

Updated June 2024

# The Community Health Improvement Plan 2020-2024

## Jefferson County, Alabama



## Strategic Issue 1: Control Gun Violence and Improve Community Safety

### Goal 1. Reduce the number of gun-related violent injuries committed in Jefferson County, Alabama by 5% by December 2024.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Jefferson County Coroner/Medical Examiner's Office Annual Report: Homicide Rate	24.4 Homicides per 100,000 Population	Stabilize homicide rate due to gun-related injuries in Jefferson County, AL	Reduce homicide rate by 5%	184 homicides due to gun-related injuries occurred in 2023.	
UAB Department of Trauma, Burns and Surgical Critical Care	602 emergency department visits presented at UAB during 2019	Stabilize emergency department visits due to gunshot wound injuries in Jefferson County.	Reduce number of emergency department visits by 5%	387 patients presented to the Emergency Department for non-fatal gunshot wound injuries between January 1, 2023-December 31, 2023	
UAB Department of Trauma, Burns and Surgical Critical Care	307 hospitalizations due to gunshot wound injuries presented at UAB during 2019	Stabilize number of hospitalizations due to gunshot wound injuries in Jefferson County, AL	Reduce number of hospitalizations by 5%	398 hospitalizations due to non-fatal gunshot wound injuries between January 1, 2023-December 31, 2023.	
UAB Department of Trauma, Burns and Surgical Critical Care	47 fatal gunshot wound injuries presented at UAB during 2019	Stabilize number of fatal gunshot wound injuries in Jefferson County, AL	Reduce gunshot wound injuries by 5%	60 Fatal Gun Shot Wound Injuries presented to UAB between January 1, 2023-December 31, 2023	

### Strategy 1: Reduce fatal and nonfatal injuries in Jefferson County, Alabama due to Gunshot Wound Injuries.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Reduce fatal gunshot wound injuries at UAB by 5%	Number of fatal injuries	Ongoing through 2024	UAB Department of Trauma, Burns and Surgical Critical Care	34 Fatal Gunshot Wound Injuries presented to UAB between July 1, 2023-December 31, 2023.	23 Fatal gunshot wound injuries presented to UAB between January 1, 2024-June 30, 2024.
2. Reduce hospitalizations at UAB for nonfatal injuries due to gunshot wounds by 5%	Number of hospitalizations	Ongoing through 2024	UAB Department of Trauma, Burns and Surgical Critical Care	212 hospitalizations due to non-fatal gunshot wound injuries between July 1, 2023-December 31, 2023	167 hospitalizations due to non-fatal gunshot wound injuries between January 1, 2024-June 30, 2024.
3. Reduce emergency department visits for non fatal injuries due to gunshot wounds	Number of emergency department visits	Ongoing through 2024	UAB Department of Trauma, Burns and Surgical Critical Care	387 patients presented to the Emergency Department for non-fatal gunshot wound injuries between July 1, 2023-December 31, 2023	318 patients presented to the Emergency Department for non-fatal gunshot wound injuries between January 1, 2024-June 30, 2024.

Goal 2. Reduce fatal and nonfatal gunshot wound injuries in children (ages 0-17) that reside in Jefferson County, AL.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Children's Hospital of Alabama: Percentage of patients receiving anticipatory guidance during emergency room visits	Percentage of patients receiving anticipatory guidance in the Emergency Department	Increase percentage of patients receiving anticipatory guidance regarding firearm safety during emergency room visits.	10% of patients will receive anticipatory guidance regarding firearm safety during emergency room visits.	Children's of Alabama patients and their guardians received anticipatory guidance regarding firearm safety when visiting the emergency room.	
Children's Hospital of Alabama: Percentage of behavioral health patients receiving firearm safety education in the emergency room	Percentage of behavioral health patients receiving firearm safety education	Maintain percentage of behavioral health patients receiving firearm safety education during emergency room visits.	2.5 % of behavioral health patients discharged from the emergency room will receive firearm safety education	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) began to provide firearm safety information in all discharge folders of emergency department behavioral health patients and caregivers. PIRC distributed this information to 100% of behavioral health patients and caregivers in 2023.	
Strategy 1. Reduce Children's Exposure to gun violence by providing firearm safety education in the emergency room.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Address firearms safety as a part of routine anticipatory guidance with 10% of patients that present to the Emergency Room	Percentage of patients reached in the emergency room	Ongoing through 2024	Children's Hospital of Alabama (COA)	No update received	Children's of Alabama provided social service consults to patients who present to the emergency room for ingestions and all behavioral health patients received firearm safety counseling.
2. Limit youth access to firearms by distributing gun locks to parents and guardians that present to the emergency room for treatment.	Number of gun locks distributed	Ongoing through 2024	Children's Hospital of Alabama (COA)	No update received	Children's of Alabama distributed gun locks to caregivers who presented to the emergency department for firearm injuries. Data requests for the number of gun locks distributed during this time period have been unsuccessful.
3. Provide firearm safety education packets to 2.5% of all behavioral health patients who present to the emergency room for treatment.	Percentage of behavioral health patients receiving firearm safety education packets at discharge from the emergency room	Ongoing through 2024	Children's Hospital of Alabama--Psychiatric Intake Response Center (PIRC)	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) has provided firearm safety information in discharge folders to 100% of emergency department behavioral health patients and caregivers.	Children's Hospital of Alabama Psychiatric Intake Response Center (PIRC) has provided firearm safety planning information in discharge folders to 100% of emergency department behavioral health patients. The discharge paperwork helps caregivers assess firearm risk and safety and includes firearm safety instructions for discussion.
Strategy 2: Reduce recidivism among justice involved youth and to prevent criminal activity among at risk youth.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Implement the Reduce-Educate-Support-Train-Organize-Realize-Empower (R.E.S.T.O.R.E) juvenile re-entry program for persons 16 to 19 years of age by providing multiple support services for families involved in the juvenile justice system	Number of youths enrolled and families impacted	Ongoing through 2024	City of Birmingham, Jefferson County Family Court, Jefferson County Family Resource Center, Jefferson County Detention Center	RESTORE program provided comprehensive services and support to over 150 youth and their families during this reporting period.	The RESTORE program provided full case management and wrap-around services to 71 youth and their families with 9 community referrals who are not justice-impacted or involved in Family Court. A total of 185 clients have received assistance such as help with birth certificates, identification, school enrollment, or clothing. The RESTORE program also provided 256 sessions of one-on-one mentoring to participating youths.

Strategy 2: Reduce recidivism among justice involved youth and to prevent criminal activity among at risk youth. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
2. Expand the R.E.S.T.O.R.E juvenile re-entry program for youth ages 11 to 15 using community-informed planning to design and launch	Number of participants enrolled and families impacted, Minutes from community-based meetings to design and implement the expansion, Percentage of enrolled youth with no additional involvement in the juvenile justice system	Ongoing through 2024	City of Birmingham, Jefferson County Family Resource Center, Housing Authority of the Birmingham District	The City of Birmingham received grants totaling \$2.4 million from the U.S. Department of Justice to expand and enhance re-entry and public safety initiatives.	There were 31 participating youths between the ages of 11-15 that received full case management and wrap-around services since January. The number of youths who have attended workshops held every Tuesday and Thursday since January is 701. There were also 182 prerelease engagements to help with post-release for those who are current detention residents.
3. Develop and promote the use of positive anger management and conflict resolution strategies using the H.E.A.T (Habilitation, Empowerment, and Accountability Therapy) curriculum among students enrolled in the Birmingham City School (BCS) district	Number of participating students	Ongoing through 2024	Birmingham Municipal Court, City of Birmingham Department of Youth Services, Birmingham City Schools, Community Coaches	During the 2023-2024 school year, along with the H.E.A.T/H.E.R curriculum offered across Birmingham City middle and high schools, the Excel curriculum was piloted in two elementary schools, Wylam Elementary and Huffman Academy. Among the female students in the Fall 2023 Cohort, fights have decreased from 11 to 5, suspensions decreased from 34 to 15, disciplinary actions decreased from 76 to 40, and absences decreased from 315 to 134. Among male students, fights decreased from 8 to 3, suspensions from 5 to 2, disciplinary actions from 36 to 5, and absences decreased from 78 to 19.	For the 2023-2024 school year, 535 Birmingham City School district students participated in the Common Ground conflict resolution curriculum. For these students participating in the program, there was a 87% decrease in fights, 86% decrease in suspensions, 77% decrease in disciplinary action, and 75% decrease in absences. There were 200 mentors trained and credentialed to provide therapeutic counseling sessions twice a week.
4. Continue to monitor and report the number of children who participate in the Safe Haven program initiative	Number of participants enrolled	Ongoing through 2024	Birmingham Parks and Recreation, City of Birmingham	Safe Haven after-school program will begin for the school year on September 5, 2023. Students can come Monday-Wednesday from 3:30 pm until 7 pm at Central, Don Hawkins, Ensley, Fountain Heights, Memorial, and M.L. King Parks for the program. There are an estimated 20 students at each of the sites that participate in this after-school program.	Safe Haven after-school program continued through the end of the 2023-2024 school year. There were an estimated 25 students who participated in the program at each of the sites during the second half of the school year. It will resume in September following the start of the 24-25 school year.
Strategy 3: Implement Credible Messengers Mentoring Movement program to reduce the commission of a crime among at-risk youth					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Increase violence prevention efforts in marginalized communities through targeted training	Number of events and individuals trained	Ongoing through 2024	OAA, City of Birmingham	\$500,000 was approved to fund the Credible Messenger Mentoring Movement (CM3) program at the Committee of the Whole meeting held by the Birmingham City Council on Wednesday, August 16th, 2023, Clinton Lacey, CEO of CM3, provided a presentation and additional insight on the program. 32 individuals were trained in November 2023 on CM3 work, practices, and policies.	No update received for this period.

Goal 3: Increase community understanding of the impacts of gun violence on Jefferson County, AL.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Community Roundtable; Everytown for Gun Safety; Faith in Action Alabama; Moms Demand Action; Jefferson County Department of Health	Number of events, calls, educational sessions and individuals reached	Increase number of events, calls and educational sessions related to gun violence and community safety	Increase the number of events, calls, educational sessions and number of individuals reached.	The Inaugural Stop the Violence Classic was held on August 31, 2023, at Legion Field during the Ramsay vs Parker football game. Mothers who lost their children to gun violence were honored during halftime. Faith in Action Alabama held the Birmingham Peacemaker Lament and Hope 2023 Memorial Ride on Saturday, December 9, 2023.	
Strategy 1: Conduct educational sessions to increase community and governmental leaders knowledge and awareness of effective strategies to reduce gun violence in Jefferson County, AL.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Conduct community-focused activities to improve awareness of gun violence's impact on families	Number of events and individuals reached	Ongoing through 2024	Faith in Action Alabama (Lament and Hope); Mom's Demand Action	Birmingham Peacemaker Lament and Hope 2023 Memorial ride was held Saturday, December 9, 2023, at W.C. Patton Park. Faith in Action Alabama honored gun violence victims' families during the motorcade procession and life celebrations followed at South Park Baptist Church.	No update received for this period.
2. Present "Parts of Power" presentation through the Birmingham Housing Authority	Number of events and individuals reached	Ongoing through 2024	Faith in Action Alabama	Faith in Action Alabama completed and trained 135 individuals during the statewide in-person organizer training on October 19-21, 2023 in Montgomery, AL	No update received for this period.
3. Conduct a community violence panel to discuss the causes of violence, current efforts, underway and possible solutions to addressing violence in Jefferson County, AL	Number of events and individuals reached	December 17, 2021	Center for Clinical and Translation Science; UAB Center for the Study of Community Health; Prevention Research Center	Previously completed.	Previously completed.



Goal 4: Launch Hospital-Linked Violence Intervention Program for Jefferson County, AL					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
UAB Department of Trauma, Burns and Surgical Critical Care	Number of patients referred	100% of patients with gunshot wound injuries referred to the HVIP	100% of patients with gunshot wound injuries referred to the HVIP	Jefferson County, AL Hospital-Linked Violence Intervention Program officially launched on February 14, 2023. There were 38 patients referred between February 14, 2023-December 31, 2023.	
Offender Alumni Association	Number of participants enrolled	100% of referrals enrolled into the HVIP.	100% of referrals enrolled into the HVIP	Jefferson County, AL Hospital-Linked Violence Intervention Program officially launched on February 14, 2023. There were 38 patients enrolled between February 14, 2023-December 31, 2023.	
Strategy 1: Explore the feasibility of a Hospital-Linked Violence Intervention Program for Jefferson County, AL.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Identify an evidence-based violence prevention strategy that has a high likelihood of success in Jefferson County.	Number of evidence-based violence reduction strategies recommended to JCDH	December 31, 2020	Jefferson County Community Roundtable	Previously completed.	Previously completed.
2. Collaborate with Everytown for Gun safety and Moms Demand Action to discuss Everytown's interest in Hospital-Linked Violence Intervention Programs as a violence reduction strategy.	Number of calls	March 31, 2020	Jefferson County Department of Health; Moms Demand Action	Previously completed.	Previously completed.
3. Identify and contract with a technical and training assistance provider to assist with exploring the feasibility of a Hospital-Based Violence Intervention Program for Jefferson County, AL	Identification of a Technical and Training Assistance Provider	December 30, 2020	Community Roundtable; Jefferson County Department of Health	Previously completed.	Previously completed.
Strategy 2: Increase community and policy leader awareness about the impacts of Hospital-Based Violence Intervention Programs (HVIPs) in Violence Reduction.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Collaborate with Everytown for Gun Safety to identify and provide four educational sessions with community and policy leaders to examine the effectiveness of Hospital-Linked Violence Intervention Programs in reducing gun violence.	Number of Sessions	April 29, 2021	Everytown For Gun Safety and The Health Alliance for Violence Intervention	Previously completed.	Previously completed.
Strategy 3: Implement Phase Zero Planning Activities with the Health Alliance for Violence Intervention.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Establish a contract with the Health Alliance for Violence Intervention to explore the feasibility of a Hospital-Linked Violence Intervention Program for Jefferson County, AL.	Execution of a Contract with the HAVI	December 31, 2021	Jefferson County Department of Health	Previously completed.	Previously completed.

