternative local sources to fund the SafeCare Program.
6. Maintain the Alabama Department of Public Health budget for State Maternal Mortality Review Committee and explore the implementation feasibility of Maternal Mortality Review Committee recommendations	Maintain funding for Maternal Mortality Review Committee within the ADPH budget	March of Dimes	The Maternal Mortality Review Committee was awarded \$2.975 million grant from the CDC's Enhancing Reviews and Surveillance to Eliminate Maternal Mortality (ERASE MM) program. The ERASE MM funding will be used by the MMRC to improve data management, enhance public outreach efforts and increase staff capacity for record reviews and family interviews.	Funding for the CDC's Enhancing Reviews and Surveillance to Eliminate Maternal Mortality (ERASE MM) program is set to expire September 30, 2025.
7. Increase funding for in-patient substance use treatment beds for pregnant and postpartum women and their children and allow families to stay together in an environment that supports substance use treatment	Increased funding and establishment of inpatient and outpatient services specifically tailored to pregnant and postpartum women with substance abuse disorder.	March of Dimes, Jefferson County Department of Health, Alabama Department of Public Health, American Academy of Pediatrics	Completed	Completed

Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives. (Continued)

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
8. Advance the adoption of anti-shackling laws for pregnant women and increase the opportunity to divert women to appropriate levels of care	Elimination of shackling laws and establishment in state statute policies that adhere to recommendations set forth by the American College of Obstetricians and Gynecologists.	March of Dimes, Jefferson County Department of Health, Alabama Department of Public Health, American Academy of Pediatrics	Completed	Completed

Strategy 2. Decrease the disparity in chronic disease mortality between the black and white populations.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Create learning opportunities and workshops to facilitate improvements in provider, public health and community coordination of hypertension-related care across settings	Number of health screenings Number of exercise classes/walking programs Number of community health and wellness groups	Jefferson County Department of Health, The Health Action Partnership of Jefferson County	From February 1, 2024 to December 31, 2024, blood pressure measurements were taken 2,339 times using the four kiosks sites in the 35211 zip code and part of the Let's Get Down 35211 Blood Pressure Management Program.	From January 1, 2025 to June 30, 2025, blood pressure measurements were taken 767 times using the four kiosks sites in the 35211 zip code and part of the Let's Get Down 35211 Blood Pressure Management Program. Usage was down due to kiosk technical issues at West End Library kiosk site.

Goal 4. Increase access of Jefferson County Residents to primary health and dental care by 5%.

Data Source	Baseline Status	Long-Term Target	2023 Status	2024 Status
Behavioral Risk Factor Surveillance System: Percentage of adult Alabama residents with one or more healthcare providers	78.1% of adult Alabama residents have one or more healthcare providers	Increase the percentage of adult Alabama residents with one or more healthcare providers by 5.0% to 79.2%	82.3% of adult Alabama residents have one or more healthcare providers	Data not available.
Behavioral Risk Factor Surveillance System: Percentage of adult Alabama residents who visited a dentist or dental clinic within the past year	60.8% of adult Alabama residents have visited a dentist or dental clinic in the past year	Increase the percentage of adult Alabama residents who have visited a dentist or dental clinic within the past year by 5.0% to 63.9%	Data collected every other year.	Data not available.
Behavioral Risk Factor Surveillance Survey: Pap Smear Completion Rate	79.5% of Alabama age appropriate women receive a pap smear based on national recommendations	Increase the pap smear completion rate by 5.0% to 83.5.7%	Data collected every other year.	Data not available.
Behavioral Risk Factor Surveillance Survey: Mammography Completion Rate	74.3% of age appropriate women received a mammogram based on national recommendations	Increase the mammography completion rate by 5.0% to 78%	Data collected every other year.	Data not available.