Strategy 3: Implement Phase Zero Planning Activities with the Health Alliance for Violence Intervention. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
2. Review and implement Phase Zero planning with the Health Alliance for Violence Intervention to assess Hospital-Linked Violence Intervention Program (HVIP) interest, readiness and resources needed to launch a HVIP in Jefferson County, AL	Number of Phase Zero Activities Completed	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI);UAB Trauma and Wound Services	Previously completed.	Previously completed.
3. Plan for and conduct three interviews with community leaders, stakeholders and community-based organizations to inform planning and implantation of a Hospital-Linked Violence Intervention Program (HVIP) in Jefferson County, AL and analyze findings to inform planning and implementation of a HVIP.	Number of interviews completed	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI);UAB Trauma and Wound Services	Previously completed.	Previously completed.
4. Conduct initial asset mapping of community resources (and compile an initial service directory for communities served).	Number of community resources listed in the initial service directory	December 31, 2021	Jefferson County Department of Health; Health Alliance for Violence Intervention (HAVI);UAB Trauma and Wound Services	Previously completed.	Previously completed.
5. Develop and communicate Phase Zero summary of findings to the Jefferson County Department of Health	Phase Zero Checklist	December 31, 2021	Health Alliance for Violence Intervention (HAVI)	Previously completed.	Previously completed.
Strategy 4: Select a Community Based Organization to serve as the institutional home and provide case management services for clients of a Hospital-Linked Violence Intervention Program (HVIP).					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Draft Request for Proposals (RFP) for selection of a Community Based Organization to house the Hospital-Linked Violence Intervention Program.	RFP Draft Completed	October 22, 2021	JCDH	Previously completed.	Previously completed.
2. Submit and release HVIP RFP through the Community Foundation of Greater Birmingham as a grant application for Community Based Organizations to apply to provide the institutional home and operation of case management services for clients of a Hospital-Linked Violence Intervention Program in Jefferson County, AL.	RFP Released	December 31, 2021	JCDH and Community Foundation of Greater Birmingham.	Previously completed.	Previously completed.
3. Appoint an Ad Hoc Public Health Advise Fund (PHAF) grant application review committee to review HVIP applications.	AD Hoc Public Health Advise Fund Committee members selected and notified	March 1, 2022	JCDH	Previously completed.	Previously completed.
4. Conduct HVIP Grant Application Interviews at JCDH for Community Based Organization finalists and submit final rankings for each individual organization.	Number of interviews completed	April 1, 2022	JCDH; Ad Hoc Public Health Advise Fund Grant Application Review Committee	Previously completed.	Previously completed.
5. Select a Community Based Organization to serve as the institutional home and provide case management services for clients of the HVIP.	Selection of a Community Based Organization	April 30, 2022	JCDH; Ad Hoc Public Health Advise Fund Grant Application Review Committee	Previously completed.	Previously completed.

Strategy 5: Implement Phase One Planning Activities with the Health Alliance for Violence Intervention (HAVI)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Establish HVIP measurable goals and outcomes	Goals and outcomes data Established	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.
2. Identify HVIP standards and indicators for process and outcome measurement	Process and outcomes data identified	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.
3. Develop a custom implementation plan that includes staffing, policies, procedures and guidelines; model description and focus population; Partnership development tools (MOUs, etc.)	Implementation plan developed	December 31, 2022	HAVI, UAB, JCDH, OAA	Previously completed.	Previously completed.



Goal 5: Decrease Domestic Violence in Jefferson County, AL					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
One Place Metro Family Justice Center	135 clients receiving coordinated services at One Place Metro Family Justice Center	Increase the number of clients and victims receiving coordinated services at One Place Metro Family Justice Center by 10%.	Increase the number of clients and victims receiving coordinated services at One Place Metro Family Justice Center.	One Place Metro Alabama Family Justice Center provided 369 clients with in-person services and 1,252 clients with phone calls from January 1, 2023-December 31, 2023.	
Strategy 1: Increase community awareness of causes, warning signs, supportive services and resources for Domestic Violence Victims					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Develop a public service announcement to increase knowledge about firearm safety in Jefferson County.	Number of public service announcements developed and aired	January 1, 2022	One Place Metro Alabama Family Justice Center	Previously completed. No new public service announcement was developed during this reporting period.	No new public service announcement was developed during this reporting period.
2. Conduct monthly multidisciplinary team meetings to increase knowledge and awareness of client services with multidisciplinary partners.	Number of attendees Number of agencies	Ongoing through 2024	One Place Metro Alabama Family Justice Center	One Place Metro Alabama Family Justice Center held three Multidisciplinary Team Meetings with 10 agencies represented and an average of 25 persons per meeting.	One Place Metro Alabama Family Justice Center held six Multidisciplinary Team Meetings during this period. In January there were 15 agencies represented with 41 attendees, 18 agencies represented in February with 41 attendees, 10 agencies and 32 attendees in March, and 14 agencies with 29 attendees in June.
3. Implement policies and protocols to prevent abusers from having access to firearms in domestic violence cases.	New policies/protocols developed	Ongoing through 2024	One Place Metro Alabama Family Justice Center	No new policies or protocols were developed during this reporting period.	No new policies or protocols were developed during this reporting period.
4. Raise awareness of domestic violence through events and the promotion of community resources	Number of events served and individuals reached	Ongoing through 2024	One Place Metro Alabama Family Justice Center	One Place Metro Alabama Family Justice Center conducted 30 outreach and training events reaching 600 people in the community.	One Place Metro Alabama Family Justice Center conducted fifteen outreach and training events reaching 3,748 people in the community.
Strategy 2: Increase awareness of Domestic Violence Prevention in marginalized communities through public service announcements and other community outreach activities					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Increase domestic violence outreach to marginalized communities through targeted training.	Number of events served and individuals reached	Ongoing through 2024	One Place Family Justice Center; Housing Authority of Birmingham	One Place Metro Alabama Family Justice Center held six events for community-based organizations and churches reaching 231 people.	One Place Metro Alabama Family Justice Center held four events for community-based organizations and churches reaching 154 people.

Goal 6: Provide wrap-around support for victims of gun violence and their families					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Faith In Action Alabama: Number of Victim Packets Distributed	75 packets per year	150 packets distributed annually.	175 packets distributed to community partners in Jefferson County, AL.	Victim response cards are no longer used. Packets have been redesigned to reflect the changes to VOCA forms and 26 have been distributed.	
Strategy 1: Increase the number of gun violence victims receiving Victims of Crime Acts (VOCA) funding					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Increase the distribution of Faith in Action's Victim's Packet to include information regarding VOCA funding and Victim Response Hotline	Number of Victim's Packets dispersed	Ongoing through 2024	Faith in Action Alabama	There were no packets distributed during this period due to ongoing changes to VOCA forms but 12 families were assisted in completing new forms and 2 other organizations with trouble shooting forms.	No update received regarding victim packets distribution for this time period.
Strategy 2: Implement chaplain and/or faith community-led street outreach violence prevention programs in communities experiencing the highest rates of gun violence.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Expand Peacemaker Night Walks to additional communities or neighborhoods through recruitment and training of persons from local houses of faith.	Number of persons trained to conduct Night Walks Number of communities or neighborhoods with regular Peacemaker Night walks	Ongoing through 2024	Faith in Action	Faith in Action Alabama started biweekly Peacemaker Night Walks on September 11, 2023. Night walks were done twice a month in the West End area of Birmingham with an average attendance of 15-20 walking peacemakers until November 2023.	FIAA suspended peacemaker night walk operations during the winter months. The night walks resumed on March 25th at 6 pm. The meeting location was at West End Hills Missionary Baptist Church and an estimated 20 walking peacemaker volunteers assisted.
Strategy 3: Provide equipment and supplies for post-discharge wound management for victims of violent crime, as indicated					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Implement Wound Care Banks to provide wound care supplies in communities with the highest rates of violent crimes	Number of wound care banks implemented	Ongoing through 2024	Faith in Action Alabama	No longer being pursued.	No longer being pursued.

## Strategic Issue 2: Provide a Timely, Safe, Equitable and Well-Maintained Public Transportation System

### Goal 1. Improve access to reliable public transportation for residents of Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of Birmingham Jefferson County Transit Authority (BJCTA) rides	2.4 million rides between May 2019 and September 2019	No goal established	2,520,000 rides		There were 793,000 total rides between January and June 2024

### Strategy 1. Improve Birmingham Jefferson County Transit Authority (BJCTA) MAX bus on time performance and ClasTran accessibility by December 2024.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Replace aging MAX buses	Number of replaced buses [Baseline: 11 replaced buses in May to October 2019] Fleet size	Ongoing beginning 2020	Birmingham Jefferson County Transit Authority, ClasTran	No update has been received.	No MAX buses were replaced between January and June 2024.
2. Maintain the average miles until bus breakdown above the industry standard through daily bus preventive maintenance	Number of road calls Mileage until breakdown [Industry average is 3,500 miles to breakdown; BJCTA is currently experiencing breakdown at 15,000 miles]	Ongoing through December 2025	Birmingham Jefferson County Transit Authority	No update has been received.	The average miles to bus breakdown was 8,556 miles for fixed route buses; 15,145 miles for Birmingham Rapid Transit; and 18,805 miles for paratransit vehicles.
3. Reduce headway on bus routes	Number of buses Bus schedules	December 2025	Birmingham Jefferson County Transit Authority, Municipalities	The average headway on fixed routes is 63 minutes. The Magic City Connector has a headway of 20 minutes on weekdays and 30 minutes on Saturdays. The Birmingham Xpress has a headway of 15 minutes during peak hours and 30 minutes on off- peak hours.	The average headway for the Magic City Connector is 20 minutes on weekdays and 30 minutes on Saturday.
4. Develop a rapid transit system with East/West routes	Amount of funding awarded Date of route initiation Date of route completion	December 2025	Regional Planning Commission of Greater Birmingham, Birmingham Jefferson County Transit Authority	Completed	Completed.
5. Continue to monitor on-time bus service performance	On-time performance metrics	December 2025	Birmingham Jefferson County Transit Authority	Through 2023, bus on-time service performance continues to be monitored.	Through 2024 to date, bus on-time service performance continues to be monitored.

### Strategy 2. Implement transportation specific portions of the Framework Plans for Birmingham neighborhoods

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Complete and adopt Framework Plans for Birmingham neighborhoods	Date of plan adoptions	December 2023	City of Birmingham	The Southern Area Communities Framework Plan was adopted on October 4, 2023. The Northside/Southside and the Eastern Area framework plans were completed in 2023 and are awaiting adoption and review in early 2024.	The Northside/Southside Framework Plan was revised and updated with the new draft released in June 2024. The Eastern Area Framework Plan future land use was updated in January 2024.
2. Complete Framework Plan rezoning for Birmingham neighborhoods	Completion of rezoning	December 2025	City of Birmingham	Twelve communities have been rezoned in 2023. Rezoning for the remaining 11 communities is scheduled to be completed by the end of 2024.	Rezoning has begun for the remaining 11 communities with expected completion by the end of 2024.
3. Implement transportation specific projects for each Birmingham neighborhood	Date of project initiation Date of project completion	December 2025	City of Birmingham	Transportation specific projects for some Birmingham neighborhoods were completed and in development throughout 2023.	Transportation specific projects for some Birmingham neighborhoods were completed and in development in 2024 to date.

Strategy 3. Develop a centralized database and hub for disseminating transportation information					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Obtain agreements and approval from ALDOT and the Federal Transit Authority	Date of ALDOT and Federal Transit Authority approval and agreements	March 2021	United Way of Central Alabama, Health Action Partnership	Completed	Completed.
2. Launch the planning phase of the 211 transportation information hub and database	Date of planning phase launch	June 2021	United Way of Central Alabama, Health Action Partnership	Completed	Completed.
3. Launch the transportation information hub and database	Date of transportation information hub launch	December 2023	United Way of Central Alabama, Health Action Partnership	Completed	Completed.
4. Provide transportation to residents through the 211 call line	Number of rides provided Number of medical rides Number of unique riders	September 2022	United Way of Central Alabama, Health Action Partnership	Between July-December 2023, there were 800 rides given to 499 unique riders. Of these, 528 were rides for medical purposes.	Between January and June 2024, there were 1,259 rides given to 649 unique riders. Of these, 903 were rides for medical purposes.
Strategy 4. Develop and implement on-demand transportation for Jefferson County residents					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Launch the Via B'ham transportation pilot program	Date of Via B'ham launch	December 2019	City of Birmingham	Completed	Completed.
2. Monitor and report Via B'ham transportation pilot program data	Number of rides Performance Metrics	February 2021	City of Birmingham	Between July and December 2023, Via B'ham averaged 2,513 rides per week with an average of 168 wheelchair accessible rides per week. Top destinations downtown between January and June 2023 included BJCTA Intermodal Terminal, Publix, UAB, and UAB Hospital. On the East Side the top destinations between July and December 2023 were the Woodlawn Transit Center, Walmart and Piggly Wiggly.	Between January and June 2024, Via B'ham averaged 2,859 rides per week with an average of 200 wheelchair accessible rides per week. Top destinations between January and June 2024 include Publix, the BJCTA Central Station, BJCTA Woodlawn Station and UAB.
3. Obtain funding to extend Via B'ham pilot program	Date of funding approval	February 2021	City of Birmingham	Via B'ham is working with the BJCTA to determine where in Jefferson County to expand services as a part of the 70/30 plan.	The BJCTA and Via B'ham expanded the East Zone to include the airport, Inglenook and Kingston communities. The East Zone ridership has grown 70% since expanding to these areas.
Strategy 5. Maintain public transportation in Jefferson County					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Promote the use of Birmingham City's 311 phone line and smart phone application for reporting maintenance concerns	Number of calls to the Birmingham's 311 phone line Number of downloads of Birmingham's smart phone application	Ongoing	Birmingham Public Works	No update has been received.	No update has been received.

## Goal 2. Improve equitable access to public transportations within Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of Birmingham Jefferson County Transit Authority (BJCTA) rides	2.4 million rides	No goal established	Increase number of rides by 5% to 2,520,000	In 2022, the BJCTA had 2,577,881 total rides.	There were 793,000 total rides between January and June 2024
Health Action Partnership: Number of municipalities with adopted Complete Streets Policies	Number of municipalities with adopted Complete Streets policies [Baseline: eight municipalities have adopted Complete Streets policies]	Add one municipality with an adopted Complete Streets policy by December 2022	Add 2-3 municipalities with adopted Complete Streets policies by December 2025	No other municipalities have developed Complete Streets policies to date.	No other municipalities have developed Complete Streets policies to date.
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	Number of municipalities with comprehensive Sidewalk Plans [Baseline: four municipalities have comprehensive Sidewalk Plans]	No goal established	Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities	No other municipalities have developed a Sidewalk Master Plan to date.	No other municipalities have developed a Sidewalk Master Plan to date.

### Strategy 1. Increase the community's awareness of public transportation options.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Implement educational campaigns to inform residents on where and how to purchase MAX tickets	Number of campaigns Number of bus tickets sold Ridership	Ongoing beginning 2021	Birmingham Jefferson County Transit Authority	Between July and December 2023, there were a total of 721,207 rides.	There were 793,000 total rides between January and June 2024

### Strategy 2. Implement the Birmingham Comprehensive Plan related to public transportation through December 2025.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Reassess current bus routes in relation to population distribution and populations with a high density of individuals with no personal transportation	Ridership	Ongoing through December 2025	Birmingham Jefferson County Transit Authority, Birmingham Business Alliance (regarding new industry)	The BJCTA has several connectivity adjustments for bus routes. Three routes were discontinued due to under performance. Two routes on the Eastern area had their frequency increased and a new route was added in the Fairfield region. The new maintenance facility plans are in the environmental review process by the Federal Transit Authority with construction scheduled to begin in 2024.	The BJCTA is in the second cycle of the 70/30 Plan, which is a route redesign project. This phase involves converting 30% of the current transit system to microtransit in order to offer on-demand transportation and assist with first and last mile connections. BJCTA is currently planning for changes to routes in the East and South segments with changes scheduled to be implemented in October 2024. The BJCTA will be closing on the property for the new maintenance facility in Fall 2024.

### Strategy 3. Re-imagine and improve MAX Transit service in the Birmingham-Jefferson County Region.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Identify key challenges and needs of the current MAX system	Meeting Date, Report	October 2020	Birmingham Jefferson County Transit Authority	Completed	Completed.
2. Determine goals and priorities for the future MAX system	Development of MAX system goals and priorities	January 2021	Birmingham Jefferson County Transit Authority	Completed	Completed.
3. Draft recommendations and plan for future MAX system	MAX system plan creation	June 2021	Birmingham Jefferson County Transit Authority	Completed	Completed.

**Strategy 3. Re-imagine and improve MAX Transit service in the Birmingham-Jefferson County Region. (Continued)**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
4. Implement the MAX system plan	MAX System Plan project launch	Ongoing	Birmingham Jefferson County Transit Authority	The BJCTA has several connectivity adjustments for bus routes. Three routes were discontinued due to under performance. Two routes on the Eastern area had their frequency increased and a new route was added in the Fairfield region. The new maintenance facility plans are in the environmental review process by the Federal Transit Authority with construction scheduled to begin in 2024.	The BJCTA is in the second cycle of the 70/30 Plan, which is a route redesign project. This phase involves converting 30% of the current transit system to microtransit in order to offer on-demand transportation and assist with first and last mile connections. BJCTA is currently planning for changes to routes in the East and South segments with changes scheduled to be implemented in October 2024. The BJCTA will be closing on the property for the new maintenance facility in Fall 2024.

**Strategy 4. Provide transportation to COVID-19 testing and vaccination sites for Jefferson County residents**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Establish contracts with local transportation companies to provide rides	Contracts	April 2020	ClasTran, Yellow Cab	Completed	Completed.
2. Provide transportation for persons experiencing homelessness to COVID-19 testing sites	Rides provided	Ongoing	ClasTran, Jefferson County Unified Command	Completed	Completed.
3. Provide transportation for Jefferson County residents to COVID-19 vaccination sites	Rides provided	Ongoing	ClasTran, Yellow Cab, Jefferson County Department of Health	Completed	Completed.



### Goal 3. Improve safe access to public transportation to all areas and residents of Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Number of municipalities with adopted Complete Streets Policies	8 municipalities have adopted Complete Streets policies		Add 2-3 municipalities with adopted Complete Streets policies by December 2025		
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	3 municipalities have comprehensive Sidewalk Plans		Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities		
Freshwater Land Trust: Miles of completed bike Lanes	20.8 miles of completed bike lanes		30 miles of completed bike lanes by December 2025		

### Strategy 1: Adopt Complete Streets policies and design by December 2025.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide technical assistance for municipalities adopting Complete Streets Policies	Number of technical assistance requests and responses	Ongoing through December 2025	Regional Planning Commission of Greater Birmingham	No other municipalities have implemented Complete Streets.	No other municipalities have implemented Complete Streets.
2. Monitor and report Complete Streets activities	Number of Complete Streets projects completed	Ongoing through December 2025	City of Birmingham	The City of Birmingham began construction on the 2nd Avenue South streetscape project in July 2023. The citywide street resurfacing project continued with resurfacing including the following: Elder St from Montevallo Rd to Scenic View Dr; Overlook Dr from Woodvale Rd to Woodvale Rd; 40th St S from 5th Ave S to Woodvale Rd; 41st St N from 7th Ave N to RR Tracks (Partial Bike Lane); 5th Ave S from 41st St S to Crestwood Blvd; 4th Ave S from 42nd St S to 4th Ave S; 35th St S from 6th Ave S to 7th Ave S AND from 3rd Ave S to 5th Ave S; 32nd St S from 2nd Ave N to 1st Ave S; 28th St N from RAJ Blvd to 7th Ave N; Center St from 9th Ave SW to Greenspring Ave; 24th Ave S from 1st St S to Greenspring Highway; Cotton Ave from 4th St SW to Center St; 2nd St Pratt from Alder Ave to Ave W. In August 2023, the City of Birmingham was awarded a Rebuild Alabama grant to repave Graymont Avenue from Arkadelphia Road to 15th Street West with work expected to begin in 2024. In September 2025, Birmingham was awarded a TAP grant to build a raised two-way cycle track along 15th Avenue North from Carraway Blvd to Norwood Blvd with work expected to begin in late 2025. In August 2023, Birmingham was awarded a RAISE grant to build an urban trail along 16th Street North from City Walk to Central Station, along 4th Avenue North from 20th Street North to 16th Street North, and along 5th Avenue North/Graymont Avenue from 16th Street North to Legion Field with construction expected to begin in 2026.	The 2023 Birmingham Citywide resurfacing project was completed with completion of the 15 remaining Complete Streets resurfacing projects. The 2024 Citywide Resurfacing Project started work with completion of 23 Complete Streets projects. The City of Birmingham was awarded an NAE grant to convert 4th Ave N from a one-way to two-way street and to add bike lanes, improve transit facilities and bring sidewalks up to ADA compliance with construction expected to begin in 4 to 5 years. The City of Fairfield was awarded a RAISE Grant to construct a trail between the High Ore Line Trail and Valley Creek which will include Complete Streets elements on Vinesville Road from the city limits to the Bessemer Super Highway, and 52nd Street Ensley from Bessemer Super Highway to Valley Creek. The 2nd Avenue South Streetscape Project is under construction. The Graymont Avenue Complete Street project from Arkadelphia Road to 15th Street West is currently under construction.
3. Launch City of Birmingham Complete Streets stakeholders advisory committee	Date of stakeholders advisory committee launch	December 2021	City of Birmingham, Health Action Partnership	There is currently not a stakeholders advisory committee. The City of Birmingham plans to implement a committee in the future when federal Department of Transportation grant money is received.	There is currently not a stakeholders advisory committee. The City of Birmingham plans to implement a committee in the future when federal Department of Transportation grant money is received.

#### Goal 4. Increase access to active transportation options for residents of Jefferson County by December 2025.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Freshwater Land Trust: Miles of Multi-Use Trails	122.9 miles of multi-use trails		129.0 miles of multi-use trails		
Freshwater Land Trust: Miles of On Street Bike Lanes	20.8 miles of on street bike lanes		21.8 miles of on street bike lanes		
Department of Parks and Recreation: Number of Parks	In 2019, the City of Birmingham Parks System had 118 parks and 24 recreation facilities		120 parks and recreation facilities		
Conservation Alabama: Number of municipalities with adopted Complete Streets Policies	Number of municipalities with adopted Complete Streets policies [Baseline: 6 municipalities have adopted Complete Streets policies]		Add 2-3 municipalities with adopted Complete Streets policies by December 2024		
Regional Planning Commission of Greater Birmingham: Number of municipalities with comprehensive Sidewalk Plans	Number of municipalities with adopted Complete Streets Plans [Baseline: 3 municipalities have comprehensive Sidewalk Plans]		Adoption of comprehensive Sidewalk Plans by all Jefferson County municipalities		
Freshwater Land Trust: Miles of completed bike Lanes	Number of miles of completed bike lanes [Baseline is 20.8 miles of completed bike lanes]		21.8 miles of completed bike lanes		

#### Strategy 1. Increase the community's awareness and the availability of trails, bike lanes and other active transportation options.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Implement educational campaigns for newly developed trails and bike lanes within Jefferson County	Number of campaigns implemented	Ongoing through December 2025	Fresh Water Land Trust, Jefferson County Department of Health	There was a Red Rock Action Plan media blitz to inform the public about the priority trail projects for connecting the greater metro area.	The Red Rock Action Plan has highlighted each trail corridor on social media with several published articles that highlight progress on each trail corridor.
2. Develop new trails in the Red Rock Ridge and Valley Trail System of Jefferson County	Miles of new trails Projects launched	Ongoing through December 2025	Freshwater Land Trust	The Five Mile Creek Greenway, the Brookside trail and the Bryant-Jordan Trail Spur were opened.	No new trails were constructed in this time period, but several trail projects have moved into the design phase.
3. Continue Red Rock Tuesday or other television-based communication regarding trails and other public active transportation options.	Number of Red Rock Tuesdays sessions Total viewers	Ongoing through December 2025	Freshwater Land Trust	Red Rock Tuesdays have continued and featured Brookside, City Walk Bham, and the Bryant Jordan Trail Spur	Red Rock Tuesdays have continued and featured Bill Noble Park in Gardendale; the CrossPlex and the planned Valley Creek Rails to Trails; Fairfield's Nature Trail and new baseball field; Jemison Park; Red Mountain Park featuring Birmingham Urban Trail Society; and the Hugh Kaul Trail.
4. Reassess trail signage in Jefferson County	Contract for assessment	December 2021	Freshwater Land Trust	Completed	Completed.
5. Add signage and wayfinding for trails in Jefferson County	Number of signs	Ongoing through December 2025	Freshwater Land Trust	There are 410 new trail blazes and 39 trailhead signs that have been added to the trail system	There are currently six interpretative signs, 24 health signs, 48 trailhead signs, 376 EMS signs, and 376 mile markers.

**Strategy 2. Increase the number of public access sidewalks by December 2025.**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Implement the yearly improvements for the Sidewalk Master Plan for the City of Birmingham	City of Birmingham's Master Sidewalk Plan and creation date	Ongoing through December 2025	City of Birmingham, Alabama Department of Transportation	The Year One sidewalk improvements have an estimated start date of Quarter 1 2025. Sidewalk repairs have been completed on the following streets: 30th St S from 7th Ave S to Highland Ave (200 linear feet); 10th Ct S from 29th St S to 30th St S (100 linear feet); 28th St S from Clairmont Ave to 11th Ave S (100 linear feet); 16th Ave S from Valley View Park to 13th Way S (20 linear feet); 19th St S/15th Ct S from 14th Ave S to 16th Ave S (50 linear feet); 5th Ave S from 41st St S to Crestwood Blvd (100 linear feet); 6th Ter S from 34th St S to 35th St S (15 linear feet); 36th St S from 8th Ave to Clairmont Ave (15 linear feet); 38th St S from 3rd Ave S to 6th Ave S (50 linear feet); 8th Ave N (Rev. Abraham Woods Jr Blvd) from Carraway Blvd to 31st St N (150 linear feet); 28th St N from RAJ Blvd to 7th Ave N (30 linear feet); 4th St W from 8th Ter to 8th Ave (10 linear feet); 5th PL W from 8th Ave W to 8th Ter W (150 linear feet); 17th St Ensley from Ave V to Ave Z (260 linear feet); sidewalk improvements around Barrett Elementary in East Lake. An additional 167 ADA curb ramps have been installed on existing sidewalks as part of the citywide resurfacing project.	The Year One Sidewalk Master Plan improvements will begin in 2025. The City of Birmingham completed the sidewalk repairs included in the 2023 citywide resurfacing project for 17 areas of sidewalk and installed 167 ADA curb ramps. The City of Birmingham completed a sidewalk project around Hemphill Elementary School. The ATN Railroad has begun a project to replace its sidewalk railroad crossings within the city limits. ALDOT has begun a project to update all corners on state routes in Jefferson County to be ADA compliant curb ramps. The City of Birmingham has a locally funded sidewalk repair project currently under construction with sidewalk repairs occurring in 21 locations. The City of Birmingham has begun work on the sidewalk repairs for the 2024 Citywide Resurfacing project with sidewalk resurfacing at 14 sidewalk locations.
2. Create and implement a Sidewalk Master Plan for all municipalities in Jefferson County	Number of municipalities with a Sidewalk Master Plan [Baseline: 3 municipalities, Homewood, Mountain Brook and Vestavia, have Sidewalk Master Plans]	Ongoing through December 2025	Regional Planning Commission of Greater Birmingham, Freshwater Land Trust	No other municipalities have developed a Sidewalk Master Plan to date.	No other municipalities have developed a Sidewalk Master Plan to date.