Strategy 1. Link Jefferson County residents without primary and dental health care coverage to available and appropriate health providers by December 2027.				
Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Support the efforts of the Statewide Cover Alabama Coalition or similar organizations relative to closing the Medicaid insurance coverage gap	Cover Alabama Coalition Events Minutes from Cover Alabama Coalition Medicaid Expansion campaigns	Cover Alabama Coalition, Alabama Arise, Alabama Hospital Association	Blue Cross and Blue Shield of Alabama pitched a health care plan called ALL Health that would use Medicaid expansion funds to pay for private insurance plans for Alabamians with health coverage. The presentation was on December 11, 2024 to county Commissioners at the Association of County Commissions of Alabama's legislative conference. ALL Health would provide insurance to about 113,000 individuals without insurance coverage who earn too much to qualify for Medicaid but too little to afford private coverage.	Alabama Arise and Cover Alabama joined with the American Cancer Society Cancer Action Network to host a Medicaid Expansion Advocacy Day on February 25, 2025 in Montgomery, AL. The One Big Beautiful Bill, which severely cuts federal spending on Medicaid, increases eligibility requirements and shifts cost of funding and administering Medicaid from the federal government to the states was signed into law on July 4, 2025.
2. Facilitate an increase in the proportion of the population with medical insurance through the Affordable Care Act and health insurance marketplace enrollment	Number of new completed applications	Enroll Alabama, Christ Health Center	Enroll Alabama had 237 enrollments in Qualified Health Plans between December 28, 2023 and June 30, 2024.	Enroll Alabama had 240 applications, of which 75 were for Birmingham and 50 were Medicaid specific, for the time period January 1, 2025 thru June 30, 2025.
3. Increase access to primary health care through school-based health centers for students attending schools and outside community	Number of school-based health centers	Alabama Regional Medical Services	Alabama Regional Medical Services continues to operate seven School Based Health Centers (SBHC) in the Birmingham City School system. Cahaba Medical Care operates five SBHCs in Jefferson County.	Alabama Regional Medical Services operates two School Based Health Centers (SBHC) in the Birmingham City School system. Cahaba Medical Care operates five SBHCs in the Jefferson County area.
Strategy 2. Increase the provision of primary and dental health care services to underinsured and uninsured residents through the safety net system by November 2024.				
Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Increase the capacity of the Local Public Health System (LPHS) to provide health services for the uninsured and underinsured populations of Jefferson County	Increase the number of service sites and programs for healthcare provision Increase the number of service providers available to provide care.	Project Access	Project Access served 378 patients between July and December 2024.	Project Access served 688 patients between July and December 2024.

Strategy 3. Increase the utilization of preventive health screening for select health conditions by 5% by November 2024.

Tactics/Activities	Performance Measures	Lead Partner(s)	July 2024- December 2024	January 2025- June 2025
1. Provide education and increase public awareness on no cost or low cost screening options for cervical cancer detection	Number of presentations and people reached on cervical cancer and screening	O'Neal Comprehensive Cancer Center	For the period July to December 2024, the number of individuals referred for cervical cancer screening is 52. The number of presentations where cervical cancer information was discussed was 38.	For the period January to June 2024, the number of individuals referred for cervical cancer screening was 81. The number of presentations where cervical cancer information was discussed was 83.
2. Provide education and increase public awareness on no cost or low-cost screening options for breast cancer detection	Number of presentations and people reached on breast cancer and screening	O'Neal Comprehensive Cancer Center	For the reporting period July to December 2024, the number of individuals referred for breast cancer screening was 104. The number of presentations where breast cancer information was discussed was 81.	For the reporting period January to June 2024, the number of individuals referred for breast cancer screening was 94. The number of presentations where breast cancer information was discussed was 53.
3. Provide education and increase public awareness of no-cost or low-cost screening options for lung cancer screening	Number of presentations and people reached on colon cancer and screening	O'Neal Comprehensive Cancer Center, GO2 Foundation	O'Neal Comprehensive Cancer Center referred 20 individuals for lung cancer screening and conducted 53 presentations where lung cancer was discussed. Re	O'Neal Comprehensive Cancer Center referred 26 individuals for lung cancer screening and conducted 60 presentations where lung cancer was discussed.