### Strategic Issue 3: Improve Mental Health Care Access and Utilization

#### Goal 1. Increase the availability of and access to mental health services for children and adults by at least 10% from current rates by November 2024

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
County Health Rankings: Mental Health Provider to Population Ratio	One mental health provider per 1,024 population		One mental health provider per 922 population	There were 440:1 provider to population	
County Health Rankings: Poor Mental Health Days per Month	The average number of poor mental health days per Jefferson County adult resident is 3.9 days during the past month		The average number of poor mental health days per Jefferson County resident is three or less during the past month	Average poor mental health days were 5.0 per population	
Jefferson County Department of Health: Vital Events Database: Suicide Rate	11.9 suicide deaths per 100,000 population		Reduce suicide rate of 10.7 per 100,000 or less	Data Unavailable	

#### Strategy 1. Increase the community and local public health system's access to information regarding mental wellness, mental health resources, diagnosis and treatment as measured through the tactics listed below by November 2024.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Continue and expanded electronically available information regarding mental health resources within Jefferson County	Number of visits to the Alabama Mental Health Resource Directory and other electronically-available resources providing information regarding mental health resources Number of mental health providers listed in the referenced sources.	December 2024 and ongoing	United Way of Central Alabama 2-1-1 System, St. Vincent's Health System, Mental Health Roundtable, Addiction Prevention Coalition, Psychiatric Intake Response Center, Recovery Resource Center	The Alabama Mental Resource Directory continued to offer online information regarding mental health resources at <a href="http://www.alabamamentalhealth.org">www.alabamamentalhealth.org</a> . The United Way of Central Alabama (UWCA) 2-1-1 Program received a total of 12,769 between July and December 2023. Of those calls, Community Mental Health Education, Community Mental Health Agencies, Psychiatric/Mental Health Support Services, and Medical Information Lines were the referral reasons and 129 callers were referred for Mental Health/Substance Use Disorder resources.	The Alabama Department of Mental Health Resource Directory continued to provide crucial online information about mental health resources at <a href="http://www.alabamamentalhealth.org">www.alabamamentalhealth.org</a> . The Addiction Prevention Coalition also continued to offer valuable substance use information and resources through its website at <a href="http://www.APCBham.org">www.APCBham.org</a> . The United Way of Central Alabama (UWCA) 211 Program received an impressive total of 12,146 calls, with 168 callers referred for Mental Health/Substance Use Disorder treatment. The UWCA Database is continuously being updated with efforts to provide vital resources for those in need.
2. Promote children's mental health by conducting children's mental health awareness events	Number of children's mental health events	Annually beginning October 2020	Mental Health Priority Group, Children's Policy Council, Girls On The Run, Children's of Alabama, Crisis Center, Mental Health Youth Council, Alabama Regional Medical Services	Girls on the Run served 164 girls during this review period. Alabama Regional Medical Services (ARMS) through partnership with the Birmingham Library and the Birmingham City School District participated in a Mental Health Wellness Fair in August 2023. ARMS also participated in a Mental Health Wellness Camp through collaboration with the Birmingham City School District in September 2023.	The Children's Policy Council's SAFE Care Program partnered with the Alabama Department of Mental Health to host a virtual presentation on Infant's Mental Health Plans of Care and Substance Exposed Infants, with over 100 participants attending virtually. Children's of Alabama, as part of May Mental Health Awareness Month, hosted its Mental Health Conference entitled "Conquering Adversity, Promoting Positive Adaptation, For Those We Serve and For Ourselves" on June 27, 2024. Girls on the Run provided services to 156 girls during this review period. The Alabama Medical Regional Services (ARMS) continued offering school-based mental health services in seven Birmingham City Schools. ARMS also collaborated with the City of Birmingham and NURTURE for a mental health event at Linn Park on July 12, 2024. Additionally, in partnership with Girls, Inc. ARMS provided mental health support to school-aged girls during this review period.

**Strategy 1. Increase the community and local public health system's access to information regarding mental wellness, mental health resources, diagnosis and treatment as measured through the tactics listed below by November 2024. (Continued)**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
3. Promote mental health awareness by conducting Mental Health Awareness events	Number of mental health awareness events	Annually beginning October 2020	Mental Health Priority Group, UAB, National Alliance on Mental Illness Birmingham Chapter, Black Women Mental Health Institute, Brother Let's Talk, Alabama Regional Medical Services	In August 2023, the Alabama Regional Medical Service (ARMS) began offering monthly therapeutic counseling to residents in the Bessemer Public Housing Authority through its Mobile Health Unit. ARMS also has plans in 2024 to open a Behavioral Health Center in the Smithfield Public Housing District. Mitchell's Place hosted a Mental Health Open House event on September 12, 2023. The School Mental Coordinators in Jefferson County collaborated to host a Mental Health and Wellness Resources Fair on October 3, 2023, at Rail Road Park. Brother Let's Talk hosted five Barbershop Talk events and offered free mental health counseling services during this review period.	During the review period, a number of impactful mental health events took place in Birmingham. The Alabama Medical Regional Services successfully collaborated with the City of Birmingham to organize an employee mental health event at Railroad Park in May 2024. NURTURE of Alabama, in partnership with the City of Birmingham, effectively organized its 3rd Annual Birmingham Community Mental Health Day at Linn Park on July 12, 2024. The Black Women's Mental Health Institute, successfully hosted its 8th Annual Mental Health Equity and Liberation Summit on July 13, 2024, at the Botanical Garden. Furthermore, the Addiction Prevention Coalition forged partnerships with several organizations to host Mental Health Awareness events, including impactful Mental Health Awareness Fairs at local schools. Brother Let's Talk also made a significant impact by hosting five community events and offering multiple free counseling sessions during this review period.
4. Expand mental health support and services for children in schools, building on the progress of school districts mental health expansion i.e., trainings, screenings, counselling services, school-based health centers, and broader support from state mental health coordinators in each school districts.	Number of implemented school based-trainings, centers	November 2024	Mental Health Priority Group, Children's Policy Council, United Way 211, Crisis Center, Mental Health Youth Council, Birmingham Coalition for Student Mental Health, Alabama Medical Regional Services	In August 2023, Alabama Regional Medical Services (ARMS) began providing monthly therapeutic counseling to residents in the Bessemer Public Housing Authority through its Mobile Health Unit. ARMS also has plans in 2024 to open a Behavioral Health Center in the Smithfield Public Housing District. Additionally, ARMS expanded behavioral health services during this review period by implementing providers in seven Birmingham City Schools.	ARMS continued providing its school based mental health services in seven Birmingham City Schools and at two of its health center locations.
5. Increase the number of providers that participates in the Watershed Program for the enabling of cross- providers collaboration, simplified use of care plans, sharing patients medical records and for better health outcomes.	Number of providers participating in the Watershed Program	November 2020 and ongoing	St. Vincent's Health System	During this review period, there were no providers enrolled in the Water Shed Program.	There were no providers enrolled in the Water Shed Program during this review period.
6. Increase the number of partnerships with community and faith-based leaders to increase mental health access and utilization	Number of faith-based and community partnerships Number of participants in the program,	November 2020 and ongoing	South Highland Baptist Church Mental Health Outreach Project, Black Women Mental Health Institute	No update received for this review period	The National Association on Mental Illness, Birmingham Chapter hosted its monthly Connection Recovery Support Groups at South Highland Presbyterian Church.
7. Develop campaigns related to mental health stigma	Campaigns including the number of social media, print and other media used and campaign reach	November 2024	UAB, The Black Women Mental Health Institute, Alabama Department of Mental Health, National Alliance on Mental Illness, Brother Let's Talk, Mental Health Youth Council, Birmingham Coalition for Student Mental Health, Alabama Regional Medical Services	ARMS continued promoting Mental Health Awareness resources through its social media website. Brother Let's Talk hosted 5 Barbershop Talk events and offered free mental health counseling services during this review period.	The Black Women's Mental Health Institute hosted its 8th Annual Mental Health Equity and Liberation Summit on July 13, 2024 at Birmingham Botanical Garden. The National Association on Mental Illness Birmingham Chapter continued hosting its monthly Recovery and Family Support Groups.
8. Complete and publish an update of resources available for those providing mental health leadership in Jefferson County	Mental Health Leadership Resource Inventory with publication date	November 2024	United Way of Central Alabama, Alabama Department of Mental Health, Mental Health Provider Roundtable, Psychiatric Intake Response Center	Since August 2023, the UWCA Call Center has been able to update over 300 resources in its 211 Program Database. The Mental Health Round Table continued to send out weekly updates through its newsletter.	The Mental Health Round Table continued to provide information on mental health resources through its weekly newsletter.

**Strategy 2. Increase the capacity of community health workers and lay leaders, such as parish or church nurses, educators and PTA representatives, social workers, etc., to recognize and address mental health concerns through the provision of training programs such as Mental Health First Aid by November 2024**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide Mental Health First Aid training to lay leaders to improve the identification and referral of individuals with potential mental health illness	Number of individuals completing Mental Health First Aid training Number of Mental First Aid training sessions Number of Mental Health First Aid trainers	Ongoing through November 2024	Jefferson Blount St. Clair Mental Health Authority, St. Vincent's Health System, The Black Women Mental Health Institute, Mental Health Youth Council, UAB Employee Assistance Counseling Center, Addiction Prevention Coalition, Children's Policy Council	The Addiction Prevention Coalition (APC) provided Youth Mental Health First Aid training to 244 individuals, 371 high school student and 166 individuals were trained on Adult Mental Health First Aid.	The Black Women's Mental Health Institute continued hosting its Mental Health First Aid trainings during this review period. Addiction Prevention Coalition continued providing its Mental First Aid trainings .
2. Provide broad-based community education on available mental health resources	Number of educational outreach activities	Ongoing through November 2024	Firehouse Shelter, St. Vincent's Health System, Children's Policy Council, The Black Women Mental Health Institute, Brother Let's Talk	Brother Let's Talk hosted 5 Barbershop Talk events and offered free mental health counseling services during this review period. The Black Women Mental Health Institute (BWMHI) hosted its 8th Annual Mental Health Equity Liberation Summit on July 13,2023.	Children's Policy Council (CPC) shared mental health resources through its monthly CPC Newsletter and its website. The Black Women's Mental Health Institute hosted its 8th Annual Mental Health Equity and Liberation Summit on July 13,2004 as well as continued hosting its weekly Sister Meet-Up Support Groups.
3. Offer school-focused, mental health-related mental health training and technical assistance for the local educational systems	Number of educational opportunities Number of participants	Ongoing through November 2024	Improve Mental Health Priority Group of the Health Action Partnership of Jefferson County, Birmingham Coalition for Student Mental Health	The piloted Hope Program, with the support from the Community Foundation of Greater Birmingham have been implemented in several Schools in Jefferson County. Currently, the program is being offered in 48 states and has over 1800 schools across the country participating in the program and the program has proven to have a positive impact in school districts.	The Hope Squad Piloted Program continued with K-8 students within two Pell City Schools. There are plans to implement the program at Pell City High School. Additionally, Blount County also has plans to expand the program to other schools in its district.

**Strategy 3. Increase fund development, facilitation and coordination of mental health services November 2024.**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Improve services and treatment for non-seriously mentally ill individuals through the provision of services provided Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System	Number of patients receiving care through the Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System on an annual basis	November 2024	Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System	Cooper Green Mercy Health Services Authority, an affiliate of UAB Health System completed 1,301 Behavioral Health visits during this review period.	Cooper Green Mercy Health Services served a total of 1,430 individuals through the Behavioral Health Clinic during this review period.
2. Increase the days and hours of access to mental health services	Documentation of new and expanded mental health services. Number of entities with mental health services provided after hours or on weekends	Ongoing through November 2024	Jefferson Blount St. Clair Mental Health Authority, UAB Healthy Care Authority formerly the Cooper Green Behavioral Health Clinic, Children's of Alabama's Psychiatric Intake Response Center, Oasis Counseling, Alabama Regional Medical Services	JBS Mental Health Authority Crisis Center continued operations with a 16-bed capacity due to ongoing staffing issues.	JBS Mental Health Authority Crisis Center continued operating with a 16-bed capacity and currently is focusing on improving walk-ins, law enforcement referrals, and referral communications with Birmingham Fire & Rescue.
3. Increase funding available for mental health in Jefferson County	Public Health funding for mental health in Jefferson County, including Housing and Urban Development (HUD) resources	November 2024	Alabama Department of Mental Health, Jefferson Blount, St. Clair Mental Health Authority, Birmingham Coalition for Student Mental Health	The Alabama Department of Mental Health continues to collaborate with the Mental Health Roundtable to advocate for increasing mental health funding for residents in Jefferson County at the state level.	There was no additional funding identified for mental health services during this review period. However, advocacy for more funding continued at the state and county level.
4. Increase members serving on One Roof's Street Outreach Team from three to five	Number of members on the Street Outreach Team {Baseline: The Street Outreach Team has four members}	November 2024	One's Roof Alethia House, Fire House Shelter	One Roof continued to be staffed with four full-time Street Outreach Workers.	One Roof continued to be staffed with four full-time street outreach workers.



Goal 2. Decrease illicit drug use and substance abuse, including abuse of prescription medications November 2024.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
County Health Rankings: Driving Deaths due to Alcohol Impairment	16% of driving deaths in Jefferson County are due to alcohol impairment		15.2% of driving deaths in Jefferson County are due to alcohol impairment	14% of driving deaths in Jefferson County were due to alcohol impairment in 2023.	
Behavioral Risk Factor Surveillance Survey: Percentage of Population Reporting Binge Drinking	12.2% of the Jefferson County adult population reporting binge drinking		11.6% or less of the Jefferson County adult population reports binge drinking	15% of Jefferson County population reports binge drinking	
Jefferson County Coroner's Office: Drug Overdose Deaths	236 Drug Overdose Deaths 89 Heroin Overdose Deaths		Reduce drug overdose deaths by 10% to 212 deaths per year Reduce heroin overdose deaths by 25% to 67 deaths per year	There were 461 overdose deaths in Jefferson County as of January 18, 2024, with 29 suspected awaiting toxicology testing for 2023.	
Strategy 1. Increase community and local public health system's access to information regarding illicit drug use, substance abuse and abuse of prescription medications, as well as substance abuse prevention, diagnosis and treatment by November 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide education for substance abusers and their family members on the signs, symptoms and treatment options available in Jefferson County to include a social media campaign to supplement the existing education program	The social marketing campaign's methodologies and reach [Baseline: The Addiction Prevention Coalition has an educational campaign featuring short videos regarding the signs, symptoms and treatment options for substance abuse]	November 2024	Addiction Prevention Coalition, Addiction and Recovery, Recovery Resources Center, Psychiatric Intake Response Center, Children's Policy Council, Jefferson County Department of Health, Drug Enforcement Administration	The Recovery Resources Center (RRC) collaborated with the Jefferson County Department of Health (JCDH) to provide treatment information and local services in the Naloxone Kits. Also, the RRC worked with the Jefferson County Sheriff's Department to educate officers on substance abuse disorders and local resources as well as provided resources on its Facebook Page. The Addiction Prevention Coalition (APC) in partnership with UAB Early Head Start, Aletheia House UAB Addiction Recovery Center for Psychiatric Medicine, Recovery Organization of Support Specialists, RRC, and JCDH hosted a Pop-Up Resource Fair at the Church of Reconciler on July 27, 2023. APC also sponsored a FOCUS Rally on September 20, 2023, entitled: Empowering Students to Overcome Obstacles at Shocco Springs Conference Center. The Drug Enforcement Administration (DEA) sponsored its 25th National Drug Take Back event on October 28, 2023.	The Children's Policy Council (CPC) conducted substance use education through its Social Media Campaigns, "Fentanyl Odds Are Alabama" and "Naloxone." Additionally, CPC organized Facebook Live sessions in partnership with the Aletheia House Community Wellness Initiatives. The Recovery Resource Center (RRC) maintained its online presence, providing mental health and substance use resources. Furthermore, the RRC collaborated with VitAL and the Alabama Department of Public Health on the Connect Alabama App and with the Jefferson County Department of Health for website referral links.
2. Provide technical assistance on the implementation of evidence-based substance abuse prevention interventions (ex. Life Skills)	Number of local and state-wide technical assistance offerings on implementation of evidence-based substance abuse prevention strategies [Baseline: Technical assistance is offered through quarterly statewide meetings provided by the Alabama Department of Mental Health]	November 2024	Alabama Department of Mental Health, Children's Aid Society, Cooper Green Mercy Health Services Authority, Affiliate of the UAB Health System	The Alabama Department of Mental Health continued providing training to primary care providers on case management, peer support, and recovery-oriented systems of care. Children's Aid Society also continued offering its EPIC Parenting courses in English and Spanish during this review period.	The Alabama Department of Mental Health continued providing training to primary care providers on case management, peer support, and recovery-oriented systems of care. Children's Aid Society continued offering its EPIC Parenting courses in English and Spanish during this review period.
3. Increase the number of Fellowship House Pre-treatment Education Classes provided at various community locations	Number of community locations for Pre-treatment Classes Number of Pre-treatment Classes Number of Pre-treatment Class participants	November 2024	Fellowship House	The Fellowship House hosted 29 pre-treatment classes with a total of 67 individuals attending classes and served 338 patients in the MAT Clinic.	Fellowship House provided 46 referral treatment classes with 130 participants.

Strategy 2. Decrease prescription drug availability for unintended use as a means to prevent illicit drug use initiation November 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide continuously available drug drop boxes at Birmingham Police Department stations for community members to appropriately dispose of medications and other substances associated with substance abuse	Number of police stations with medication and substance drop boxes	TBD	Birmingham Police Department, US Attorney's Office, Drug Enforcement Administration, Addiction and Prevention Coalition	The Drug Enforcement Administration sponsored its 25th National Drug Take Back event on October 28, 2023.	The Drug Enforcement Administration sponsored its 26th National Drug Take Back event on October 26, 2024.
Strategy 3. Enhance access to care for substance abuse disorders and integrate substance abuse disorder management as part of medical care by November 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1 Convene groups to discuss ways to provide substance abuse treatment	Meeting minutes Percentage of Jefferson County Indigent Care funding dedicated to substance abuse treatment' [Baseline: Zero percent of the Jefferson County Indigent Care funding is dedicated exclusively to substance abuse treatment]	November 2024	Jefferson County Department of Health, Addiction and Recovery Alliance, Recovery Resource Center	The Jefferson Department of Health distributed 3,354 Naloxone Kits and 8,250 Fentanyl Kits during this review period.	The Recovery Resource Center (RRC) continued to be involved in discussions with the JCDH Overdose Taskforce and the Governor's Opioid and Addiction Council regarding treatment provision and services. The RRC is also actively involved in the Treatment and Recovery Subcommittee, hosting meetings with stakeholders to discuss increasing access to substance use treatment. JCDH distributed 2,196 Naloxone Kits and 2,100 Fentanyl Test Strips at community events and fairs.
2. Increase the understanding of primary and specialty care providers addressing substance abuse regarding referrals to available resources through networking and education	Number of education and networking sessions Number of referrals made by primary care and specialty care providers to resources Distribution of a Substance Abuse Resource Directory	November 2024	Jefferson County Department of Health, Aletheia House, Fellowship House, Alcohol and Drug Abuse Treatment Centers, Addiction and Recovery Alliance, Alabama Department of Public Health, Recovery Resource Center	The Recovery Resource Center (RRC) served on the NACCHO Grant in collaboration with JCDH to increase the presence and utilization for associates in healthcare settings. The RRC continued providing peer support services through a contract with VIVA. The Fellowship House received 197 referrals from primary and specialty care providers and participated in 25 networking community events providing education and resources.	Fellowship House effectively organized 15 educational networking sessions with primary care providers, resulting in 78 referrals for treatment services. The Recover Resource Center collaborated with the Medical Association of the State of Alabama and conducted targeted outreach to local primary care providers, including UAB Women & Infants Center, Cahaba Medical Care, as well as actively participated in various healthcare resource fairs and conferences to provide crucial information about substance use and treatment resources.
3. Pilot a program for substance abusing pregnant women for screening and referral for substance abuse treatment (Example: Screening, Brief Interventions, and Referral to treatment for Substance Use Problems)	Identification of a pilot program for screening and referral of substance abusing pregnant women, Number of participants in the pilot program Process and outcome measures associated with the pilot program	November 2024	Aletheia House, Recovery Resource Center, Alabama Department of Public Health, Safe Care Program of the Children's Policy Cooperative of Jefferson County, Resource Organization of Support Specialists, UAB Comprehensive Addiction in Pregnancy Program	The Children's Policy Council (CPC) Safe Care Program received a total of 33 referrals for prenatal and post-partum women, with 18 women currently enrolled in the program. The Recovery Resource Center provided referrals to and continued to receive referrals from the CPC Safe Care Program and UAB Comprehensive Addiction in Pregnancy Program for pregnant women.	The Children's Policy Council (CPC) Safe Care Program received 96 referrals and enrolled 35 women into the program. There were 42 women that did not enroll, but 21 out of the 42 were referred for additional resources. The Recovery Resource Center operated a pilot project with the Alabama Department of Mental Health to increase access to treatment by following priority population protocols and offering telehealth assessments. The RRC also partnered with UAB CAPP and CPC Safe Care Program for service provision for pregnant women.

Strategy 3. Enhance access to care for substance abuse disorders and integrate substance abuse disorder management as part of medical care by November 2024. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
4. Create or facilitate the capacity to offer information and navigation services to Jefferson County residents in need of substance abuse treatment	Number of residents receiving education and treatment referral services	November 2024	Addiction and Recovery Alliance, Jefferson County Department of Health, Crisis Center, Recovery Organization of Support Specialists, Recovery Resource Center, Fellowship House, Addiction Prevention Coalition	Recovery Organization of Support Specialists (ROSS), Alabama Prevention Coalition (APC) and other organizations hosted a Resource Fair at the Church of Reconciler on July 27, 2023. On August 31, 2023, ROSS co-sponsored an event with UAB and the Jefferson County Department of Health at Protective Stadium in celebration of International Overdose Awareness Day. ROSS collaborated and participated in multiple events for substance abuse, prevention, education, and supportive services during this review period. The Recovery Resource Center (RRC) participated in the International Drug Overdose Day in August 2023 to raise awareness. The RRC partnered with local organizations to host multiple community events as well as participated in a resource fair in September 2023. Fellowship House participated in 25 networking events providing education and treatment resources to the community. During this review period, APC participated in 53 resource and networking events.	During this reporting period, the Recovery Resource Center offered information and navigation services to 1,146 residents of Jefferson County through in-person and telehealth services. Additionally, the Recovery Organization of Support Specialists collaborated with various organizations to organize community events providing resources for substance use, treatment services and information.
Goal 3. Decrease the number of opioid-related drug overdose deaths by 5% due to COVID					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Jefferson County Coroner's Office: Drug Overdose Deaths	236 Drug Overdose Deaths 89 Heroin Overdose Deaths		Reduce drug overdose deaths by 10% to 212 deaths per year Reduce heroin overdose deaths by 25% to 67 deaths per year	As of January 18,2024, there were 461 overdose deaths, with 29 suspected cases pending toxicology testing.	
Strategy 1: Enact legislation for the enablement and legalization of the availability and legalization of drug testing strips as harm reduction techniques for individuals using substances.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Draft proposed language for legislation on the availability and use of drug testing strips as a harm reduction strategy for substance abusers.	Draft legislation	December 2022	TBD	No update received for this review period.	In June 2022, Alabama legalized Fentanyl Testing Strips (FTS) as a harm reduction tool. Since then, the Jefferson County Department of Health (JCDH) has effectively distributed over 21,000 FTS in Jefferson County and over 56,000 FTS in counties outside Jefferson County. Additionally, JCDH distributed 2,196 Naloxone Kits during this period.
2. Educate legislators on the need for the proposed legislation to provide drug testing strips as a harm reduction technique and for the use as a technique for the prevention of injection- drug related infectious diseases.	Documentation of discussions of the proposed legislation with Alabama lawmakers	November 2024	TBD	No update received for this review period.	Efforts continued to expand access to drug testing strips, including Xylazine, despite being denied by the Alabama Legislators. Combined outreach efforts between the Jefferson County Department of Health, community partners and medical partners has continued as a preventive strategy for reducing the risks of drug related infectious diseases.

Strategy 1: Enact legislation for the enablement and legalization of the availability and legalization of drug testing strips as harm reduction techniques for individuals using substances. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
3. Implement and or pilot a program to combat, track and decrease the number of drug related overdose deaths and or illicit drugs in Jefferson County	Documentation of piloted program data	November 2024	Jefferson County Department of Health, Health Equity and Population Health Division, Recovery Resources Center, Addiction Prevention Coalition	The Recovery Resource Center (RRC) collaborated with the Jefferson County Department of Health (JCDH) to provide treatment and service information on the overdose response cards and within the Naloxone Kits. The RRC collaborated with JCDH and participated in more than 45 community Naloxone Trainings and offered Fentanyl Test Strips. Additionally, Addiction Prevention Coalition distributed 6,100 Fentanyl Test Strips through local community events and health fairs as part of its Project LEAP.	The Jefferson County Department of Health (JCDH) Power BI Dashboard provides real-time overdose data, EMS runs, and ER visits in Jefferson County targeting areas with the highest numbers of overdose deaths for interventions. JCDH collaborates with the Jefferson County Coroner's office to give daily updates on overdose deaths for high-priority populations. The Recovery Resource Center continued offering harm reduction services including the distribution of Naloxone and Fentanyl Strips at Cooper Green Mercy Health Care and at community-based trainings and events.
Goal 4: Increase the number of healthcare providers providing child and adult mental healthcare services in rural areas of Jefferson County, Alabama by November 2024					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
PATHS Program, Children's of Alabama	Number of participants Year 2: 28 ; Number of participants Year 3: 193		250 Jefferson County providers will participate in the Pediatric Access to Tele mental Health Service program	407 Jefferson County providers participates in the Pediatric Access PATHS Program.	
Strategy 1. Enhance access to mental health care and utilization of services for rural counties by November 2024					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Increase the number of providers in Jefferson County, AL participating in the PATHS Program, Children's of Alabama	Number of providers participating in the PATHS Project ECHO Program Number of calls for consultation to the PATHS Project ECHO, Number of telemedicine referrals provided through PATHS Project ECHO	November 2024	Children's of Alabama, Pediatric Access to Telemental Health Services Program, Alabama Department of Mental Health	Children's of Alabama PATHS Program has 106 practice sites participating in the program with 407 providers enrolled. PATHS provided 536 telemedicine appointments during the year-5 HRSA Grant Cycle. Project ECHO currently has over 100 participants in each session. Additionally, the PATHS Program currently has eight urban practice sites and enrollment is now open to any urban practice who wishes to participate in the program. PATHS HRSA Grant Cycle was also extended for an additional 5 years with plans within the next 3 years to expand the program's services within schools in Jefferson County.	Children's of Alabama has 442 providers enrolled in the PATHS Program, with 113 practice sites for enrollees. During the reporting period, they received 326 calls to PATHS Project ECHO consultation line and conducted 275 telemedicine visits, totaling 601 interactions. The PATHS Program is currently open for enrollment to any urban practice interested in participating, with eight urban practice sites currently enrolled. The Project ECHO Behavioral Health Training also continued to hold an average of 100 sessions during this review period.

## Strategic Issue 4: Reduce Obesity

### Goal 1. Reduce the percentage of Jefferson County residents who are obese based on the Centers for Disease Control and Prevention's Body Mass Index definition of 30.0 or greater for adults

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Behavioral Risk Factor Surveillance Survey: Adult Obesity Rate	33.8% of Jefferson County adults self-report being obese (2018)	33% of Jefferson County adults self-report being obese	32% of Jefferson County adults self-report being obese	38.3% of Alabama residents self-reported being obese (2022)	39.2% of Alabama residents self-reported being obese (2023)

#### Strategy 1. Increase worksite commitment to increasing physical activity.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Jefferson County Department of Health Walker Tracker Program.	Number of employees able to make step goal.	December 2024	Jefferson County Department of Health	There were two challenges during this time period. In the September challenge, 100 employees met the step goal. In March challenge 123 employees met the step goal.	During the January 2024 – March 2024 period, there was one challenge with 150 participants and 73 met the goal. Currently the Walker Tracker system has been discontinued and the search continues for a new vendor.
2. UAB Grand Challenge will develop on campus walking trails with accompanying signage as well as healthy lifestyle reminders.	Number of signage installed	December 2024	UAB Grand Challenge Live Health Smart Alabama	Tactic completed as of June 2023.	Tactic completed as of June 2023.
3. Promote student and staff using the stairs in buildings throughout campus.	Number of stairwells painted and signage installed.	December 2024	UAB Grand Challenge Live Health Smart Alabama	Has not yet commenced.	Stairway to Wellness is a new initiative focusing on painting stairwells in buildings throughout campus to promote stair usage as opposed to elevators.

#### Strategy 2. Increase nutritional education/awareness in community

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Implement changes at a local market in East Lake utilizing price, placement, and promotion to encourage the purchase of healthy foods	Percent of healthy foods purchased out of store inventory	December 2024	UAB Grand Challenge Live Health Smart Alabama	This activity was suspended in March 2022 and no updates are available.	This activity was suspended in March 2022 and no updates are available.
2. Increase healthy vending across the UAB Campus	Number of vending machines installed	December 2024	UAB Grand Challenge Live Health Smart Alabama	Not yet commenced.	Promotion of Health Vending is a new initiative alongside Buffalo Rock, working to update the vending machines across campus to place healthier food choices at eye level in vending machines to encourage shoppers to make healthier choices.

Goal 2: Increase leisure time physical activity within the past month among Jefferson county adult residents.					
Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Behavioral Risk Factor Surveillance Survey: Physical Activity	72.1% of Jefferson County adults report physical activity (2018)		74% of Jefferson County adults report physical activity	Data not available.	71.6% of Jefferson County adults report physical activity (2022)
Strategy 1. Enhance the awareness, availability, accessibility and utilization of fitness facilities, parks, trails and bike trails, etc.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Create universally designed environments for everyone to be physically active, including the implementation of the Red Rock Ridge and Valley Trail System	Number of Americans with Disabilities Act compliant miles of sidewalks, trails and bike lanes	December 2024	Freshwater Land Trust, Local Municipalities, Regional Planning Commission of Greater Birmingham, City of Birmingham	Freshwater Land Trust released the Red Rock Action Plan, a strategic plan to build a 36+-mile trail loop around the Greater Birmingham Area. The loop proposes seven priority trail corridors in the Cities of Birmingham, Fairfield, Homewood, and Irondale.	The Freshwater Land Trust assisted the City of Fairfield with a Department of Transportation RAISE grant and was awarded \$11.7 million to build a 3.8-mile trail. The trail will connect the City of Birmingham and Midfield's High Ore Line Greenway, located next to the JCDH Western Health Clinic, to the on-going Valley Creek Rails-to Trail in the City of Birmingham. The Fairfield Trail will also include transit updates and a connection into Miles College.
2. Increase awareness and utilization of new trails and sidewalks	Number of awareness campaigns Number of trail users	December 2024	Freshwater Land Trust, Jefferson County Department of Health, Black People Run Bike and Swim	Freshwater Land Trust (FLT) hosted a press conference with the Mayors from the City of Birmingham, Fairfield, Homewood, and Irondale to announce the Red Rock Action Plan. FLT's work was shared by the national Rails-to-Trails magazine and the Land Trust Alliance newsletter.	Freshwater Land Trust (FLT) has planned social media updates on the Red Rock Action Plan to highlight each of the seven proposed corridors to generate excitement for the planned trails. Additionally, FLT continued participation in Red Rock Tuesday, a four-part tv segment with Good Day Alabama that highlights greenspaces and outdoor activity initiatives.
Goal 3. Increase Access to Healthy Food					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Alabama Kids Count Data Book, Food Insecurity	18.4% of Jefferson County residents experience food insecurity		17.5% of the Jefferson County population is food insecure	14.4% of the Jefferson County population is food insecure	12.7 % of the Jefferson County population is food insecure (2021)
Alabama Kids Count Data Book, Supplemental Nutrition Assistance Program (SNAP) Recipients	17.0% of the Jefferson County households are enrolled in SNAP		17.9% of the Jefferson County population is enrolled in SNAP	95,409 of the Jefferson County population receive SNAP (2021)	95,409 of the Jefferson County population receive SNAP (2021)
Strategy 1. Increase access to healthy food.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Increase access to healthier food options in food deserts through the Community Food Bank of Central Alabama's family market schools and mobile pantry program	Number of family market schools and mobile pantry program partners	December 2024	Community Food Bank of Central Alabama	The Community Food Bank of Central Alabama's Family Market Programs distributed 674,282 lbs of food with 19 Family Market programs. The Community Food Bank of Central Alabama's mobile pantries distributed 2,564,104 lbs of food with 58 Mobile Pantry programs.	Update unavailable
2. Support Meals on Wheels program feeding seniors of Jefferson County.	Number of seniors fed through Meals on Wheels Program	December 2024	United Way of Central Alabama	During July-December of 2023, 1,084 seniors were served through the Meals on Wheels program and 115,079 meals were distributed.	During January - June of 2024, 1,060 seniors were served through the Meals on Wheels program and 113,583 meals were distributed.
3. Increase the number of Farmer's Markets offering an incentive for the purchase of fresh fruits and vegetables to SNAP recipients buying fresh fruits and vegetables using SNAP benefits at participating markets	Number of farmers markets that accept EBT/Double Bucks	December 2024	Auburn University Hunger Solutions Institute	As of January 2024 there are four Farmers markets, one grocer, and one mobile market offering fresh fruit and vegetable incentives to SNAP customers in Jefferson County.	As of June 2024, there are four farmers markets, one grocer, one mobile market and one community supported agriculture.



Strategy 1. Increase access to healthy food. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
4. Increase the purchase of healthy fluid milk (Skim/1%) by low-income consumers participating in SNAP with the +ADD Milk! program.	Number of store locations that are in Alabama	December 2025	Auburn University Hunger Solutions Institute	The initiative started with three states and 31 locations within Alabama.	Currently there are ten participating states with 615 locations, 19 of which are located in Alabama
Strategy 2. Increase access to mobile markets					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Increase community awareness of the Supplemental Nutrition Program for Women, Infants, and Children (WIC) through community outreach events.	Number of WIC outreach stops	December 2024	Jefferson County Department of Health	WIC conducted 16 outreach events and mailed letters to eight Pediatrician offices.	WIC has conducted eleven outreach events, mailed letters to two pediatric offices. given information at three additional events which included information given to pediatric residents, Ross Bridge Pediatrics and Vestavia Pediatrics as well as other organizations.
2. Increase community access to healthy food through mobile grocery store on wheels.	Number of mobile grocery store stops	December 2024	UAB Grand Challenge Live Health Smart	From inception to October 31, 2023, Live Health Smart has served 7,000 shoppers in 26 communities throughout Birmingham and Jefferson County.	During this reporting period, Live Health Smart's mobile grocery store made 183 stops and reached 2,331 shopper in 29 communities throughout Birmingham/Jefferson County. Since inception, 9,394 shoppers have been served at 1001 stops.
Goal 4. Reduce Childhood Obesity					
Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Robert Wood Johnson Foundation-State of Obesity, Childhood Obesity Rate	21.8% of 10-17 year olds in Alabama are obese		20.7% of 10-17 year olds in Alabama are obese	Data not available.	Data not available.
Strategy 1. Increase childcare provider knowledge of proper nutrition.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Increase childcare provider uptake in virtual learning collaborative focusing on childhood nutrition.	Number of childcare centers that receive nutrition education.	December 2024	Alabama Healthy Kids Healthy Future	The previously reported ten child care programs continued to participate in the Farm to ECE Learning Collaborative. Additionally, four child care programs completed a physical activity focused learning	Update unavailable
2. Increase number of childcare providers participating in quarterly continued education trainings for obesity prevention related topics.	Track GO NAPSAC best practice scores to monitor provider progression over the course of training	December 2024	Alabama Healthy Kids Healthy Future	Over eleven programs participated in continued education through Go NAPSACC.	Update unavailable

Strategy 2. Increase breast feeding to prevent childhood obesity.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Increase number of childcare centers with breastfeeding certifications.	Increase number of childcare centers that become breastfeeding certified	December 2024	Alabama Healthy Kids Healthy Future	No new programs were certified as breastfeeding friendly.	Update unavailable
2. Increase breastfeeding initiation by mothers of infants in Jefferson County and education and support for continued breastfeeding	a. Breast-feeding Initiation Rate  b. Number of Peer Counseling contacts	December 2024	WIC and Jefferson County Department of Health	Between July 2023 and December 2023, 66% of WIC participants initiated breastfeeding. Breastfeeding Peer Counselors have been trained for all clinics, but the Peer Counselors at Western and Central have only been able to work limited hours. The Breastfeeding initiation rates at Central Health Center was 73.8%, Western Health Center was 64.8%, and Eastern Health Center was 60.9%	From January to June 2024, 57% of WIC participants had initiated breastfeeding. Breastfeeding Peer Counselors (BFPC) were at the Eastern and Western Health Centers. A new BFPC was hired for Central clinic in July. Peer Counselors have contacted 140 mothers at Central Health Center, 685 at Western Health Center, and 826 at Eastern Health Center.
Strategy 3. Increase access to healthy food for children.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Increase access of food insecure children and their families through food outreach efforts.	Number of Family Markets at schools Pounds of food distributed	December 2024	Community Food Bank of Central Alabama	The Community Food Bank of Central Alabama's Family Market Programs distributed 674,282 lbs of food with 19 Family Market programs.	Update unavailable
2. Educate and encourage healthy eating behaviors in children across schools in Jefferson County through nutrition education.	HEAL's knowledge assessments, behavior assessments HEAL Heroes data Number of Jefferson County students participating in HEAL Percentage of HEAL Jefferson County, AL program participants who made changes to their eating behaviors	December 2024	HEAL (Health Eating Active Living)	Students participating in the HEAL program significantly improved knowledge and PACER scores. Behavior self-report data is currently being analyzed.	Sixty five schools in Jefferson County continued to implement the HEAL Curriculum during the Spring semester.
Strategy 4. Increase physical activity for school aged children.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Motivate, educate, and empower children to adopt an active lifestyle.	HEAL's knowledge and behavior assessment HEAL Heroes data Number of children who increased their physical activity	December 2024	HEAL (Health Eating Active Living)	Students participating in the HEAL program significantly improved knowledge and PACER scores. Behavior self-report data is currently being analyzed.	Sixty five schools in Jefferson County continued to implement the HEAL Curriculum during the Spring semester.

**Goal 5. Advance the adoption of and encourage compliance with regulations and policies supporting physical well-being by December 2024.**

Data source	Baseline Status	Short-Term Target	Long-Term Target	2023 Status	2024 Status
Alabama Arise: Grocery Tax bills introduced in Alabama legislature	Senate Bill 144 House Bill 131 introduced in 2020 to end the grocery tax.		Passage of Senate and House Bills ending the grocery tax.	House Bill 479 passes and is effective September 1, 2023.	

**Strategy 1. Support the adoption of policies and programs supporting physical well being.**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023 - December 2023	January 2024- June 2024
1. Publish Alabama Physical Activity and Nutrition Plan.	Document Published.	December 2024	Alabama Obesity Task Force, Alabama Healthy Kids Healthy Future	The Alabama Wellness Alliance continues to distribute materials to key organizations, community leaders, and to the community. A summit is being planned for 2025.	The Alabama Wellness Alliance continues to plan for a 2025 summit to help promote the Alabama Physical Activity and Nutrition Plan. The campaign logo is "_____ For Every body".
2. Support advancement of efforts to reduce or eliminate grocery tax.	House or Senate vote.	December 2024	Alabama Arise	House Bill 479 passes and is effective September 1, 2023 and will continually drop the sales tax to 2% by September 2024 or when the education revenues grow by 3.5% if the city or county chooses to reduce taxes as it is not a requirement . However this bill it defines "food" as anything eligible to be purchased with benefits under the Supplemental Nutrition Assistance Program.	Alabama Arise members helped secure a policy change this year to reduce hunger for more than 500,000 children across the state. Beginning in summer 2025, eligible children ages 5-17 will receive \$120 in Summer EBT benefits to continue to have school meals through the summer. The state must cover half of the administrative costs, but the benefits are 100% federally funded.

## Strategic Issue 5: Advance Health Equity Through Equitable Policies and Access to Resources and Services

### Goal 1. Decrease the percentage of households living at less than the 100% Federal Poverty Level (FPL) from 16.0% to 15.2% by December 2024.

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2022 Status	2023 Status
Alabama Kids Count Data Book	16% of the Jefferson County, AL population live at less than 100% FPL		15.2% of the population live at less than 200% FPL	15.7% of the population live at less than 200% FPL	15.9% of the population live at less than 200% FPL

### Strategy 1. Invest in education to provide educational and skill development opportunities.

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Expanded access to quality pre-kindergarten programs	Action Network membership list(s) and minutes from Action Network Meetings Kindergarten Entry Assessment	Ongoing through December 2024	VOICES for Alabama's Children	Three new First Class Pre-K programs were started in Jefferson County for the 2023-2024 school year.	In January 2024, VOICES for Alabama's Children and other partners published a comprehensive report outlining short and long term recommendations for improving child care in Alabama, titled <i>Child Care in Alabama: A Roadmap to Support Alabama's Parents, Children, Employers and Providers</i> . Gov. Kay Ivey and the Alabama Department of Early Childhood Education announced in April 2024 that Alabama's First Class Pre-K program has been recognized for the highest quality in the 2023 State of Preschool national report. Alabama is one of only five states in the country to meet 10 of 10 research-based quality standard benchmarks for 2023 and is the only state in the nation to have achieved this distinction for 18 consecutive years.
2. Increase access and enrollment in out-of-school time academic programs focused on literacy and science, technology, engineering, and math	Number of students enrolled in out-of-school programs Reading and math gains SAIL three year reading and math gains	Ongoing through December 2024	Summer Adventures in Learning (SAIL), Better Basics	Summer Adventures in Learning (SAIL) prepares children for success through summer learning programs focused on reading and math. In the Summer of 2023, SAIL programs in Jefferson County enrolled 1223 students of which 100% qualified for free or reduced-cost lunch. SAIL programs provided 35.5 hours of instruction on reading and 35 hours of instruction on math, resulting in an average of 1.9 months of learning for reading and 3.9 months of learning for math.	Summer Adventures in Learning will not have their Summer 2024 data processed until October or November 2024.
3. Increase school attendance rates for students at high risk for non-completion and support families through case management and referrals to vocational training, academic services, housing and food assistance, counseling, etc.	Number of individuals and families participating in the Helping Families Initiative Number of referrals Pre/Post North Carolina Family assessment scores	Ongoing through December 2024	Jefferson County District Attorney's Office-Helping Families Initiative	The Jefferson County District Attorney's Office Helping Families Initiative served 46 schools through eight case officers from July 2023 through December 2023. Nine hundred thirty-seven individuals in 483 families received intensive support and an additional 762 people from 367 families received phone support. Case officers made 2,826 referrals to community resources. The Helping Families Initiative measures student and family progress through pre-and post-scores from the North Carolina Family Assessment Scale.	The Jefferson County District Attorney's Office Helping Families Initiative served 46 schools through six case officers from January 2024 through July 2024. One thousand one hundred ninety-one individuals in 443 families received intensive support and an additional 231 people from 56 families received phone support. Case officers made 3,228 referrals to community resources. The Helping Families Initiative measures student and family progress through pre-and post-scores from the North Carolina Family Assessment Scale (NCFAS). For the 2023 through 2024 school year, 100% of students receiving long-term intensive services improved their overall NCFAS score; 67% improved in the Child Well-Being domain; 71% finished at or above baseline (not in need of intervention). The most significant gains were in the domains of Child Well-Being, Self-Sufficiency, and Family Health/Mental Health.

Strategy 2. Remove barriers that prevent economically insecure workers from accessing good jobs.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Scale up workforce development efforts that connect Jefferson County residents to career pathways through education, training, internships and apprenticeships	Number of work certifications obtained Number of participants completed training or apprenticeship programs Number of GED completions	Ongoing through December 2024	Jefferson State Community College, Birmingham Education Foundation	Jefferson State Community College (JSCC) had 1,050 students enroll in Adult Education classes. Forty-two students earned a GED or postsecondary diploma. JSCC had 1,598 workforce students enrolled during that time period.	Between January 1, 2024, to June 30, 2024, Jefferson State Community College (JSCC) Adult Education (AE) enrolled 766 new students in AE classes, 59 students earned a GED or secondary school diploma and 486 certificates were issued to AE students. JSCC had 1,000 workforce students enrolled during the January thru June 2024 time period.
Goal 2. Reduce food insecurity by increasing access to food distribution networks and resources and increase access to health care by providing low-cost transportation options.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2022 Status	2023 Status
Alabama Kids Count Data Book, Food Insecurity	18.4% of Jefferson County residents experience food insecurity		17.5% of the Jefferson County population is food insecure	14.1 % of the Jefferson County population is food insecure	12.7 % of the Jefferson County population is food insecure
Alabama Kids Count Data Book, Supplemental Nutrition Assistance Program (SNAP) Recipients	17.0% of the Jefferson County households are enrolled in SNAP (Food Stamp Program)		17.9% of the Jefferson County population is enrolled in SNAP (Food Stamp Program)	91,181 Jefferson County residents are enrolled in SNAP	94,008 Jefferson County residents are enrolled in SNAP
Strategy 1. Increase participation in the Supplemental Nutrition Assistance Program (SNAP or Food Stamp Program) from 13.7% to 14.7% by 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide SNAP enrollment education to low-income residents	Number of education programs Number of education program participants Number of completed SNAP applications	Ongoing through December 2024	Community Food Bank of Central Alabama, Jefferson County Department of Health, Women, Infants and Children (WIC), UAB Blazer Kitchen	The Community Food Bank of Central Alabama completed 113 applications in Jefferson County during this reporting period.	The Community Food Bank of Central Alabama completed 115 applications in Jefferson County during this reporting period.
2. Increase the number of Farmer's Markets offering an incentive for the purchase of fresh fruits and vegetables to SNAP recipients buying fresh fruits and vegetables using SNAP benefits at participating markets	Number of Farmer's Markets providing the defined incentive	Ongoing through December 2024	Auburn University Hunger Solutions Institute	As of January 2024, the Auburn University Hunger Solutions Institute facilitated four Farmers markets, one grocer, and one mobile market to offer fresh fruit and vegetable incentives to SNAP customers in Jefferson County.	As of June 2024, there are four farmers markets, one grocer, one mobile market, and one community supported agriculture (CSA).
Strategy 2. Develop strategies to address transportation challenges to increase access to food distribution and medical services.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Utilize mobile food pantries and produce boxes to provide fresh fruit and vegetable access in census tracts considered to be food deserts and in populations at risk for food insecurity.	Number of mobile food pantries	Ongoing through December 2024	Community Food Bank of Central Alabama, PEER, Inc., Christian Service Mission	The Community Food Bank of Central Alabama's mobile pantries distributed 2,564,104 lbs of food through 58 Mobile Pantry programs.	Update unavailable.
2. Increase access of food insecure children and their families through food outreach efforts.	Number of Family Markets at schools Pounds of food distributed	Ongoing through December 2024	Community Food Bank of Central Alabama	The Community Food Bank of Central Alabama's Family Market Programs distributed 674,282 lbs of food at 19 Family Market programs.	Update unavailable.
3. Increase access to health care services by providing transportation of children and expectant mothers to medical appointments	Number of transports to medical appointments	Ongoing through December 2024	Kid One Transport	From July 1st through December 31st, 2023, Kid One Transport provided 4,943 transports to health care for Jefferson County children and expectant mothers. During this same period in 2022 we provided 4,320 transports, an increase of 743 transports. In 2023 ,Kid One Transport provided 9,284 transport for Jefferson County children and expectant mothers.	In the time first six months of 2024, Kid One Transport provided 4,388 transports for children and expectant mothers in Jefferson County. This is an increase of 47 transports over the 4,341 transports provided during the same time frame in 2023.

**Goal 3. Reduce the current disparity in life expectancy between the white and black populations by 5% by 2024.**

Data Source	Baseline Status	Short-Term Target	Long-Term Target	2022 Status	2023 Status
Alabama Department of Public Health Center for Health Statistics: Infant Mortality Rates	Infant mortality rates for the white and black/other populations [Baseline infant mortality rate is 5.0 per 1,000 live births for the white population and 11.6 per 1,000 live births for the black/other populations]		Reduce the variance in infant mortality rates between the black and white populations from 6.6 live births per 1,000 to 6.3 live births per 1,000	Infant mortality rate is 2.8 per 1,000 live births for the white population and 12.2 per 1,000 live births for the black/other populations	Infant mortality rate is 5.5 per 1,000 live births for the white population and 12.7 per 1,000 live births for the black/other populations
Behavioral Risk Factor Surveillance System: Hypertension Rates	Alabama Hypertension Rate(s) [Baseline self-reported hypertension rate is 42.4% for the white adult population and 47.8% for the black adult population]		Reduce the rate of disparity in hypertension rates between the black and white populations by 5% from baseline	Data for this BRFSS indicator collected every other year.	Self-reported hypertension rate is 43.8% for the white adult population and 52.7% for the black adult population
Behavioral Risk Factor Surveillance System: Diabetes Rates	Alabama Diabetes Rate(s) [Baseline diabetes rate for the white population is 14.2% and 18.1% for the black population]		Reduce the rate of disparity in diabetes mortality rates between the black and white populations by 5% from baseline	Diabetes rate for the white population is 14.8% and 18.8% for the black population	Data not available.

**Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives.**

Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide education on regular prenatal care, nutrition and regular exercise during pregnancy, signs of preterm labor, the labor process, avoiding smoke exposure, car seat safety, breastfeeding, birth spacing, safe sleep, sudden infant death syndrome (SIDS) and postpartum care to improve prenatal maternal health and infant health with a focus on reducing the rate of infant mortality among black infants and the promotion of fatherhood and family activities	Program's infant mortality rate Number of educational contacts Number of program participants receiving prenatal care Program's preterm birth, low birth weight and breastfeeding rates	Ongoing through December 2024	Birmingham Healthy Start Plus, Inc., BirthWell Partners, UAB School of Nursing Nurse Family Partnership, Jefferson County Department of Health From Day One Program	BirthWell Partners doulas attended the births of 37 babies to 37 birth givers: 2.7% of babies were born preterm, 14.3% were born low-birthweight and 13.5% were born by C-section. Ninety-two percent of birth-givers supported by a BirthWell doula initiated breastfeeding. BirthWell provided ten childbirth classes to residents of Aletheia House, Olivia's House and Lovelady Center, teaching preparation for childbirth as well as breastfeeding basics and basic baby care. Between July and December 2023, the Nurse Family Partnership (NFP) had 155 clients. One hundred percent of NFP clients received prenatal care and of the births, 14% were preterm, 23% had low birth weight and 90% of postpartum moms breastfeed. From July 1, 2023 – December 31, 2023, the Jefferson County Department of Health's From Day One (FDO) Program had 101 active maternity clients in the program who received day-to-day monitoring by the Community Health Workers. A total of 32 clients graduated from the program during this period. There were over 3,410 contacts made with the clients which included phone (text, email, video chat or voice), face-to-face or home visits. FDO had a total of 16 deliveries during this period. There was a total of 4-sets of twins born doing this period which gives a total of 20 live births. Of the 20 live births, 18 delivered at > 37 weeks (term delivery); 1 delivered at 33-36 weeks; 1 <28 weeks. There was an 80% breastfeeding initiating rate among the FDO clients and 80% of the FDO clients completed their postpartum visit.	BirthWell Partners Doulas attended the births of 22 babies to 22 birth givers. Of these 22 babies 4.5% were born preterm, 4.5% were born with low birthweight, and 27.2% were born by C-section. Of the 22 birth givers, 95.4% initiated breastfeeding with the support of a BirthWell Partners doula. BirthWell provided nineteen free childbirth classes: eight of these being to residents at Aletheia's House and eight to residents at Olivia's House. Six parenting classes were provided at the Lovelady Center. Between January and June 2024, the Nurse Family Partnership (NFP) had 189 clients. One hundred percent of NFP clients received prenatal care and of the births, 18% were preterm, 18% had low birth weight and 96% of postpartum moms breastfeed. From January 1, 2024 – June 30, 2024, the Jefferson County Department of Health's From Day One (FDO) Program had 83 active maternity clients in the program who received day-to-day monitoring by the Community Health Workers. A total of 22 clients graduated from the program during this period. There were over 2,499 contacts made with the clients which included phone (text, email, video chat or voice), face-to-face or home visits. FDO had a total of 20 deliveries during this period. Of the 20 live births, 16 delivered at > 37 weeks (term delivery); 3 delivered at 33-36 weeks; 1 delivered at 28-32 weeks. There was an 80% breastfeeding initiating rate among the FDO clients and 80% of the FDO clients completed their postpartum visit. Birmingham Healthy Start Plus (BHSP) has continued to provide case management services to pregnant women, infants and children below 18 months, and non-pregnant women with children under 18 months located in Jefferson County, AL. BHSP also includes the fathers or partners who are linked to those perinatal participants. Services provided by BHSP support staff includes the provision of on-going case management (various screenings, referrals and referral follow-up), transportation assistance, assistance with completion of applications to entitlement program and identifying and obtaining health insurance. BHSP staff connect participants to a medical home that includes mental and behavioral health support. BHSP provides health education in various areas, and on various topics: childbirth education, parenting education, nutrition, reproductive health, safe sleep education and other topics to help improve positive maternal and infant health outcomes, particularly among African American woman, as that is BHSP primary targeted population due to the disparities in infant deaths, maternal deaths and morbidity.

**Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives. (Continued)**

<b>Tactics/Activities</b>	<b>Performance Measures</b>	<b>Target Date</b>	<b>Lead Partner(s)</b>	<b>July 2023- December 2023</b>	<b>January 2024- June 2024</b>
2. Provide coaching, mental and behavioral health counseling, home-visits, resources, screenings, assessments and/or referrals to social support services through pregnancy, infant and postpartum programs	Number of program participants receiving home-visitation, virtual services or sessions and referrals	Ongoing through December 2024	Birmingham Healthy Start Plus, Inc., BirthWell Partners, UAB School of Nursing Nurse Family Partnership, Jefferson County Department of Health From Day One Program, Bundles of Hope Diaper Bank	BirthWell Partners Doulas provided prenatal support to 41 clients and conducted 89 prenatal visits and 34 postpartum visits. During these visits, BirthWell Partners doulas provided education for their clients about preparing for birth, breastfeeding and caring for the baby. Nurse Family Partnership provided 1208 home visits and virtual services or sessions to 155 clients. Bundles of Hope Diaper Bank (BHDB) provided 1,111,185 diapers for 21,250 babies from July to December 2023. BHDB direct service programming grew by 225%. BHDB distributed their one millionth period product and expanded their facility to 22,000+ sq/ft, greatly increasing warehousing capacity. In collaboration with the Community Action Association of Alabama, first ever federal funding through the Diaper Distribution Demonstration & Research Pilot was launched expanding diaper service here in central Alabama as well as into the Southeast and Gulf Coast regions of the state through collective efforts with Nurse Family Partnership and Alabama Care Network. The Jefferson County Department of Health's From Day One (FDO) program made 955 referrals for resources to various agencies from July 1, 2023 – December 31, 2023.	BirthWell Partners doulas provided prenatal support to 27 clients and conducted 65 prenatal visits and 32 postpartum visits. During these visits, BirthWell Partners doulas provided education for their clients about preparing for birth, breastfeeding and caring for the baby. Additionally, Birthwell held five monthly prenatal groups and ten monthly postpartum groups that offered continuous support and education to clients throughout their pregnancy and parenting journey. Nurse Family Partnership provided 1326 home visits and virtual services or sessions to 189 clients. The Jefferson County Department of Health's From Day One (FDO) program made 579 referrals for resources to various agencies from January 1, 2024 – June 30, 2024. Bundles of Hope Diaper Bank (BHDB) provided 1,619,968 diapers for 32,399 babies from January to June 2024. BHDB was selected as a partner with Health and Human Services (HHS) and Baby2Baby to distribute newborn care kits made up of essential goods and critical maternal health items to new mothers and their infants. This effort is aimed at addressing disparities in maternal and neonatal health care that is prevalent in our community. BHDB also expanded programming to now include distribution locations throughout the Housing Authority of the Birmingham District reaching neighborhood needs across the city. During last twelve months Birmingham Health Start Plus (BHSP) has served 450 pregnant women, 210 nonpregnant women, 215 infants and children and 132 fathers. Mental health services and professional counseling were provided to 102 women over the last 12 months and life coaching and counseling services were provided to 51 fathers. On May 1, 2024, BHSP received notification of funding, totaling 5.5 million dollars, over the next five years.
3. Increase breastfeeding initiation by mothers of infants in Jefferson County and education and support for continued breastfeeding	Breastfeeding Initiation Rate Number of PEER Counseling Contacts Number of program participants and sessions	Ongoing through December 2024	Jefferson County WIC Program, BirthWell Partners	Between July 2023 and December 2023, 66% of WIC participants initiated breastfeeding. Breastfeeding Peer Counselors have been trained for all clinics, but the Peer Counselors at Western and Central have only been able to work limited hours. The Breastfeeding initiation rates at Central Health Center was 73.8%, Western Health Center was 64.8%, and Eastern Health Center was 60.9%.	Between January 2024 and June 2024, 57% of WIC participants initiated breastfeeding. Breastfeeding Peer Counselors (BFPC) are at Eastern and Western Health Centers. A new BFPC was recently hired for the Central Health Clinic.
4. Collect, pasteurize and dispense human donor milk from Alabama mothers to regional hospitals through the Mothers' Milk Bank of Alabama	Amount of human donor milk dispensed	Ongoing through December 2024	Mother's Milk Bank of Alabama	Mother's Milk Bank of Alabama dispensed 60,145 oz between July and December 2023	Mother's Milk Bank of Alabama dispensed 63,973 oz between January and June 2024



Strategy 1. Reduce Jefferson County's infant mortality rate for black infants from 14.8 per 1,000 live births to 13.9 per 1,000 live births by 5% through education, access to resources and services and policy initiatives. (Continued)					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
5. Provide case management to pregnant and post-partum mothers with substance use disorders and advocate for jail diversion and law enforcement deflection initiatives to create pathways to divert pregnant women, including chemical endangerment offenses, away from incarceration	Number of Jefferson County residents enrolled in the Safe Care Program Number of Jefferson County Safe Care Program participants that complete the recommended treatment Number of Alabama moms charged with Chemical Endangerment offenses Number of infants remaining with their parent while enrolled in Safe Care Program Women who receive prenatal and postpartum plans of safe care	Ongoing through December 2024	Children's Policy Cooperative Safe Care Program, Jefferson County Department of Health, March of Dimes	Between July 2023 and December 2023, the Safe Care program received 33 referrals and enrolled 18 pregnant women into the program. The Safe Care program has 22 pregnant or post-partum women activity enrolled. Five Safe Care program participants successfully completed the program. The Safe Care program made 21 referrals for assessment and 26 referrals for recovery support.	Between January and June 2024, the Safe Care program received 96 referrals and enrolled 35 pregnant women into the program. The Safe Care program made 42 referrals for additional support and resources.
6. Maintain the Alabama Department of Public Health budget for State Maternal Mortality Review Committee and explore the implementation feasibility of Maternal Mortality Review Committee recommendations	Maintain funding for Maternal Mortality Review Committee within the ADPH budget	December 2022	March of Dimes	The March of Dimes continues to advocate for the maintenance of funding in the Alabama Department of Public Health budget for the Maternal Mortality Review Committee. The Alabama Maternal Health Task Force is in the process of developing a statewide strategic plan to improve maternal health through the implementation of activities and interventions based on recommendations from the Alabama Maternal Mortality Review Committee.	Funding for the Maternal Mortality Review Program remains stable and was allocated \$478,000 in both the 2024 and 2025 General Fund budgets. The Alabama Department of Public Health (ADPH) announces the implementation of the Maternal Autopsy Program on May 21, 2024. Increasing the percentage of autopsies performed on maternal deaths will help to understand the underlying causes of maternal mortality in Alabama, reduce future maternal deaths, and help bring answers to loved ones.
7. Increase funding for in-patient substance use treatment beds for pregnant and postpartum women and their children and allow families to stay together in an environment that supports substance use treatment	Increased funding and establishment of inpatient and outpatient services specifically tailored to pregnant and postpartum women with substance abuse disorder.	December 2022	March of Dimes, Jefferson County Department of Health, Alabama Department of Public Health, American Academy of Pediatrics	Completed	Completed
8. Advance the adoption of anti-shackling laws for pregnant women and increase the opportunity to divert women to appropriate levels of care	Elimination of shackling laws and establishment in state statute policies that adhere to recommendations set forth by the American College of Obstetricians and Gynecologists.	December 2022	March of Dimes, Jefferson County Department of Health, Alabama Department of Public Health, American Academy of Pediatrics	Completed	Completed
Strategy 2. Decrease the disparity in chronic disease mortality between the black and white populations.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Create learning opportunities and workshops to facilitate improvements in provider, public health and community coordination of hypertension-related care across settings	Number of health screenings Number of exercise classes/walking programs Number of community health and wellness groups	Suspended until further notice.	Jefferson County Department of Health, The Health Action Partnership of Jefferson County	The Jefferson County Department of Health (JCDH) continued working on a bid to purchase four blood pressure kiosks. The bid was completed in October 2023. Contracts with the bid winner and kiosk sites were completed in November and December 2023. The kiosks are expected to arrive in mid January 2024.	The Jefferson County Department of Health purchased four blood pressure kiosks and placed them at churches and local libraries in the 35211 zip code. From February 1, 2024 to June 30, 2024, 1,126 blood pressure readings were taken.

Goal 4. Increase access of Jefferson County Residents to primary health and dental care by 5%.					
Data Source	Baseline Status	Short-Term Target	Long-Term Target	2022 Status	2023 Status
Behavioral Risk Factor Surveillance System: Percentage of adult Alabama residents with one or more healthcare providers	78.1% of adult Alabama residents have one or more healthcare providers		Increase the percentage of adult Alabama residents with one or more healthcare providers by 5.0% to 79.2%	83.6% of adult Alabama residents have one or more healthcare providers	82.3% of adult Alabama residents have one or more healthcare providers
Behavioral Risk Factor Surveillance System: Percentage of adult Alabama residents who visited a dentist or dental clinic within the past year	60.8% of adult Alabama residents have visited a dentist or dental clinic in the past year		Increase the percentage of adult Alabama residents who have visited a dentist or dental clinic within the past year by 5.0% to 63.9%	58.2% of adult Alabama residents have visited a dentist or dental clinic in the past year	Data not available.
Behavioral Risk Factor Surveillance Survey: Pap Smear Completion Rate	79.5% of Alabama age appropriate women receive a pap smear based on national recommendations		Increase the pap smear completion rate by 5.0% to 83.5.7%	The Behavioral Risk Factor Surveillance System collects data every other year for this indicator.	Data not available.
Behavioral Risk Factor Surveillance Survey: Mammography Completion Rate	74.3% of age appropriate women received a mammogram based on national recommendations		Increase the mammography completion rate by 5.0% to 78%	76.4% of age appropriate women received a mammogram based on national recommendations	Data not available.
Strategy 1. Link Jefferson County residents without primary and dental health care coverage to available and appropriate health providers by December 2027.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Support the efforts of the Statewide Cover Alabama Coalition or similar organizations relative to closing the Medicaid insurance coverage gap	Cover Alabama Coalition Events Minutes from Cover Alabama Coalition Medicaid Expansion campaigns	December 2023	Cover Alabama Coalition, Alabama Arise, Alabama Hospital Association	Alabama Arise hosted a Lunch-and-Learn event with the UAB Lister Hill Center for Health Policy titled See the Stories: The Human Side of Medicaid Expansion on October 10, 2023. MDC hosted a panel discussion titled Closing the healthcare Coverage Gap in Alabama on November 6, 2023.	Cover Alabama, along with more than 80 businesses and organizations, signed on to a letter urging Governor Kay Ivey to expand the state's Medicaid program. The Alabama House and Senate committees on health held a joint session in April 2024 to learn more about Medicaid expansion in two southern states. The meeting focused on Arkansas, which expanded Medicaid in 2014 and North Carolina, which expanded Medicaid last year. Legislators had concerns about the long-term cost and ability to require work requirements to receive assistance.
2. Facilitate an increase in the proportion of the population with medical insurance through the Affordable Care Act and health insurance marketplace enrollment	Number of new completed applications	Ongoing through December 2024	Enroll Alabama, Christ Health Center	Between July 3, 2023 and January 4, 2024, Enroll Alabama received 480 applications and enrolled 618 people in Qualified Health Plans.	Enroll Alabama had 237 enrollments in Qualified Health Plans between December 28, 2023 and June 30, 2024.
3. Increase access to primary health care through school-based health centers for students attending schools and outside community	Number of school-based health centers	Ongoing through December 2024	Alabama Regional Medical Services	Alabama Regional Medical Services continues to operate seven School Based Health Centers in the Birmingham City School system.	Alabama Regional Medical Services continues to operate seven School Based Health Centers in the Birmingham City School system.

Strategy 2. Increase the provision of primary and dental health care services to underinsured and uninsured residents through the safety net system by November 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Increase the capacity of the Local Public Health System (LPHS) to provide health services for the uninsured and underinsured populations of Jefferson County	Increase the number of service sites and programs for healthcare provision Increase the number of service providers available to provide care.	Ongoing through December 2024	Project Access	Project Access served 359 patients between January 2023 and June 2023.	Project Access served 669 patients between January and June 2024.
Strategy 3. Increase the utilization of preventive health screening for select health conditions by 5% by November 2024.					
Tactics/Activities	Performance Measures	Target Date	Lead Partner(s)	July 2023- December 2023	January 2024- June 2024
1. Provide education and increase public awareness on no cost or low cost screening options for cervical cancer detection	Number of patients enrolled in ABCCEDP Number of presentations and people reached on cervical cancer and screening	Ongoing through December 2024	O'Neal Comprehensive Cancer Center	O'Neal Comprehensive Cancer Center reached 6,321 people with cervical cancer information and resources.	For January to June 2024, the number of individuals referred for cervical cancer screening is 89. The number of presentations where cervical cancer information was discussed was 97.
2. Provide education and increase public awareness on no cost or low-cost screening options for breast cancer detection	Number of patients enrolled in ABCCEDP Number of presentations and people reached on breast cancer and screening	Ongoing through December 2024	O'Neal Comprehensive Cancer Center	O'Neal Comprehensive Cancer Center reached 21,716 people with breast cancer information and resources.	For January to June 2024, the number of individuals referred for breast cancer screening is 97. The number of presentations where breast cancer information was discussed was 51.